



PUBLIC PERCEPTION IN TURKEY ON GERMANY

Quantitative Research Report | November 2021

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This research is carried out with the support of Heinrich Böll Stiftung Turkey Office, on the occasion of the 60th anniversary of the Recruitment Agreement concluded between Turkey and the Federal Republic of Germany on October 30, 1961.

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METHODOLOGY - SUMMARY

RESEARCH SAMPLE

OBJECTIVE

This survey aims at determining the public perception on and approaches to Germany in Turkey.

SAMPLE

Population: People aged 18 and over in 26 provinces within the scope of IBBS-Level 2, representing the general population of Turkey.

Sample: 1500 interviews
Confidence Interval: 95%
Margin of Error: $\pm 2,7$

METHODOLOGY

Research Method:
Quantitative Method
Face to face interviews based on prepared survey question form.

SCHEDULE

Field Work
23 October – 2 November 2021

Data Control
23 October – 3 November 2021

Analysis and Report
4 November – 10 November 2021

Academic Report and Presentation
15 - 30 November 2021

Sample

- This research is carried out with 1000 adult participant in 26 provinces (Adana, Ağrı, Ankara, Antalya, Aydın, Balıkesir, Bursa, Erzurum, Gaziantep, Hatay, İstanbul, İzmir, Kastamonu, Kayseri, Kırıkkale, Kocaeli, Konya, Malatya, Manisa, Mardin, Samsun, Şanlıurfa, Tekirdağ, Trabzon, Zonguldak ve Van), representative of Turkey at IBBS-2 level.



Explanation of the Terminology

PDT

Indicates the Sum of Positive Values.
The total of «strongly agree» and «agree».

NDT

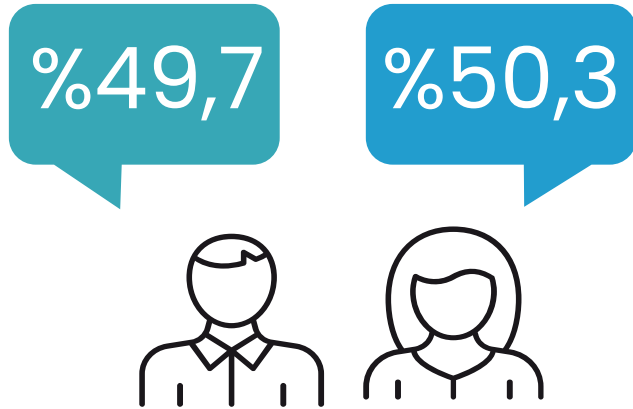
Indicates the Sum of Negative Values.
The total of «strongly disagree» and «disagree».

Net
Skor

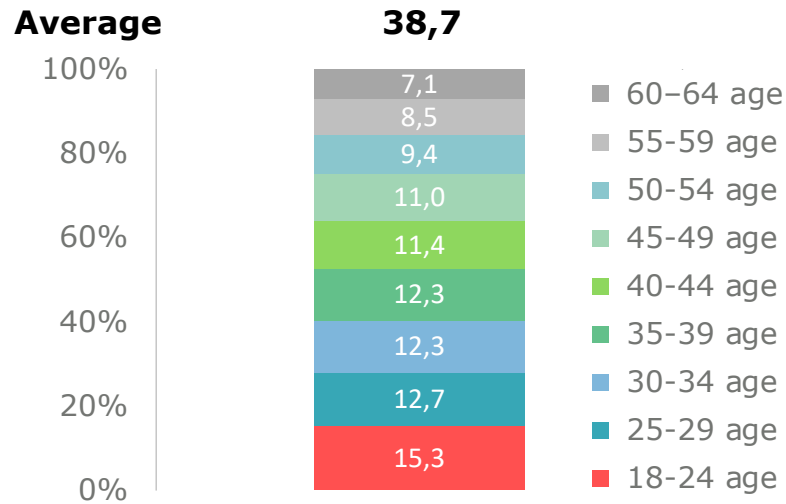
Indicates the difference between the Sum of Positive Values and
Sum of Negative Values.

