



# Civil Society Organizations and Municipalities: Success Stories

*International Conference on  
Energy Efficiency, 2011 İstanbul*



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represent the views of the speakers of the International Conference on  
Energy Efficiency which took place on Sept 30-Oct 1, 2011 in Istanbul and  
do not necessarily reflect the views of HBSD.



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## Civil Society Organizations and Municipalities: Success Stories

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Yvonna Gaillyova (*Ecological Institute Veronica*) Brno,  
*The Czech Republic*; Aygen Erkal (*İMSAD*)

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Ecology

Heinrich Böll Stiftung Derneği Türkiye Temsilciliği

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Aygen Erkal (*İMSAD*)

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# Energy Efficiency: Civil Society Organizations and Municipalities

Reports on the international conference  
held on September 30 - October 1, 2011 in Istanbul

Energy efficiency plays an increasingly important role for intelligent and future oriented energy policies. For the formulation of sustainable and comprehensive energy action plans, cooperation is needed between stakeholders at all levels: local, national and international.

Heinrich Böll Stiftung Turkey Representation, Center for Ecology and Energy (Bosnia and Herzegovina - BiH), Center for Monitoring and Evaluation (Serbia), Center for Progressive Technologies (Czech Republic) together with the European Union Policies Institute organized a two-days conference on September 30 – October 1, 2011 in Istanbul. The conference was open to the participation of local governments, NGOs and private sector representatives working on the issue of energy efficiency.

Launched in early 2010 and financed by the European Commission, the project "*Strengthening Energy Efficiency Capacities and Networks of Civil Society Organizations and*

*Municipalities: Bosnia Herzegovina, Czech Republic, Serbia and Turkey*" was closed with this international conference which aimed at increasing collaboration among different stakeholders with the potential to influence energy efficiency policies.

The conference brought together an impressive group of speakers from prominent international organizations, finance institutions and municipalities including the Covenant of Mayors (COMO), German Development Bank (KfW), Local Governments for Sustainability (ICLEI), United Nations Development Program (UNDP) and Istanbul Metropolitan Municipality. The aforementioned project started off with two surveys conducted in Serbia and Turkey analyzing the energy efficiency policies from a legal and administrative perspective. The project was followed with capacity building programs which targeted representatives from local administrations, civil society organizations, energy consultants and other relevant actors in BiH, Serbia and Turkey with the support from the Czech partner of the



project, Center for Progressive Technologies (for more information on the project, please visit [www.e-efficiency.org](http://www.e-efficiency.org)).

The conference aimed at being a platform where local decision-makers, representatives from civil society organizations and private sector had the opportunity to exchange ideas and experience in the field of energy efficiency with international organizations, finance institutions and municipalities. A wide range of topics were covered in the conference including the following:

- Energy efficiency policies in the European Union
- Finances and energy efficiency
- The role of municipalities: action plans, local strategies and methods
- Cooperation between civil society organizations and municipalities: success stories
- Lobbying and networking among municipalities at the regional, national and international level

The three-volume conference publications contain the presentations made by speakers as well as the discussions that took place during and after the roundtables focusing on the specific topics of *Finances and Energy Efficiency; Municipalities: Good Practices and Action Plans, Lobbying and Networking Among Municipalities; and Civil Society Organizations and Municipalities: Success Stories*.

We hope that the publications help establish and strengthen the relationship between different stakeholders and that it will contribute to the formulation of a comprehensive and intelligent energy policy in Bosnia and Herzegovina, Serbia and Turkey.

We are truly grateful to all the speakers who took part in the conference for their full support and co-operation and also to the conference attendees for their enthusiastic participation.

**Dr. Ulrike Dufner and Zeyneb Gültekin**  
Heinrich Böll Stiftung Turkey Representation







# Ziel 21, Puccheim, Germany

*Birgit Baidl*




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ZIEL 21

**Heinrich Böll Stiftung**  
International Conference: Energy Efficiency – Municipalities  
and Civil Society Organizations

Istanbul 2011

*Round Table NGO & Municipalities: Success stories  
The District of Fürstenfeldbruck*

Mrs. Birgit Bairndl  
Head of Board ZIEL 21 – Centre of Innovative Energies in the District

## Topics

VEREIN  
ZIEL 21

1. The District of Fürstenfeldbruck (General Information)
2. Energy Transition in the District of Fürstenfeldbruck
3. Arguments for the Transition
4. Structures and the Role of ZIEL 21
5. Implementation of Renewables and Energy Efficiency Policies
6. Strength, Benefits

## Topics

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## Europe – Germany – District of Fürstenfeldbruck

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District of Fürstenfeldbruck,  
in Germany



Source: [http://gutenberg.wikimedia.org/wiki/Bilder:Wappen\\_von\\_Fürstenfeldbruck.jpg](http://gutenberg.wikimedia.org/wiki/Bilder:Wappen_von_Fürstenfeldbruck.jpg)

## District of Fürstfeldbruck



District of Fürstfeldbruck,  
Germany:

located Southern Germany (Bavaria)  
at the Western border of the  
Bavarian Capital City Munich

- 200.000 inhabitants
- 435 km<sup>2</sup>
- densely populated
- 23 communities (4 cities)



## Topics



1. The District of Fürstfeldbruck (General Information)
2. Energy Transition in the District of Fürstfeldbruck
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4. Structures and the Role of ZIEL 21
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## Starting with the Rio Conference 1992



1996 the District of Fürstfeldbruck  
introduced a **local Agenda 21 process** -  
this was the **start-up network**.