Demography

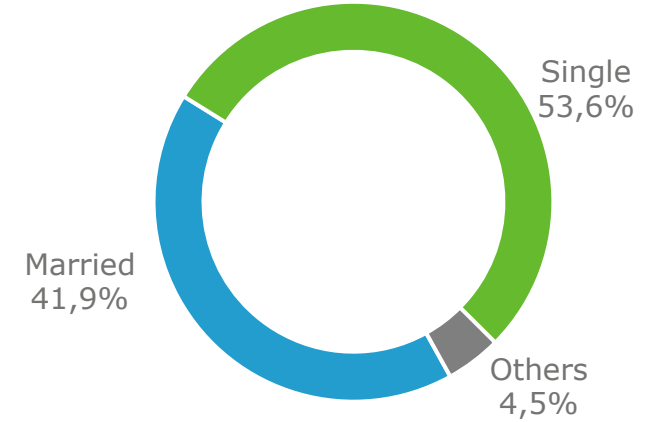
Gender



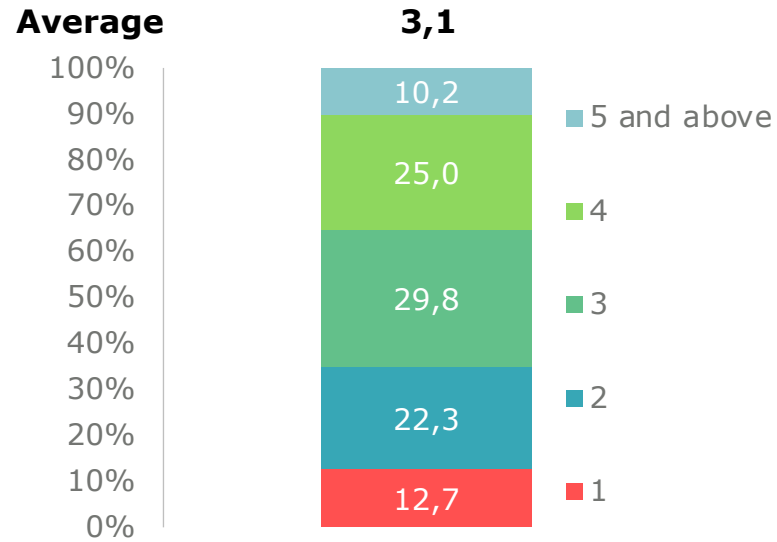
Age



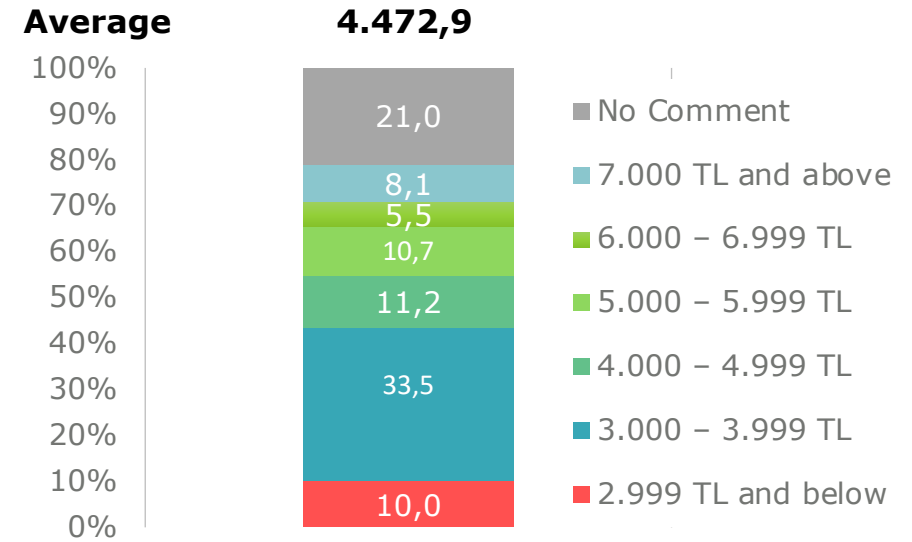
Marital Status



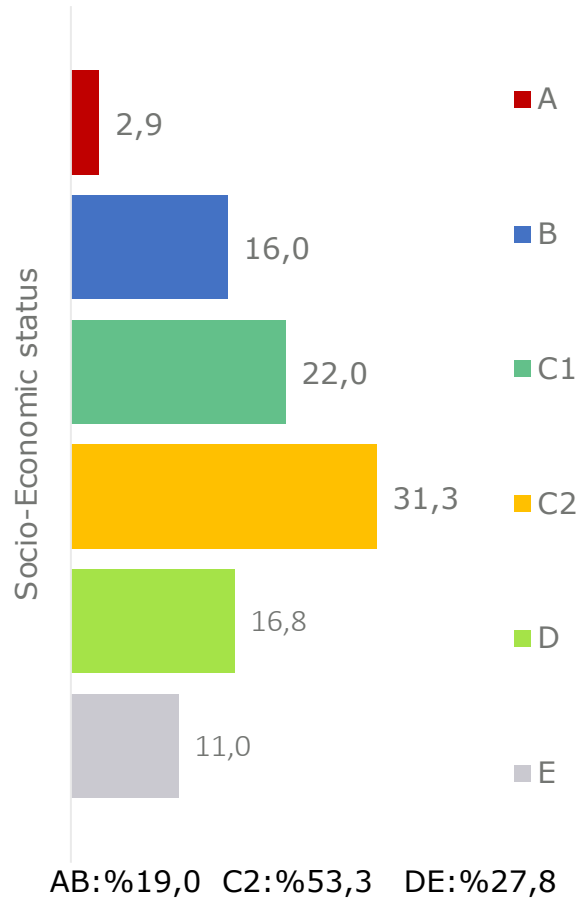
Household Size



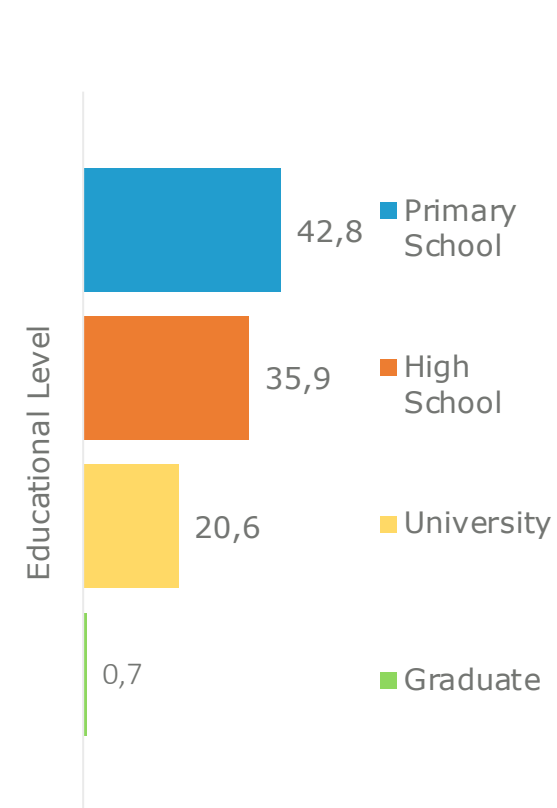
Monthly Household Income



Socio-Economic Status



Educational Level



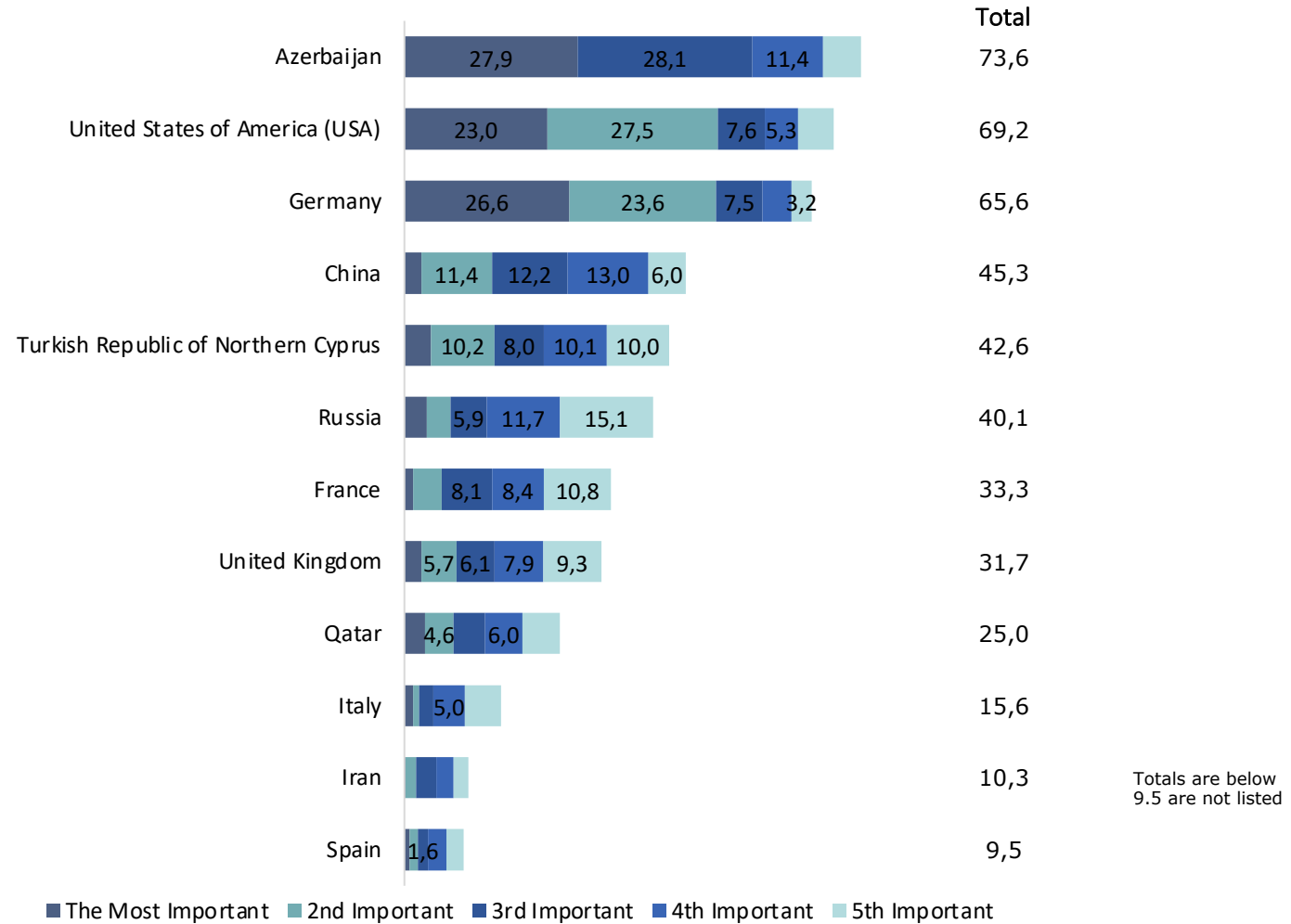
Occupational Distribution

Job Status	Occupation	%
Self-employed %4,9	Business Owner (1-5 employees)	1,3
	Mobile – self-employed	0,9
	Stand Alone, shop owner, craftsman, taxi driver	0,9
	Freelance Expert	0,7
	Farmer	0,4
	Business Owner (11-20 employees)	0,3
	Business Owner (6-10 employees)	0,2
	Business Owner (20+ employees)	0,2
Salaried-employees %63,5	Proletarian/servant – regular worker	27,6
	Proletarian/servant – piece work	24,5
	Officer / technical staff / specialist etc.	10,4
	Foreman/Journeyman	7,7
	Executive (1-5 employees)	0,7
	Military personnel	0,4
	Waged-qualified expert	0,3
	Executive (6-10 employees)	0,3
	Executive (20+ employees)	0,2
	Executive (11-20 employees)	0,1
Unemployed %22,9	Pensioner	7,5
	Housewife	7,0
	Student	4,7
	Unemployed-not working	3,7

General Perception on Countries

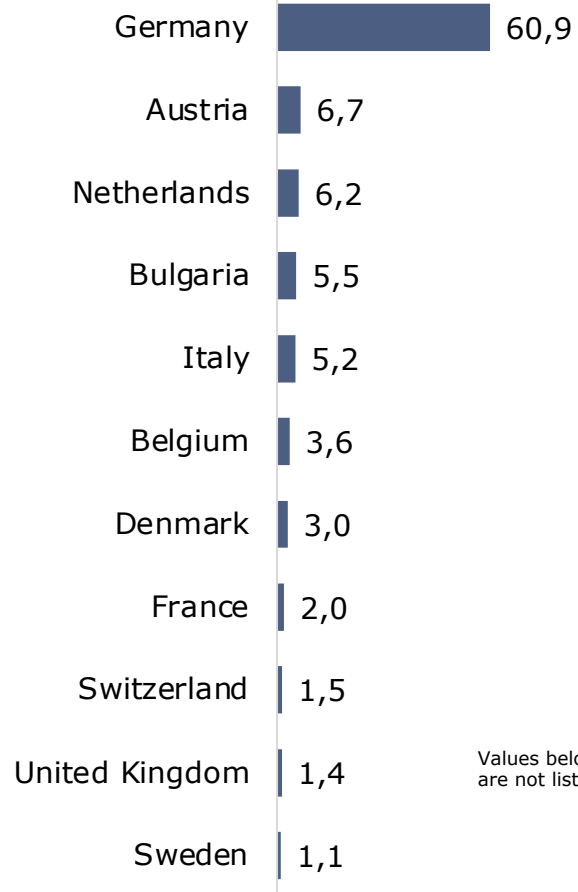
Partners of Turkey

Could you list the countries that you think are the 5 most important partners of Turkey?



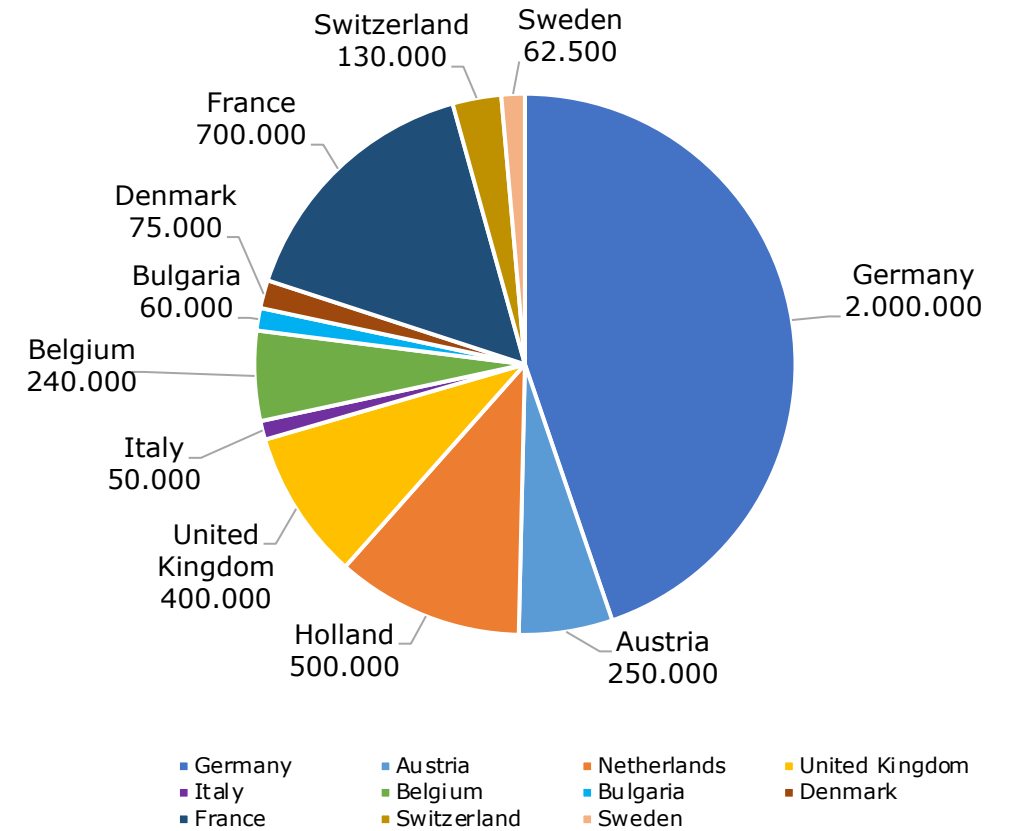
European Country Hosting Most People from Turkey

In your opinion, which European country hosts the highest number of people from Turkey?



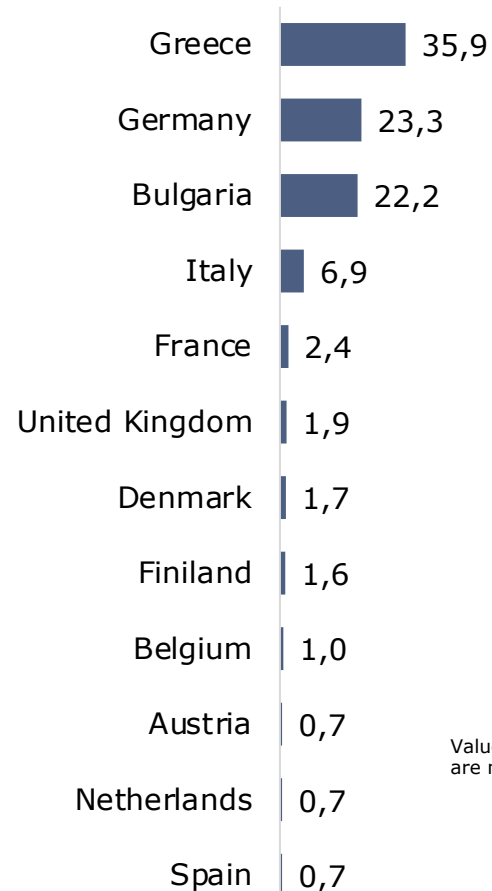
Values below 1.1 are not listed.

Actual Distribution of Turkish Citizens in Europe - by Country



Most Visited European Tourists Destination from Turkey

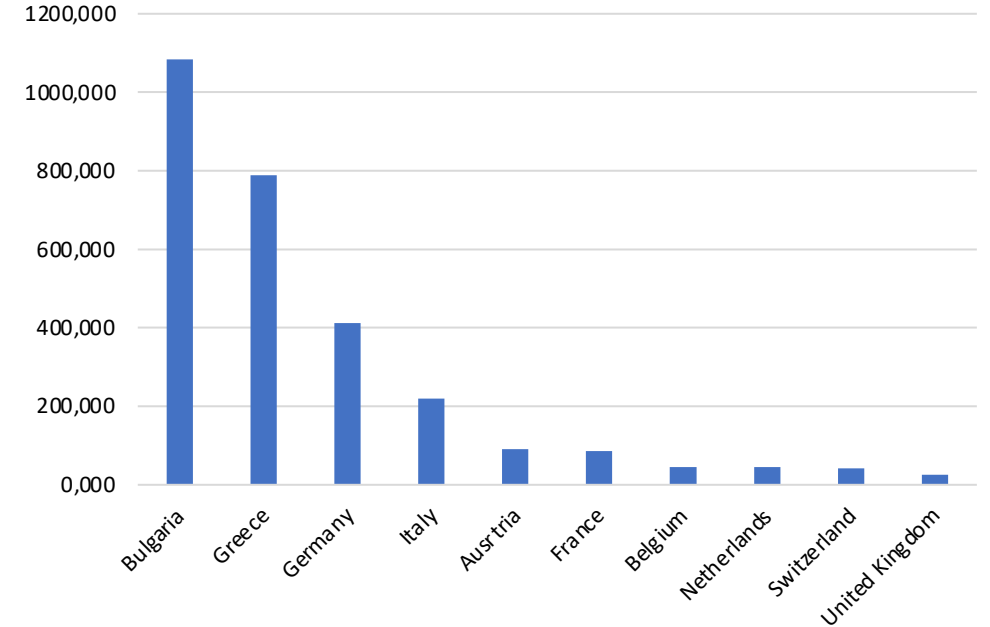
Which European country do you think is the most visited tourist destination from Turkey?



Values below 0.7 are not listed.

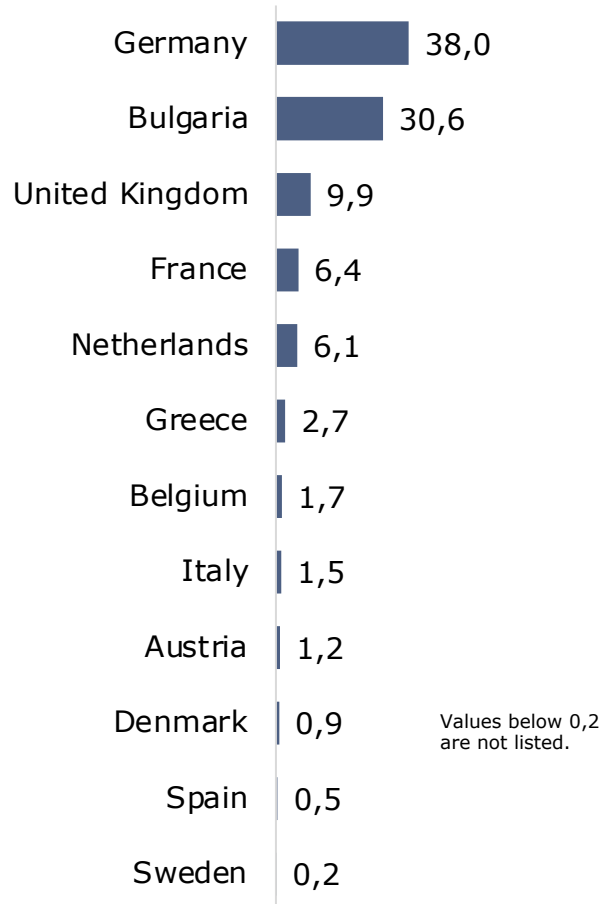
Base: 1500

Actual Number of Turkish Tourists Visiting European Countries

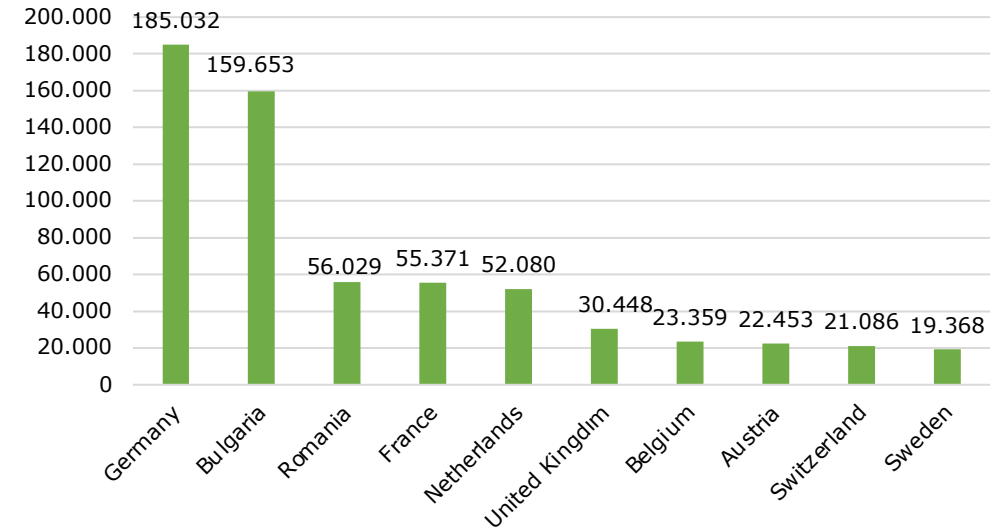


Tourists from European Countries

From which European country do you think most tourists come to Turkey?



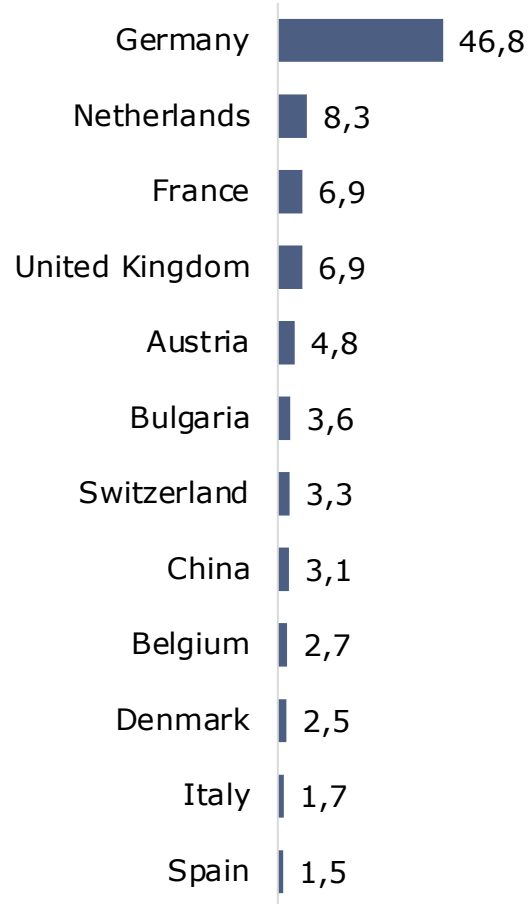
Actual Number of European Tourists Visiting Turkey – by Country



*January-April
2021 Data

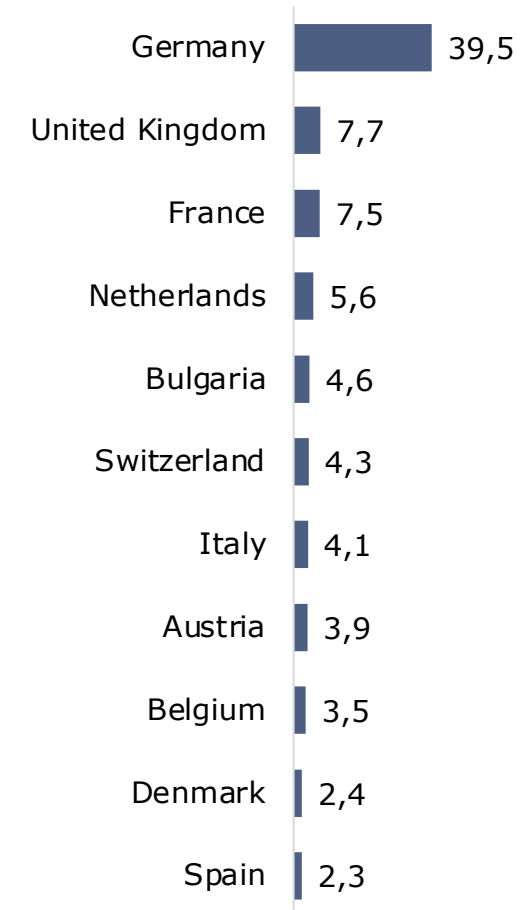
Highest Exporting European Country

In your opinion, which European country exports most?



Highest Importing European Country

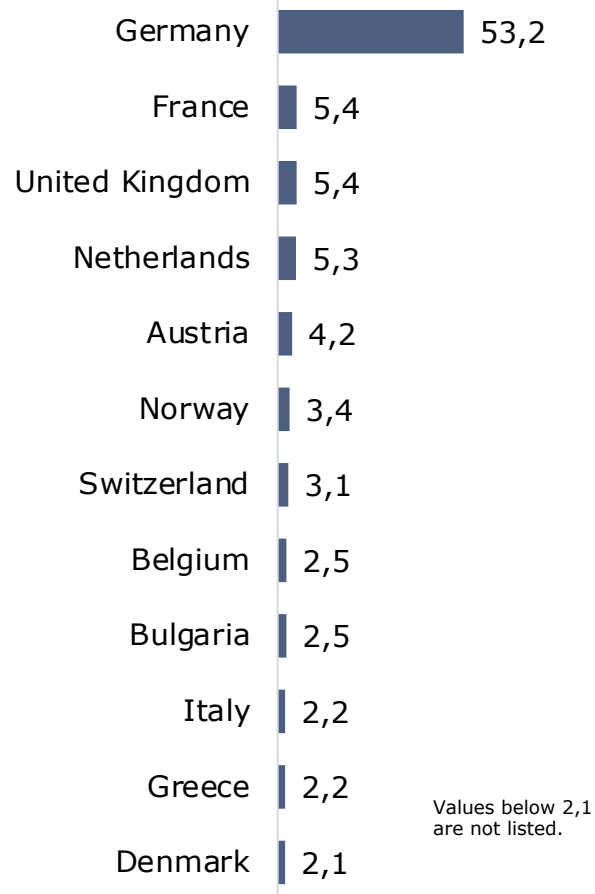
In your opinion, which European country imports most?



Values below 2,3
are not listed.

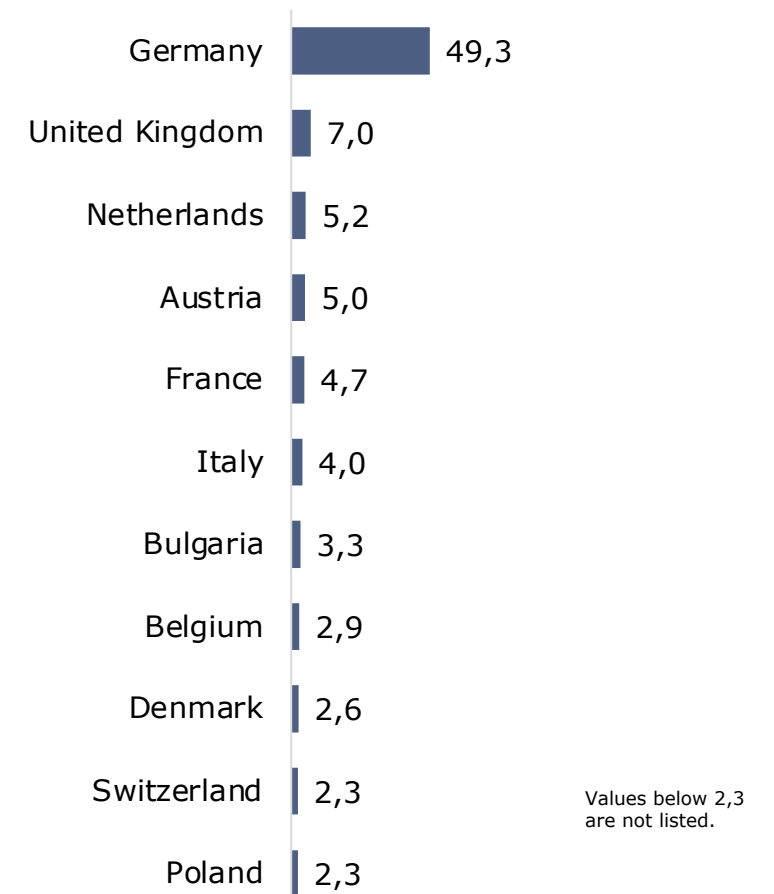
Highest Exporting European Country to Turkey

In your opinion, which European country sell the most goods and services to Turkey?