1997 – the **County Council of the  
District** decided officially to support the  
Local Agenda 21 process



Network Agenda 21



## Network for the Region



In the Agenda 21 working group „Economy“  
the idea was generated to develop a  
**standardised system & service package** for  
solar thermal use. The packages should be  
**installed by regional craftsmen**.

The District of Fürstfeldbruck undertook a  
search to find **suitable partners** - the Regional  
Saving Bank Sparkasse and regional  
marketing organisation BRUCKER LAND. The  
next step of the **network** was **established**.



## Successful Cooperation



1999

**German and European Solar Award (Eurosolar)** for a successful solarthermal project (600 plants in 3 years, 3 Million Euro)

**Arising questions:**

How about other renewable energy sources?

How about energy efficiency?

How about the costs of a fossil energy supply?



## Regional Renewable Energy Sources



**Regional mix of renewable energy - sustainable and independent energy supply!**



## Potential Solar-Energy



15.000 times the  
World-Energy-Consumption

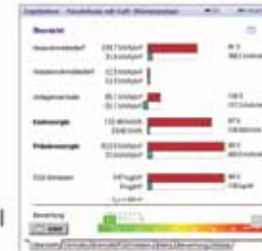


## Energy-Efficiency – Potential Buildings (Germany)



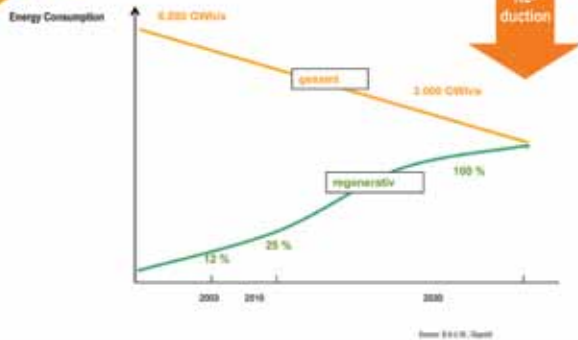
**Older Housing Stock (built in the 1970s):**  
energy demand for heating (in Germany)  
30 – 40 litres heating oil per m<sup>2</sup> living space  
*modernising insulation of buildings:*  
90% energy demand reduction possible

**New Building:**  
„Passive House“ (best available insulation) will  
be state of the art  
almost no heating techniques necessary





## 2000: Potential of Renewables and Energy Efficiency



## 2000: Presentation of Results – 1. Energy Forum



### 1. Energy Forum:

Decision was made to reduce the energy consumption (50%) and base the energy supply of the District entirely on renewable sources by the year 2030 after having been the subject of intensive consideration.

## 2000: Resolution for Renewables and Energy Efficiency



### 2000: Resolution was publicly announced:

The District of Fürstenfeldbruck sets itself the objective to base the energy supply completely on renewable energy sources by the year 2030 in order to promote the protection of the climate as well as the regional economy.

### 2007:

The County Council (= political unit) decided to support the Resolution

## Energy Resolution in Detail:



### The Fürstenfeldbruck Energy Resolution

We want to bring about the change of the energy system in the District of Fürstenfeldbruck. We commit ourselves to the objective of supplying the District entirely with energy from renewable sources by the year 2030.

We want to achieve this objective through:

- stepwise reduction of energy consumption,
- application of the most innovative technologies, and
- sustainable use of local resources.

We trust the creativity and various competences of the people, especially from agriculture, trade, commerce, business, industry, services, communities and churches. We need the support of all responsible citizens in the District.

Through this action we preserve our natural basis of life and secure the regional economic strength, thus aiming at improving the quality of life.

The participants of the First Energy Forum  
8 April, 2000



## Topics



1. The District of Fürstentfeldbruck (General Information)
2. Energy Transition in the District of Fürstentfeldbruck
3. Arguments for the Transition (ecologic, economic)
4. Structures and the Role of ZIEL 21
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6. Strength, Benefits

## Costs of Climate Change – Loss of Value!



## Costs of a Fossil Energy Supply – Loss of Value!



**Renewable Energies and Energy - Efficiency:  
Creating added value for the region**

**District:  
loss of 100 Mio Euro/year  
for crude oil import**

(2006)  
Quelle: www.ziel.de

*Wir schaffen  
die Energie-wende!*

Costs for complete Energy Supply  
3000 Euro/inhabitant  
600 Millionen Euro /year

## Insulation of Buildings – creating new Jobs!



**Insulation of Older Housing Stock  
in the District:**

265 jobs in the District  
32 Mio. Euro Investment per year

## Insulation of Buildings – Investments!



Promotional Programmes (KfW) for Insulation of Buildings (2009) for Houseowners in the District of Fürstfeldbruck

24 Mio Euro

1 Euro promotion triggers 6-8 Euro investment  
150 - 200 Mio Euro investment in the District

In general:

- annual amount of promotions for energetic modernisation is rising
- energetic modernisation creates or saves jobs in the regional building sector
- that is promotion of economic development

## Topics



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## 2001: Structures for the Energy Resolution



ZIEL 21 - Centre for Energy  
Awareness Raising Education  
The Energy Network  
District of Fürstfeldbruck



## Panels of ZIEL 21





## Working Groups (Sections)

- Solar Energy (heating, power)
- Wind Energy
- Energy from Biomass
- Insulation /Energy Efficiency
- Education / Awareness Raising
- Fundraising
- Visions (Strategy)

(honorary working specialists)

PARTNER  
  
**ZIEL 21**



## Advisory Board

Bund Naturschutz (Environmental Organisation)  
 Kirche (Church)  
 Bauernverband (Farmers Association)  
 Wirtschaftsreferent (Economic Specialist)  
 Amt für Landwirtschaft (Administration of Agriculture)  
 Kreishandwerkerschaft (Organisation of Craftsmen)  
 Karmasin Thomas, Landrat (Mayor of District)  
 Kellerer Sepp, 1. Bürgermeister FFB (Mayor of City)  
 Vorstand Sparkasse (Saving Bank)  
 Kreisbaumeistern (Building Specialist of Administration)  
 Verein Sonnenkraft (Environmental Organisation)  
 Stadtwerke FFB (Energy Supplier)



## Finances of ZIEL 21

### Association

Membership Fees:  
 e.g. District is paying 1,5 employees  
 and the office

### Fundings for Projects

e.g. European Fundings

### Partner

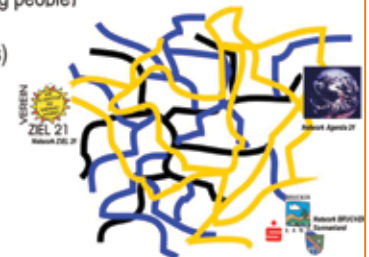
Partner Fees:  
 for use of the logo



## Main Tasks of ZIEL 21

### Awareness raising

- Organisation of information forums, exhibitions, conferences
- Education (adults, partners, young people)
- Public relations
- Consulting (citizens, communities)
- Pilot Projects
- Networking





## Topics



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## Pilot Projects (e.g. PV-Plants)



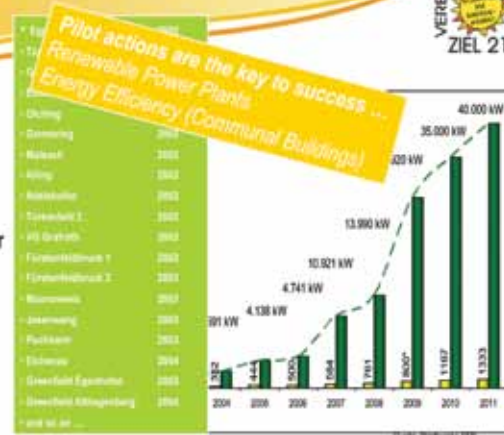
The idea was 2000:  
1 citizen owned PV plant in each community to create confidence in new technology

Eggenhofen	2000
Fürstfeld 1	2001
Großweil	2001
Eggenring	2001
Oetting	2002
Gemming	2002
Malsch	2002
Aßing	2002
Aberndorf	2002
Türkheim 2	2002
Hilgshausen	2002
Fürstfeldbruck 1	2002
Fürstfeldbruck 2	2002
Baumwald	2003
Jessing	2003
Puchheim	2003
Tösching	2004
Greenfield Eggenhofen	2004
Greenfield Allgäuweg	2004
and so on ...	