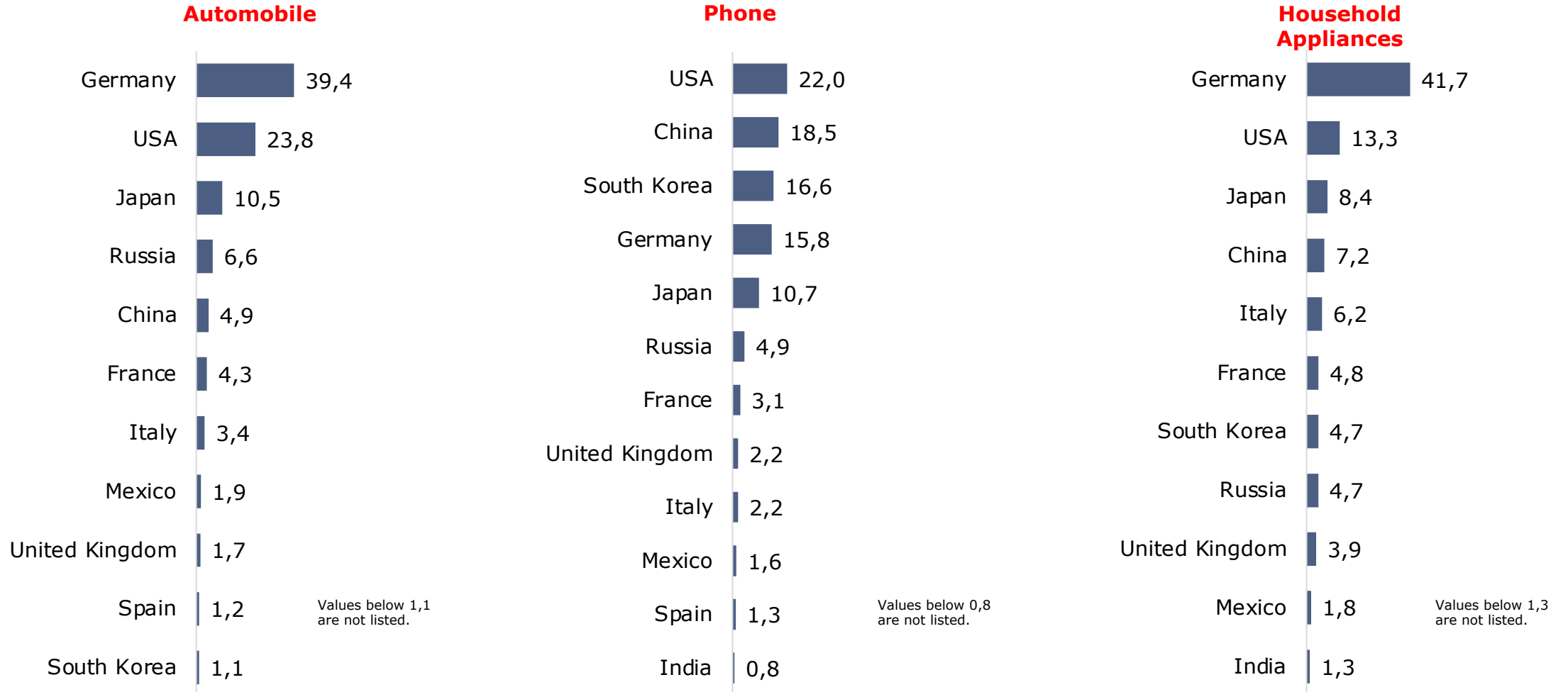


Highest Importing European Country from Turkey

In your opinion, which European country imports most goods and services from Turkey?

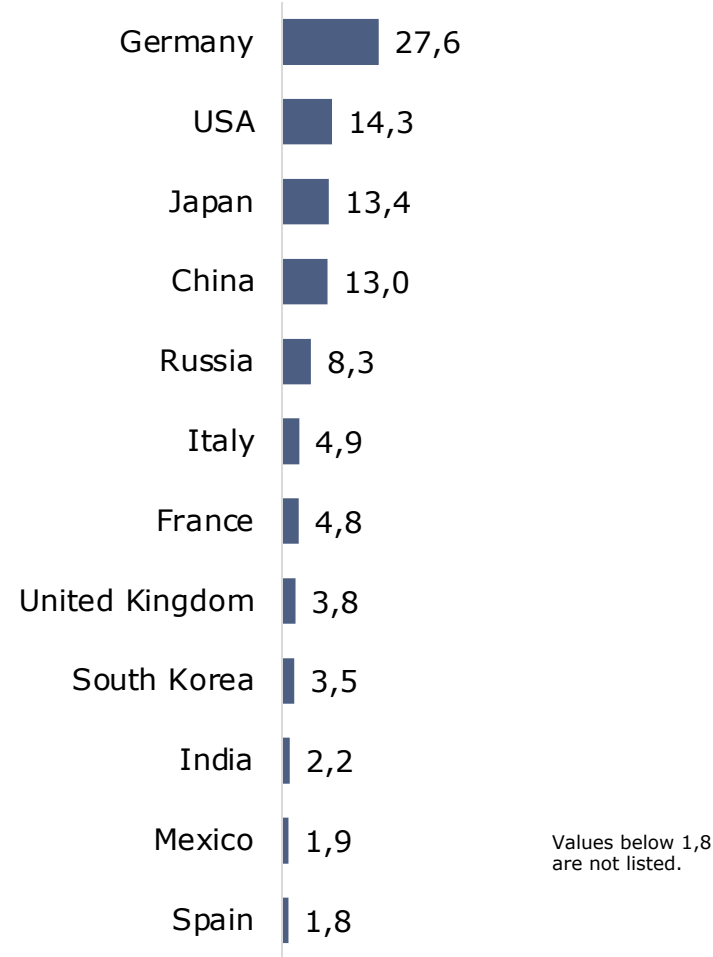


Effect of Country of Origin on Product Preference



Preferred Partner for a Possible New Tunnel Under the Bosphorus

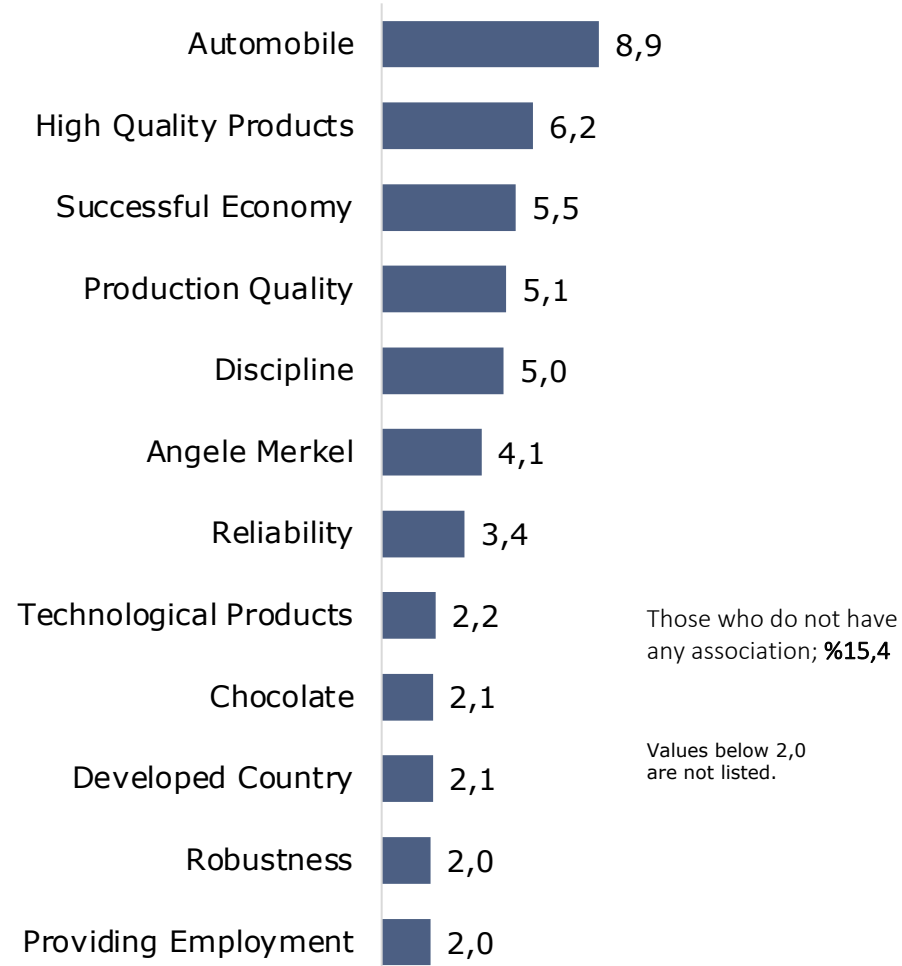
If Turkey were to open a new tunnel under the Bosphorus, which country should it cooperate with?