## 2007: Moorenweis



## Powergeneration PV Plants 2011





## Energy-Efficiency: Communities are Role Models



### Secondary School

- Solar heating
- Biomass heating
- PV-Plant
- Energy Efficient Building

## Energy-Efficiency: Consulting of SMEs



Bayrisches Staatsministerium für Umwelt und Gesundheit



in cooperation with  
the Bavarian Ministry

## Powersupplier – Community Owned



Energy Supplier - 100 % communal  
in Fürstenfeldbruck and the western area of the District  
in 2 towns and 2 communities of the eastern District area

KommEnergie

## School Projects



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## European School Project "Energy Efficient Products"

VEREIN ZIEL 21

SHEEP - A Schools' Panel for High Energy Efficient Products

2010 - 2013

## 2010: National Award for Communal Climate Protection

VEREIN ZIEL 21

Awarded in the Category "Innovative and Exemplary Strategies for the Implementation of Communal Climate Protection" for

"Fürstenfeldbrucker Energieresolution – 10 Years on the Way to a Energy"

WETTBEWERB: KOMMUNALER 2010 KLIMASCHUTZ

Ein Wettbewerb des Bundesumweltministeriums und der Servicestelle: Kommunaler Klimaschutz

Träger:  
<http://www.kommunaler-klimaschutz.de/wettbewerb/fuerstenfeldbrucker-energieresolution>

## Topics

VEREIN ZIEL 21

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6. **Strength, Benefits**

## Strength - Benefits?

VEREIN ZIEL 21

- Mission statement (Energy Resolution)
- Structures for implementation (growing network of communities, SMEs, politics, citizens ...)
- Economic and ecologic benefits
- Pilot projects creating confidence
- Communities as role models
- Successful projects
- Awareness rising and education

# Veronica Ecological Institute, Brno, Czech Republic

*Yvonna Gaillyova*



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## Centre Veronica Hostětín



Pilot projects of sustainable regional development

**veronica**  
EKOLOGICKÝ INSTITUT



ZO ČSOP Veronica Brno, Hostětín, Czech Republic

## White Carpathians · Zlin region



# Hostětín

## White Carpathians · Zlin region



**.Current threats:** changes in landuse, depopulation of the area

**.Proposed solution:** projects in sustainable regional development (NGOs, SMEs)

## Sustainable rural development



## Pilot projects in the village

- 1 Municipal office
- 2 Biomass heating plant
- 3 Apple juice plant
- 4 Reed bed sewage plant
- 5 Fruit drying kiln
- 6 Seminar centre – passive house
- 7 Public lighting system

● solar panels



# Hostětín

## Water natural solutions



# Hostětín 1992 -1997

## Partnership

1. Municipality of Hostětín – investor, operator
2. District Authority Uherské Hradiště – expert and administrative support
3. ZO ČSOP Veronica (NGO) – independent study, education, implementation, monitoring

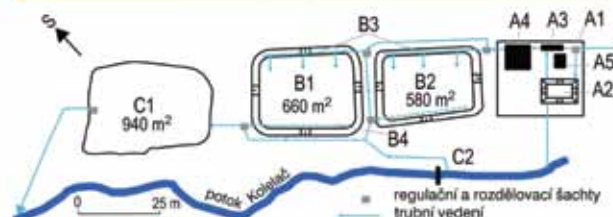
### Investment

- District Authority Uherské Hradiště
- Ministry of Environment CZ

### Cost of the study and education

- Nadace Partnerství (Environmental Partnership Foundation CZ)

## Reed bed sewage plant



### Technical parameters:

Day average flow	47,6 m <sup>3</sup> /day (0,55 l/sec.)
Pollutant load BSK <sub>5</sub>	15,12 kg/day (212 mg/l)
Equivalent inhabitants number	280
Filtration fields surface	1240 m <sup>2</sup> (4,4 m <sup>2</sup> /1 inhab.)

# Hostětín



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## Benefits

### Economic

- Cheap functioning

### Environmental

- Cleaned sewage water to the landscape
- A new landscape component – wetland habitat

### Social

- Abolition of the construction ban (caused by a drinking water reservoir in 1966) – village development allowed

## Clean and renewable energy sources



### Wood – traditional heating source

## Biomass heating plant



### Hostětín 1996 -2000

## Partnership

1. Municipality Hostětín – investor, project carrier
2. District Authority Uherské Hradiště – expert and administrative support
3. The Kingdom of the Netherlands (+ Biomass Technology group) – common protection of the global climate
4. ZO ČSOP Veronica (NGO) – monitoring, education, implementation



## Financing

State Environmental Fund

The Dutch Government

Czech Energy Agency

Hostětín citizens

Nadace Partnerství (Environmental Partnership Foundation CZ)

## Biomass heating plant

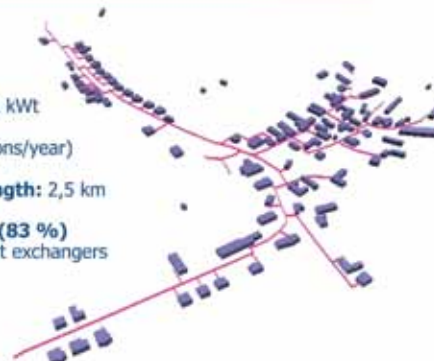
### Heat source:

hot water furnace KARA  
(Netherlands), output 732 kWt

Fuel: woodchips (600 tons/year)

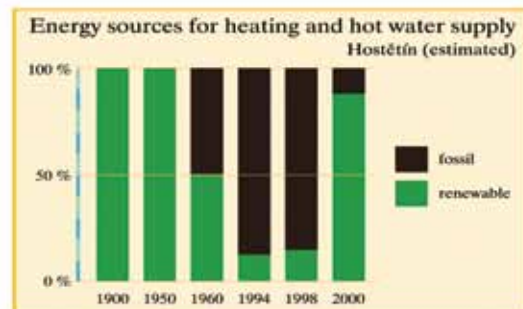
Distribution system length: 2,5 km

Connected: 67 houses (83 %)  
pressure independent heat exchangers



## Hostětín

## Energy sources in Hostětín house and water heating (estimated)



## Benefits

### Economic

.independency of the world energy prices

.revenues stay in the region

### Environmental

.renewable source of energy

.yearly savings of 1 450 tons CO<sub>2</sub> – climate protection

### Social

.local jobs



## Solar energy

- program "Sun for the White Carpathians"
- installation of "do it yourself" solar systems
- 40 solar panels in the region
- 1 wide-area solar panel on the apple juice plant roof
- cooperation with Austrian partners



## Solar energy

Electricity production – photovoltaic system on the apple-juice plant roof  
area 64 m<sup>2</sup> / maximum output 8,8 kW / 7000 kWh/year



## Hostätin 2008

## Solar energy

- cereal straw
- efficient and cheap insulation of the exterior storage reservoir



## Fruits – sweet heritage



reconstruction of the 200 years old wooden drying kiln

## Hostätin 1998



## Apple juice plant



utilization of a traditional resource

Hostětín 1994 -2000

## Partnership

1. ZO ČSOP Veronica (NGO) – investor, project carrier
2. Traditions of the White Carpathians (NGO) – traditional fruit varieties, marketing
3. Hellef fir d Natur, Luxemburg – know-how transfer, guarantee of the project

### Financing

- Luxembourg Ministries of Environment and Foreign Affairs
- Own funds of ZO ČSOP Veronica and Traditions of the White Carpathians

## Products



apple juice **unwatered, unfiltered, no added sugar or chemicals, conserved by pasteurization**  
**sediment** on the bottom of the bottle – attribute of the **natural character** of the drink

## Benefits

### Economic

- utilization and sale of local agricultural produce
- revenues stay in the region

### Environmental

- conservation of local traditional fruit varieties
- maintaining the typical landscape scenery with extensive orchards
- support of organic agriculture

### Social

- local jobs
- organic food produce – health effects



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## Sculptures in the landscape



Hostätin 2002

## Public lighting system



prevention of light pollution

old / new  
reconstruction of the  
public lighting system



Hostätin 2006

## Partnership

1. Municipality of Hostätin – owner, operator
2. Philips Czech Republic – reconstruction design
3. ZO ČSOP Veronica (NGO) – education, implementation

### Financing

Municipality of Hostätin – installation of the lamps  
Philips Czech Republic – delivery of the lamps

## Benefits

### Economic

.savings of electricity costs by 25 %

### Environmental

- .electricity savings – decreasing environmental burdens
- .prevention of light pollution
- .protection of night environment in the landscape

### Social

- .quality of the night environment
- .traffic safety in the community

## Seminar Centre

capacity



- own building **opened in November 2006**
- 50 places for education** in the seminar hall

- 100 places** pro communal meetings
- accommodation:
- 25 beds** in 2-4-bedded rooms
- office for employees and interns
- workshop** for practical courses



## Seminar centre



### Model passive house

- 1st public building in the passive standard in the Czech Republic
- certified with the „Environmentally Friendly Service“ eco-label
- training facilities, information system, library
- organic and local kitchen, Fair Trade products



## Seminar Centre

education about pilot projects



### Educational modules:

- regional development
- water and landscape
- landscape
- energy
- ecological building
- fruit
- crafts

### Target groups:

- public administration
- companies (esp. small and middle)
- experts - craftsmen, professionals
- students, pupils
- NGOs
- public



## Seminar Centre



### Forms of education:

- excursions
- seminars
- courses
- conferences, roundtables
- programs for children
- public events

### Traditional events:

- conference Rural Landscape
- Apple Week
- Apple Celebration



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## Partnership

1. ZO ČSOP Veronica (NGO) – investor
2. Biomass Technology Group (BTG), Netherlands – program cooperation
3. Architect G. W. Reinberg and E.V.A. (Austrian Energy Agency)
4. Municipality of Hostětín

### Building realization

– selection process – Skanska



## Financing

### Building

European Union Structural Funds (SROP - ERDF)  
State Environmental Fund  
State Budget (Ministry for Regional Development)  
Matra Program (Netherlands)  
Austrian Ministry of Environment  
Českomoravský cement (HeidelbergCement Czech Republic)  
Philips Czech Republic  
Nadace Partnerství (Environmental Partnership Foundation CZ)