Perceptions on Germany

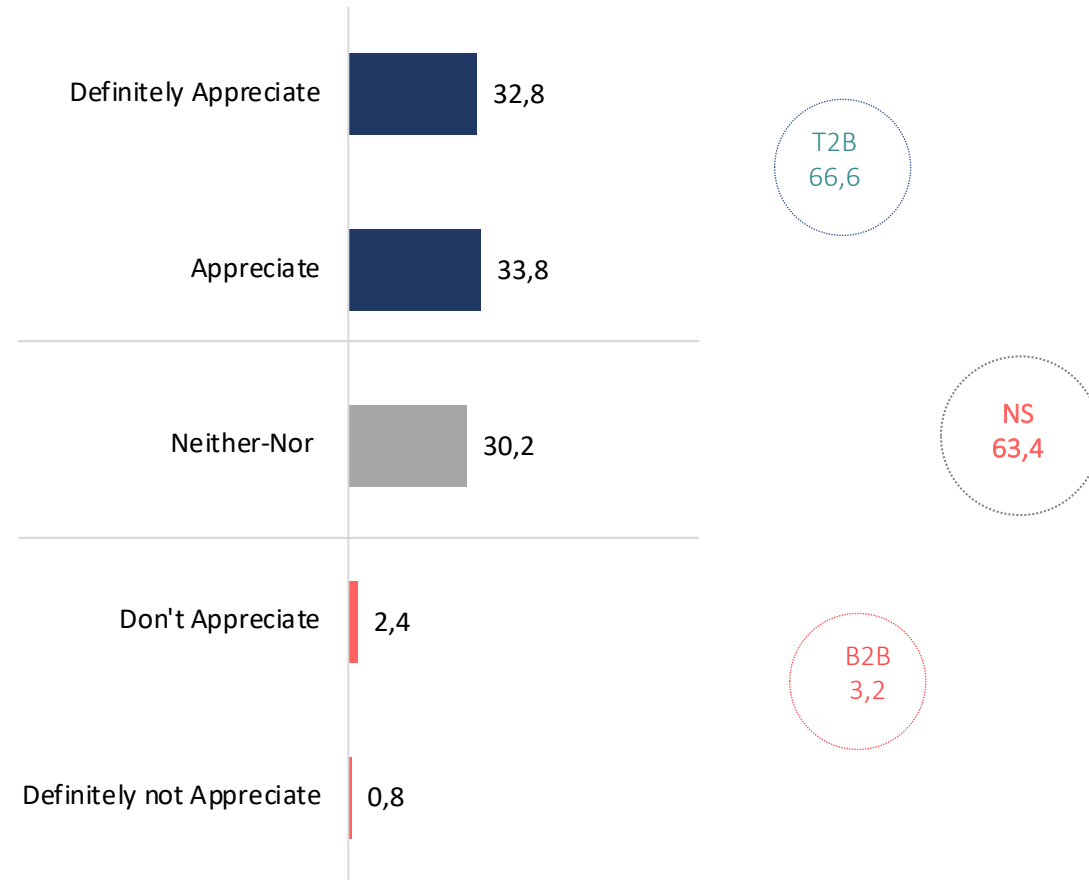
Association with Germany

Could you please tell me the first thing that comes to your mind when Germany is mentioned?



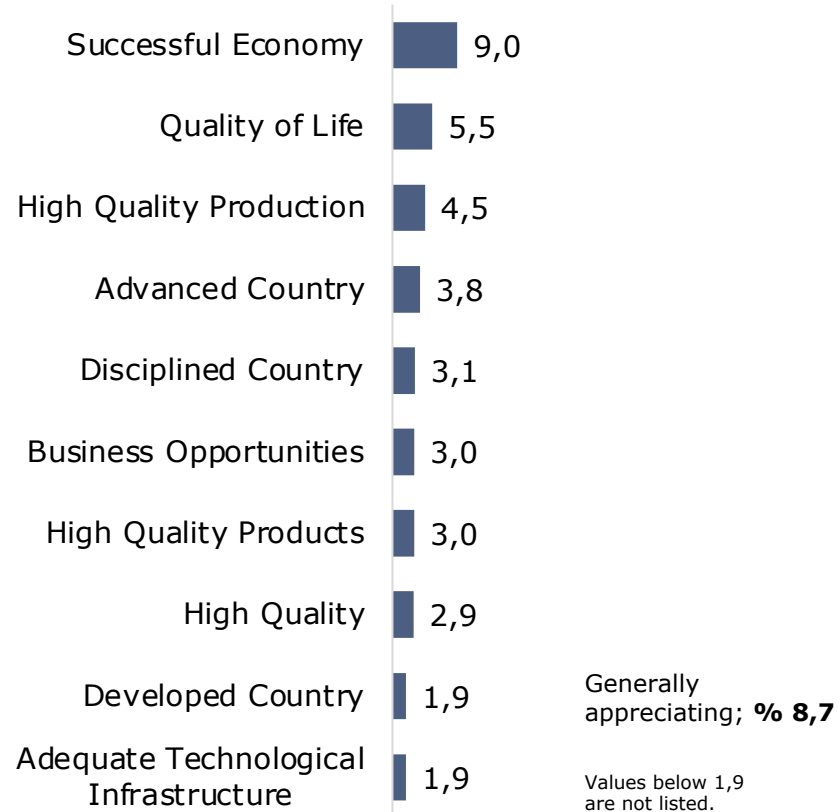
People's Approval-Appreciation

Could you please tell by looking at the card to what extent you appreciate-approve Germany when you consider everything in general?



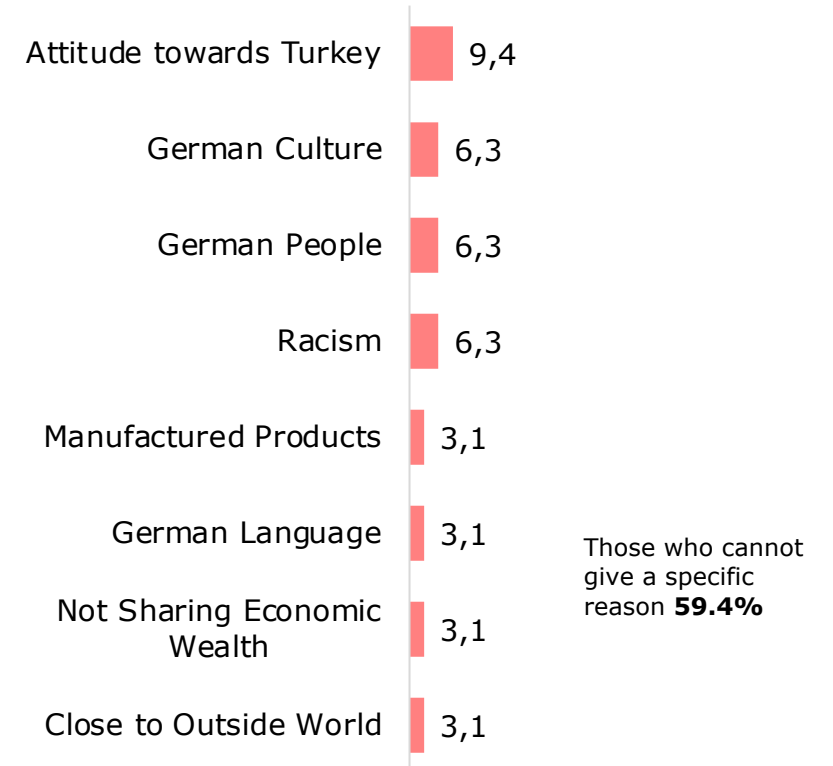
Reasons to Approve Germany (%66,6)

You stated that you appreciate Germany in general. Could you please tell me what you like about Germany?



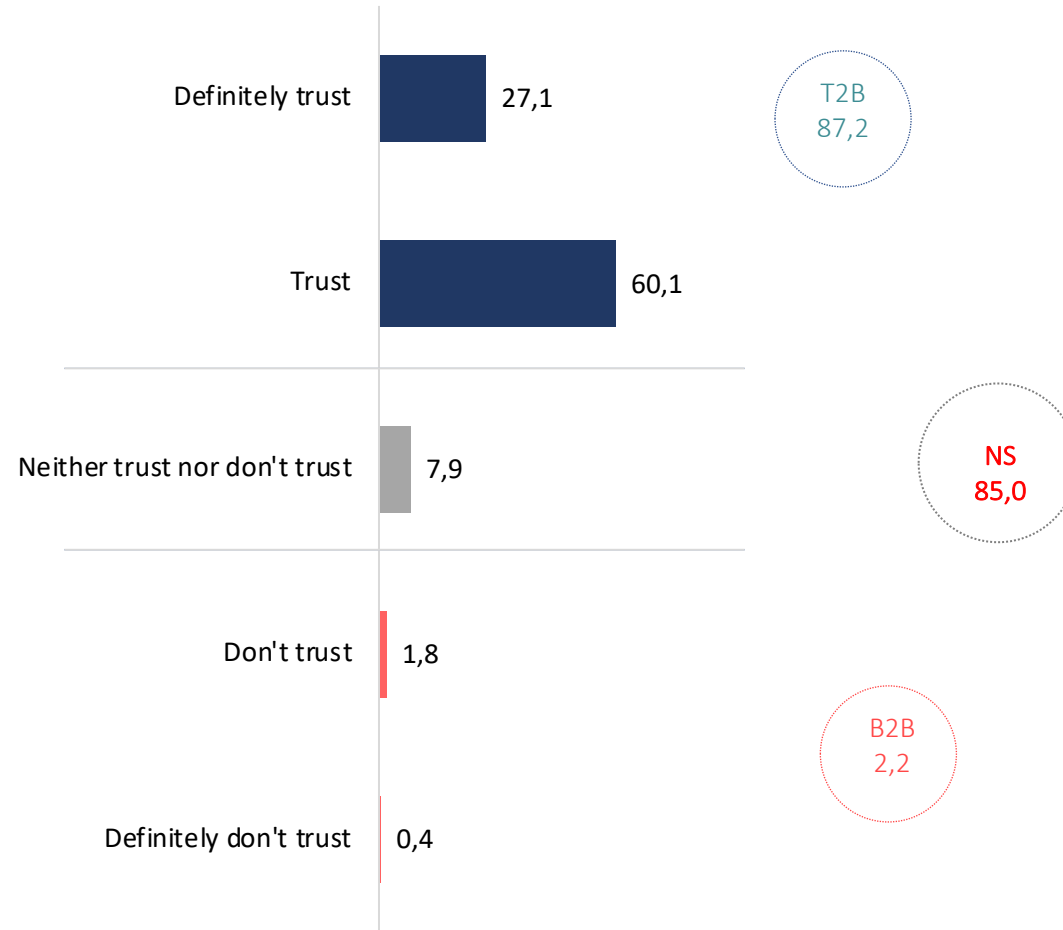
Reasons to not to Approve Germany (%3,2)

You stated that you do not appreciate Germany in general. Could you please tell me what you don't like about Germany?



Trust in Germany

Could you please tell by looking at the card to what extent do you trust Germany?

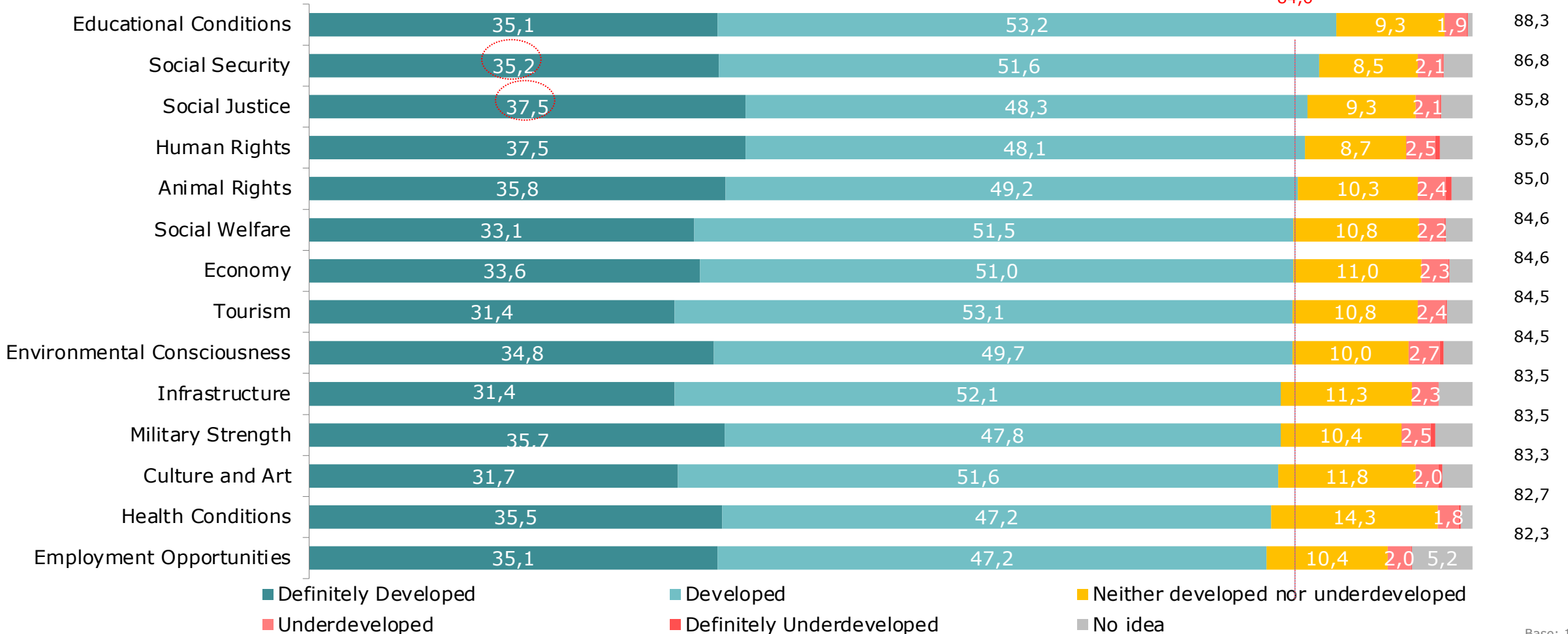


Germany's Development Level

Could you please indicate by looking at the card to what extent you think Germany is developed in terms of the listed indicators?

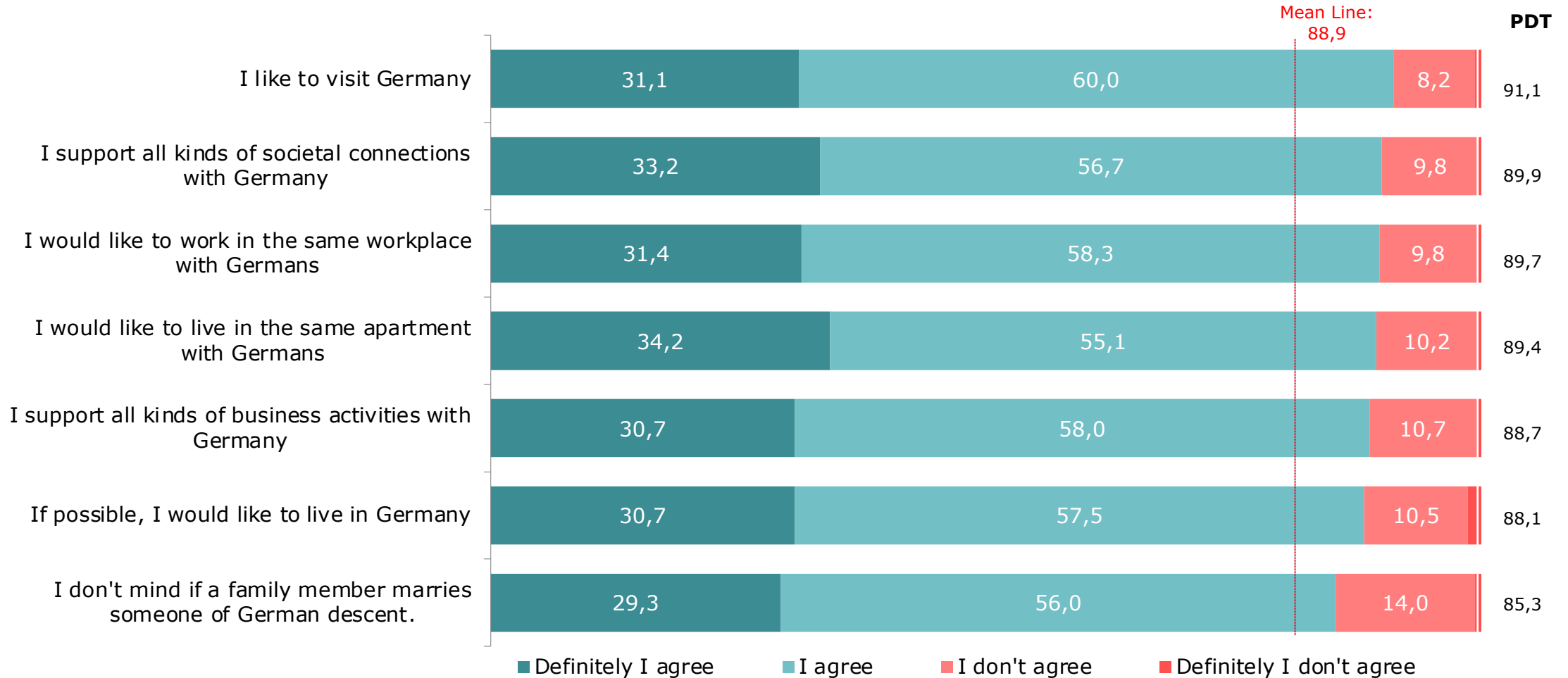
Mean Line:
84,6

PDT



Evaluations for Germany

Could you please indicate to what extent you agree with the following statements about Germany?

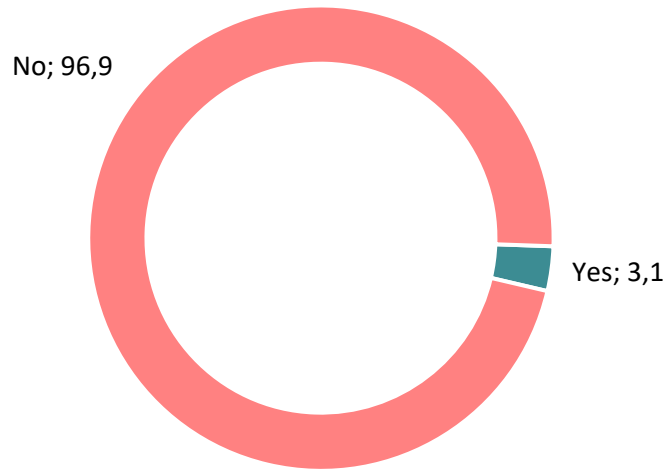


Negative Thoughts on Germany (%3,1)

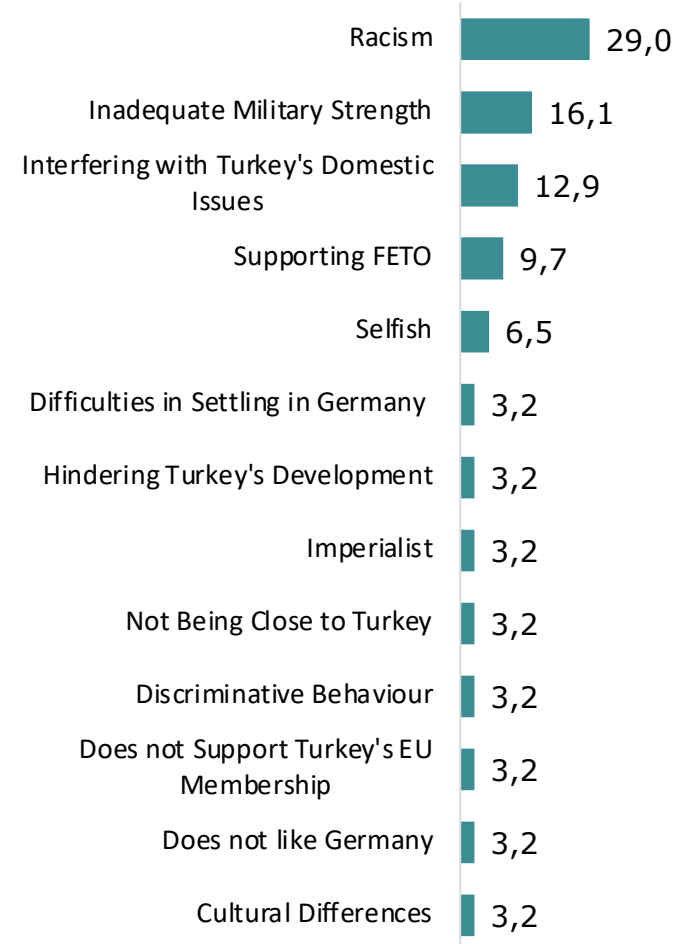
You stated that you have negative views regarding Germany?
Could you tell me what this negative view is?

Negative Thoughts on Germany

May I learn whether you have any negative views regarding Germany?



Base: 1500



Multiple Response

** This question was only asked to those who said "they have negative views re Germany" - %3,1 of the total respondents.

Sources of Information on Germany

Could you please tell me where do you obtain your information on Germany?