### Equipment

Region of Zlín  
Lesy ČR (Forest Company)  
Own resources of ZO ČSOP Veronica  
Toyota Environmental Activities Grant Program

## Passive house



- **7x lower consumption of energy** than in a common house (ca 15 kWh/m<sup>2</sup>/year)
- insulation from **mineral wool and strawbales**
- **threefold windows** with heat passage up to 0,8 W/(m<sup>2</sup>.K)
- **recuperation** (ventilation with using the energy of the waste air)
- use of **ecological building materials** – unburnt clay, straw etc.
- **solar water heating**

Hostětín 2001 -2007



## Passive house



## Benefits

Economic

.minimization of the operation costs

**Environmental**

.significant energy savings

.pilot project of passive building, including technologies and components

.renewable materials and energy resources use

**Social**

.local jobs

.place for community meetings and activities

## Study 2008 – analysis of the benefits and problems of the Hostetin projects

Economic

**Environmental**

**Social**

----- *Sustainability*

What we explored:

.Quantitative and qualitative characteristics

.Benefits for the local economy

.Savings – money, energy, CO2 emissions

**veronica**  
EKOLOGICKÝ INSTITUT

CENTRUM SUSTAINABLE  
HOSTĚTÍN



Thank you!

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Pilot projects of sustainable regional development

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# Association of Turkish Building Material Producers (İMSAD)

*Aygen Erkal  
(İMSAD)*



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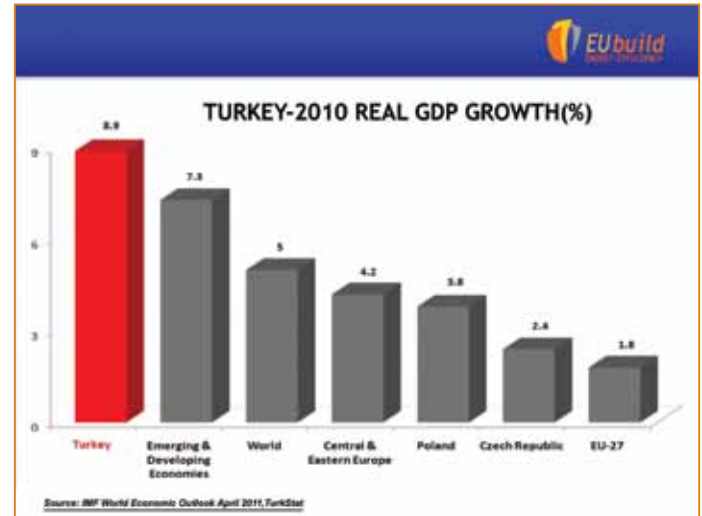
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**EUbuild**  
EUROPEAN UNION BUILDING

## INTERNATIONAL CONFERENCE ON ENERGY EFFICIENCY "CSO's & MUNICIPALITIES"

1 October 2011  
Lares Park Hotel, TAKSİM

AYGÜN ERKAL  
TMSAD Business Development Coordinator  
info@tmsad.org.tr



**EUbuild**  
EUROPEAN UNION BUILDING

### TURKISH CONSTRUCTION SECTOR

- ACTIVE WORLDWIDE
- COMPETITIVE WORLDWIDE
- VERY WELL EXPERIENCED
- CENTRALLY LOCATED
- EMERGING SECTOR
- ENTERPRISING



## MAJOR EXPORT MARKETS 2010

### GENERAL EXPORT

1. GERMANY	10.1%
2. UK	6.3%
3. ITALY	5.7%
4. IRAQ	5.3%
5. FRANCE	5.3%

### BUILDING MATERIALS

1. IRAQ	8.0%
2. EGYPT	7.5%
3. UAE	6.0%
4. LIBYA	5.5%
5. GERMANY	4.0%

## TURKISH BUILDING MATERIALS INDUSTRY

CEMENT	1st in Europe, 3rd in World
REFRACTORY MATERIALS	1st in Europe
AUTOCLAVED AERATED CONCRETE	2nd in Europe
READY-MIXED CONCRETE	3rd in Europe
IRON & STEEL	3rd in Europe
CERAMICS	3rd in Europe
STEEL PIPING	3rd in Europe
PLASTICS	3rd in Europe
GLASS	5th in Europe
NATURAL STONE	5th in World
COATINGS	6th in Europe



## STANDARTS & QUALITY

-Construction Products Directive- (CPD) is compulsory in the national market since 2007

Council Directive of 21 December 1988 on the approximation of laws, regulations and administrative provisions to the Member States relating to construction products (89/106/CEE)



### CPD ESSENTIAL REQUIREMENTS:

1. Mechanical Resistance and Stability
2. Safety in case of Fire
3. Hygiene, health and the environment
4. Safety in use
5. Protection against noise
6. Energy economy and heat retention