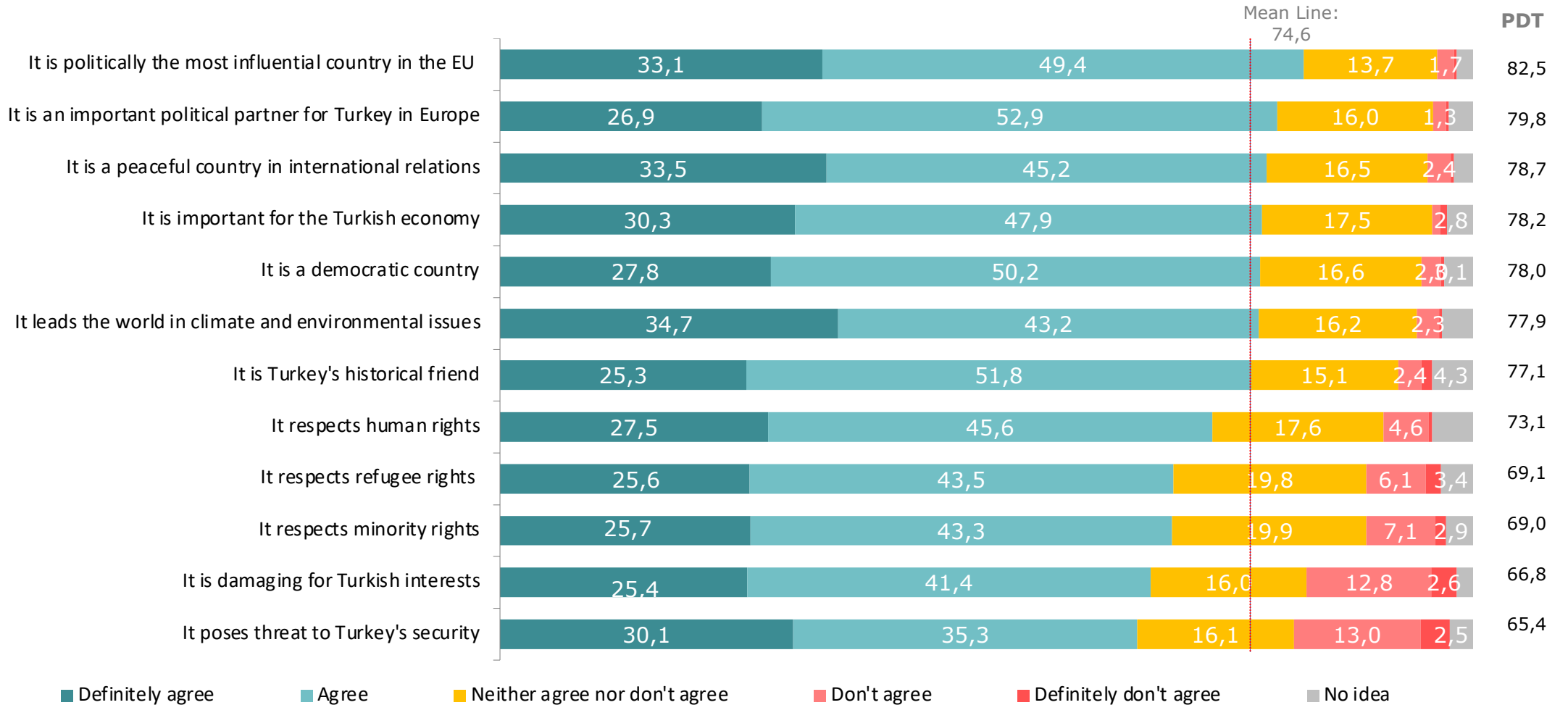
Multiple Response

Base: 1500

Political Dimension and International Relations

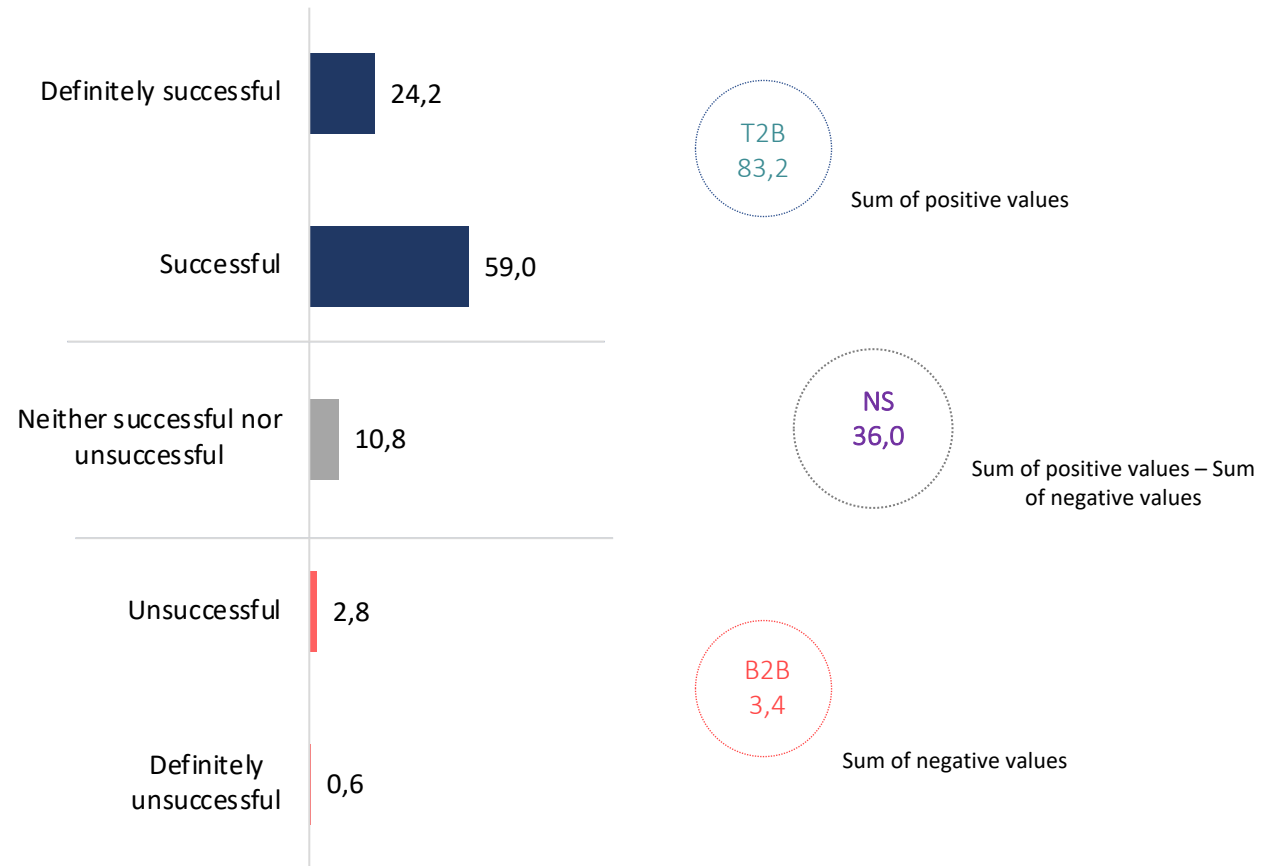
Germany's Internal Politics and International Relations

Could you please indicate to what extent you agree with the following statements for Germany by looking at the card?



Performance of Angela Merkel

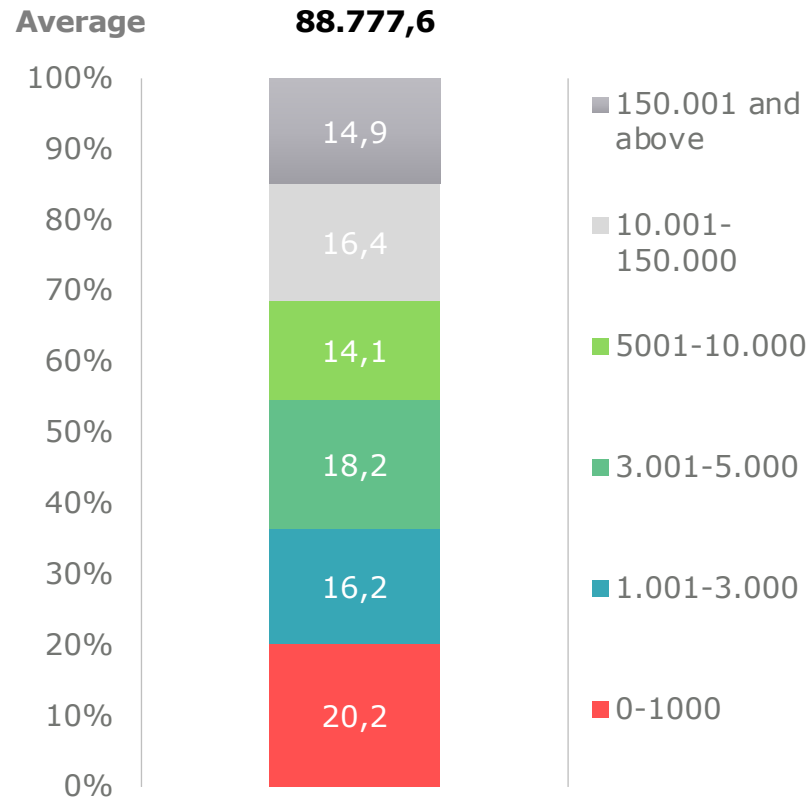
Could you please indicate how do you evaluate in general the performance of the (former) German Chancellor Angela Merkel?



Base: 1500

Syrian Refugees in Germany

How many Syrian refugees do you think Germany has admitted into its country?

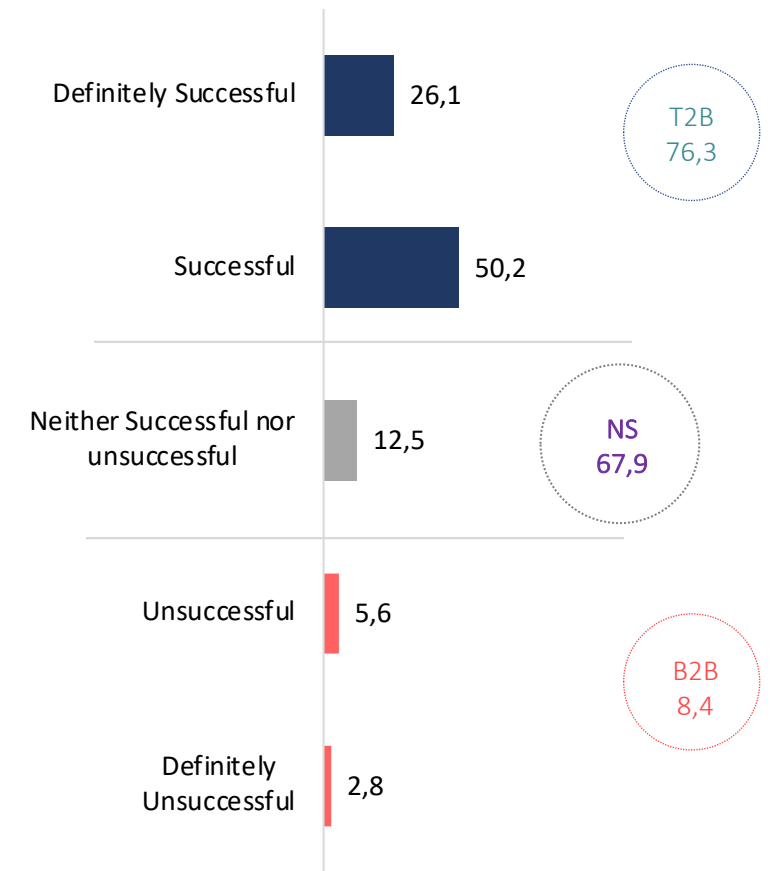


Actual number of refugees in Germany:
1.2 million (UNHCR 2021); 1,210,636 (WB 2020)

Base: 1500

Germany's Refugee Policy in Terms of Its Interests

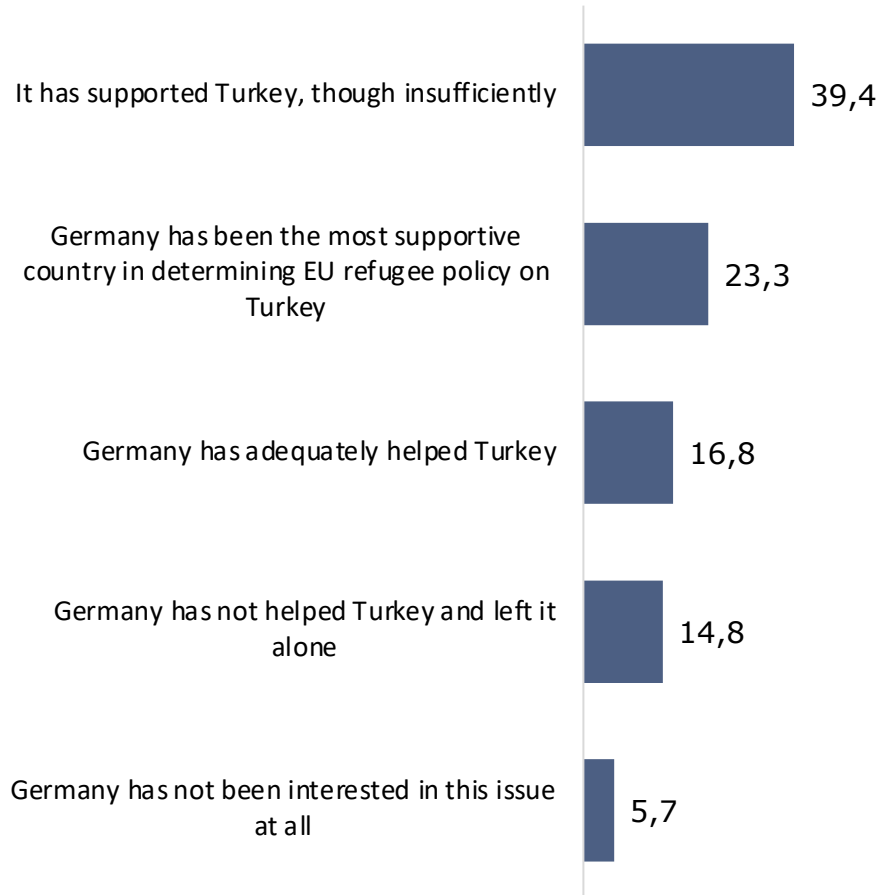
How do you evaluate Germany's policies towards refugees in recent years in terms of its own interests?