## FORECASTS FOR TURKISH FOREIGN CONTRACTING REVENUES

2010:	➢ NUMBER OF TOP GLOBAL FIRMS	: 33
	➢ WORLD RANKING	: 2
	➢ BUSINESS VOLUME	: 22,1 BILLION USD
2011-2015:	➢ GROWTH RATE	: 10 - 15 %
	➢ BUSINESS VOLUME (2011)	: 24,3 BILLION USD
	➢ BUSINESS VOLUME (2015)	: 40,4 BILLION USD

## FORECASTS FOR TURKISH BUILDING MATERIALS INDUSTRY

2010:	➢ PRODUCTION VOLUME	: 68,1 BILLION TL
	➢ OVERALL GROWTH RATE	: 11,5 %
2011-2015:	➢ GROWTH RATE	: 14,5%

Source: ENR & IMSAD Research Report, Distribution Network and Channels in Building Materials Sector, 2011



# İMSAD

İŞGÜCÜ MALZEME VE HİZMETLERİ DERNEĞİ  
ASSOCIATION OF INDUSTRIAL BUILDING ECONOMISTS

Leader industrial members

Sector representative associations as members

Effective network to reach more than 20.000 industrialists

Sector's Voice in national and international platforms

www.imsad.org



### İMSAD PRODUCER COMPANY MEMBERS



### İMSAD ASSOCIATION MEMBERS



### İMSAD ASSOCIATE MEMBERS

**ARKİTERA**  
ARKİTERA MİMARLIK MERKEZİ A.Ş.

**HİLTİ İNŞ. MALZ. TİC. A.Ş.**

**KALDER TÜRKİYE KALİTE DERNEĞİ**

**TÜRK MÜŞAVİR MÜHENDİSLER VE MİMARLAR BİRLİĞİ**

**Şekerbank**  
ŞEKERBANK T.A.Ş.



## EUbuild EE

Sectoral Collaboration Project with regard to Financing Energy Efficiency in Buildings within the frame of EU Regulations and Legal Arrangements

2010-2012






### EUbuild EE Project

Project Leader	Project Partners
 <b>IMSAD</b>	 Albania EEC - EU Energy Efficiency Center   CEPMC - Council of European Producers of Materials for Construction   Bosnia Herzegovina CESC - Cham. of Economy of Sarajevo Canton   Macedonia MACEF - Energy Efficiency Center   Montenegro MEF - Montenegrin Employers Federation   Serbia BCC - Belgrade Chamber of Commerce






### EUbuild EE Project Associate Partners

 Albania   Belgium   Bosnia and Herzegovina   Macedonia   Montenegro	 Serbia   Norway   France   Austria
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### EUbuild EE Project Associates (Sector)

**PUBLIC (8)**

- ✓ Ministry of Economy Trade and Energy - Power Policies Directorate-AL
- ✓ Ministry of Housing Politics Bosnia-Herzegovina - BIH
- ✓ Economic Institute Sarajevo - BIH
- ✓ Conseil Régional De Picardie - FR
- ✓ Republic of Srpska Energy Efficiency Agency - BIH
- ✓ Min. of Public Works and Settlement (General Affairs of Construction) Energy Efficiency of Buildings Unit - TR
- ✓ Ministry of Environment and Forestry - TR
- ✓ Ministry of Energy and Natural Resources - TR





## EUbuild EE Project Associates (Sector)



### PUBLIC-PRIVATE (1)

- ✓ ADEME FR

### PRIVATE (8)

- ✓ Austrian Energy Agency - AU
- ✓ Energy Institute - MK
- ✓ ALEANT - MK
- ✓ Rehau Doel Skopje - MK
- ✓ ZIGMA a.d. Nikšić - ME
- ✓ ENSI - Energy Saving International AS - NO
- ✓ Istanbul Enerji San.ve Tic. A.Ş.-TR
- ✓ Şekerbank - TR



## EUbuild EE Project Associates (Sector)



### PUBLIC-MUNICIPALITY (4)

- ✓ Novi Grad Municipality Sarajevo - BIH
- ✓ Municipality of Aerodrom - MK
- ✓ Municipality of Chashka - MK
- ✓ Union of Municipalities of Marmara - TR

### UNIVERSITY (4)

- ✓ Polytechnic University of Tirana - Faculty of Mechanical Eng.- AL
- ✓ Polytechnic University of Tirana - Faculty of Electrical Eng. - AL
- ✓ Istanbul Technical University - TR
- ✓ Yalova University - TR



## EUbuild EE Project Associates (Sector)



### CIVIL SOCIETY ORGANISATIONS (CSO) (22)

- Association Of Architects Of Republic Of Sırska - BIH
- HUMANOPOLIS - MK
- Economic Chamber of Macedonia - MK
- Analytica Macedonia - MK
- Engineers Chamber Of Montenegro - ME
- Association European Block - RS
- Association for E-Business - RS
- Chamber of Commerce of Srem - RS



## EUbuild EE Project Associates (Sector)



### CIVIL SOCIETY ORGANISATIONS (CSO) (22)

- ✓ WWF Turkey - TR
- ✓ BSEC (Black Sea Economic Cooperation) Business Council - TR
- ✓ AGİD - Lighting Luminaries Manufacturers Association - TR
- ✓ ALÇİDER - Turkish Gypsum Producers Association - TR
- ✓ ÇATİDER - Association of Roofing Industrialist and Businessmen - TR
- ✓ DOSİDER - Natural Gas Equipment Producers and Businessmen Association - TR
- ✓ İSKİD - Air Conditioning & Refrigeration Manufacturers' Association - TR
- ✓ İZODER - Association of Thermal Insulation, Waterproofing, Sound Insulation and Fireproofing Material Producers, Suppliers and Applicators - TR
- ✓ PUKAD - Plastic Profile Manufacturers "Quality Union" Association - TR
- ✓ TUCSA - Turkish Structural Steel Association - TR
- ✓ TALSAD - Turkish Aluminum Producers Association - TR
- ✓ TGÜB - Turkish Aerated Concrete Producers Union - TR
- ✓ TCA - Turkish Contractors Association - TR
- ✓ XPS Heat Insulators Producers Association - TR





## EUbuild EE Objectives



### General Objective:

*To contribute to the development of the financial instruments and mechanisms for energy efficiency in buildings*

### Special Objectives:

Guide Book  
Flow of Information  
Strategic Collaborations  
Action Plans



## EUbuild EE Project Activities (1)



- Website [www.eubuild.com](http://www.eubuild.com)
- Country Reports
- Guide Book
- Round Table Meetings
  - Finance Sector
  - CSO's
  - Public Sector
  - Media
  - Private Sector
  - Universities



## EUbuild EE Project Activities (2)



- **International Conference & Workshop**  
Istanbul 22-23 November 2011
  - During "Quality in Construction Summit"
- **International Conference & Workshop**  
Brussels 11-12 April 2012
  - During Brussels Energy Week



## EUbuild EE Project Activities (3)



- **Study Visit, Macedonia 18-21 October 2011**
  - Macedonia Energy Week
  - TEHNOMA Fair and Regional Conference
  - Energy Efficient Building Visit
- **Study Visit, France June 2012**



## EUbuild EE Project Activities (4)



According to the Project Media Plan;

- Press Conferences,
- Press Releases,
- Participation in big events



## EUbuild EE Project Estimated Results



- Awareness Raising on Energy Efficiency in Buildings
- Improvement in Financing Models
- Cooperation between the Related Public Institutions
- Integrated Policies
- An institution to claim the subject matter
- Discussion Platform



THANK YOU

[www.imsad.org](http://www.imsad.org)  
[www.eubuild.com](http://www.eubuild.com)  
Tel: +90 212 296 2474





# Speakers



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# Speakers

## Birgit Baidl

Since 2001, Birgit Baidl is the Head of Board at ZIEL 21 - Zentrum Innovative Energien e.V. where her main activities and responsibilities are Communication, Administration, Public Relations and Consulting. Between 1998 – 2001, Baidl worked as Local Agenda 21 Expert at the District Administration of Fürstenfeldbruck. Between 1991 – 1998, she served as Waste Management Expert at the District Administration of Fürstenfeldbruck.

## Yvonna Gaillyová

Since the middle of the 90's, Yvonna Gaillyová is one of the founders, movers and promoters of the Centre for Sustainable rural development (Centre Veronica) in Hostetin, White Carpathians. Her main concerns are renewable energy sources, energy efficiency in buildings and climate protection. Since 1997, Yvonna is the director of the Ecological Institute Veronica. She manages the organization with 20 employees and a turnover of about 300 thousand EUR a year exclusively from grants, donations, own services and subsidies. Under her leadership, Veronica received many important prizes and awards: Prize of Minister of the Environment, Environmental Award of the Foundation Ford Motor Company, Energy Globe for the Czech Republic and others.

Yvonna Gaillyová teaches at the Department of Environmental Studies at the Faculty of Social Studies of the Masaryk University in the subject "environmental aspects of

energy use, climate change". In 2006, she was awarded by the Josef Vavrousek Sustainability Prize and in 2010 she was the guide of Prince of Wales during his visit to Hostetin.

## Aygen Erkal

Aygen ERKAL, was born in 1971 in Istanbul. She is a Metallurgical Engineer, graduated from Istanbul Technical University and has an MBA Degree from University of Nottingham, UK. She has managerial experience of 15 years and currently working in IMSAD, Association of Turkish Building Material Producers as Business Development Coordinator. She is also the Project Coordinator of EU build EE – Financing Energy Efficiency in Buildings Project which was funded by EU under the SEP – Socio Economic Partnership Program for Turkey and Balkans.







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