Multiple Response

German Policies about Syrian Refugees in Turkey

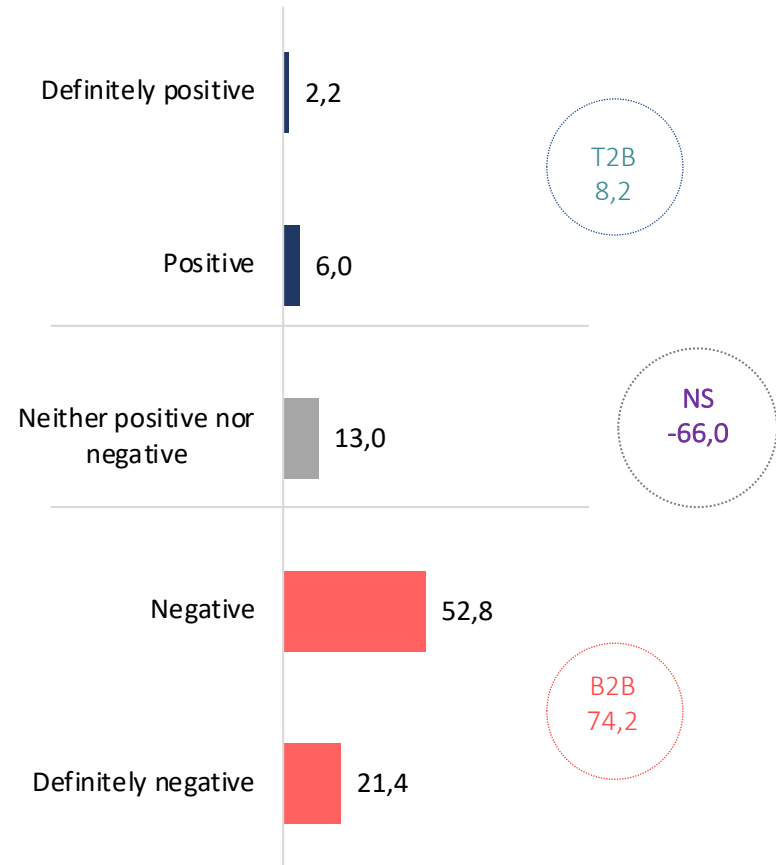
Could you tell me which of the statements I will read to you about Germany's policies regarding Syrian refugees in Turkey do you agree with the most?



Base: 1500

Evaluating German Policies about Syrian Refugees in Turkey

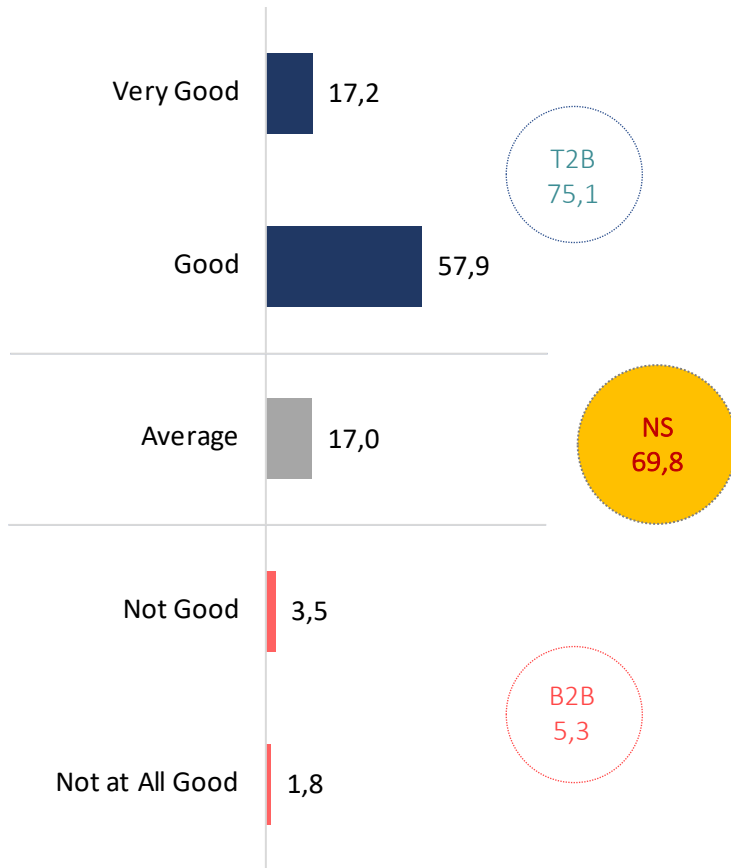
How do you evaluate Germany's policies in recent years towards Syrian refugees in Turkey?



Political Relations between Turkey and Germany

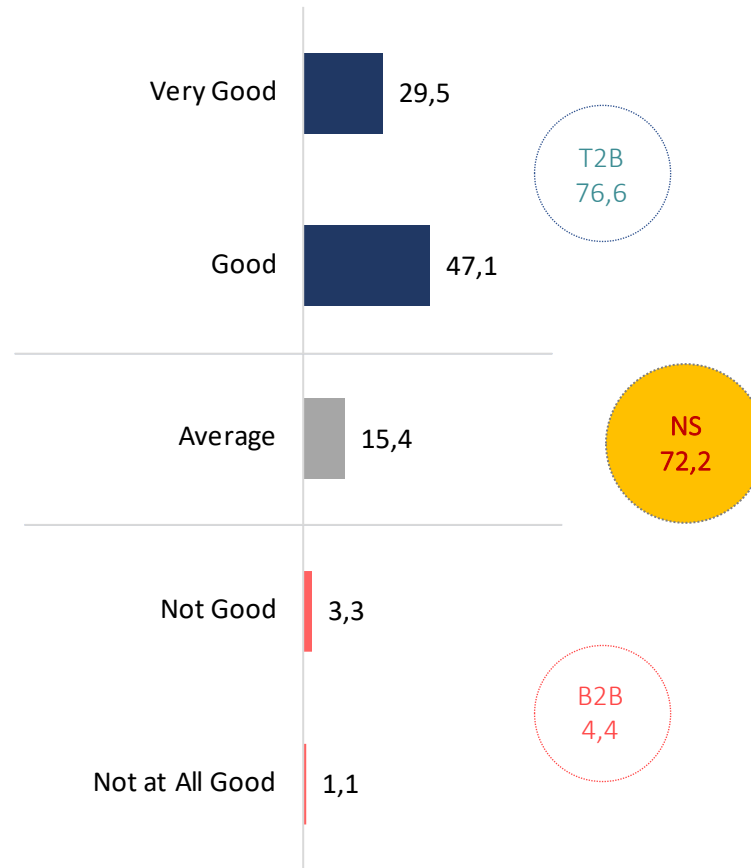
5 Years Ago

How do you evaluate Turkey-Germany relations five years ago?



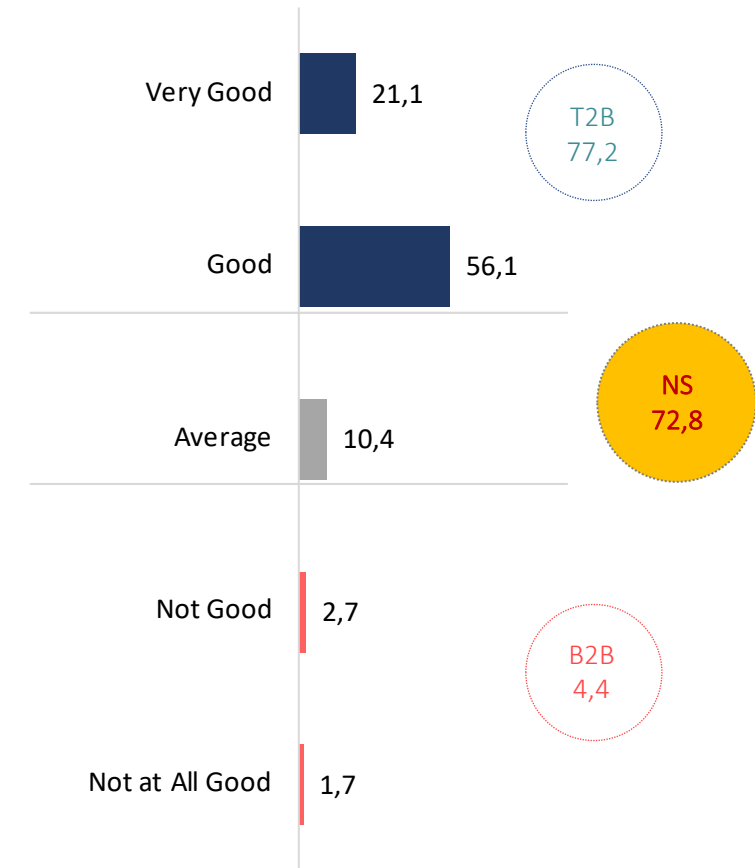
At present- 2021

How are the relations now?



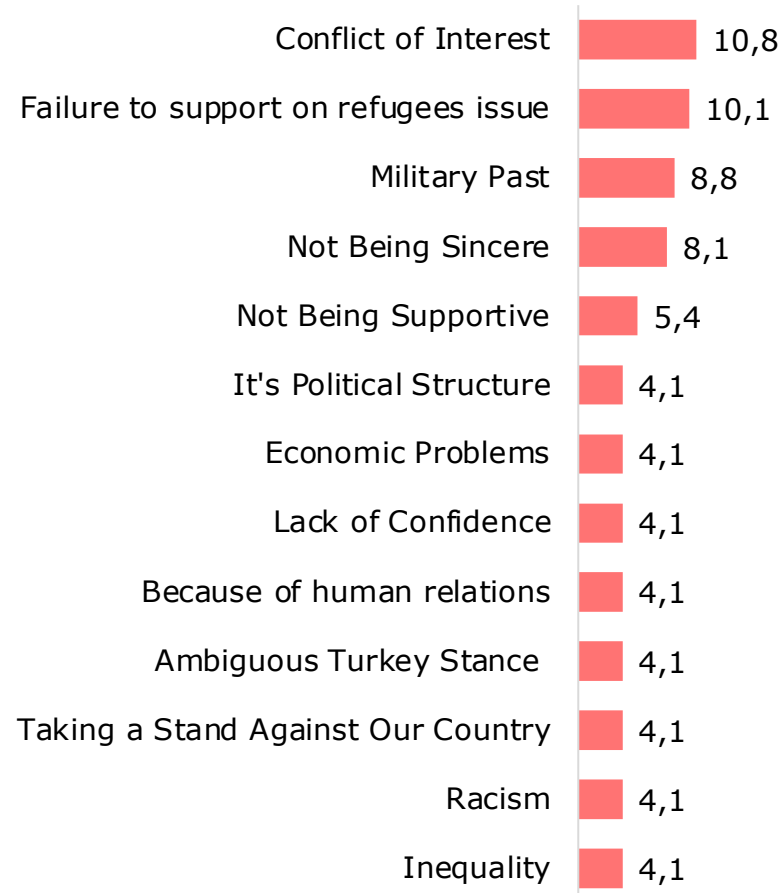
5 Years

How will the political relations between Turkey and Germany be in 5 years?



Reasons for "Not Good" Political Relations (%4,4)

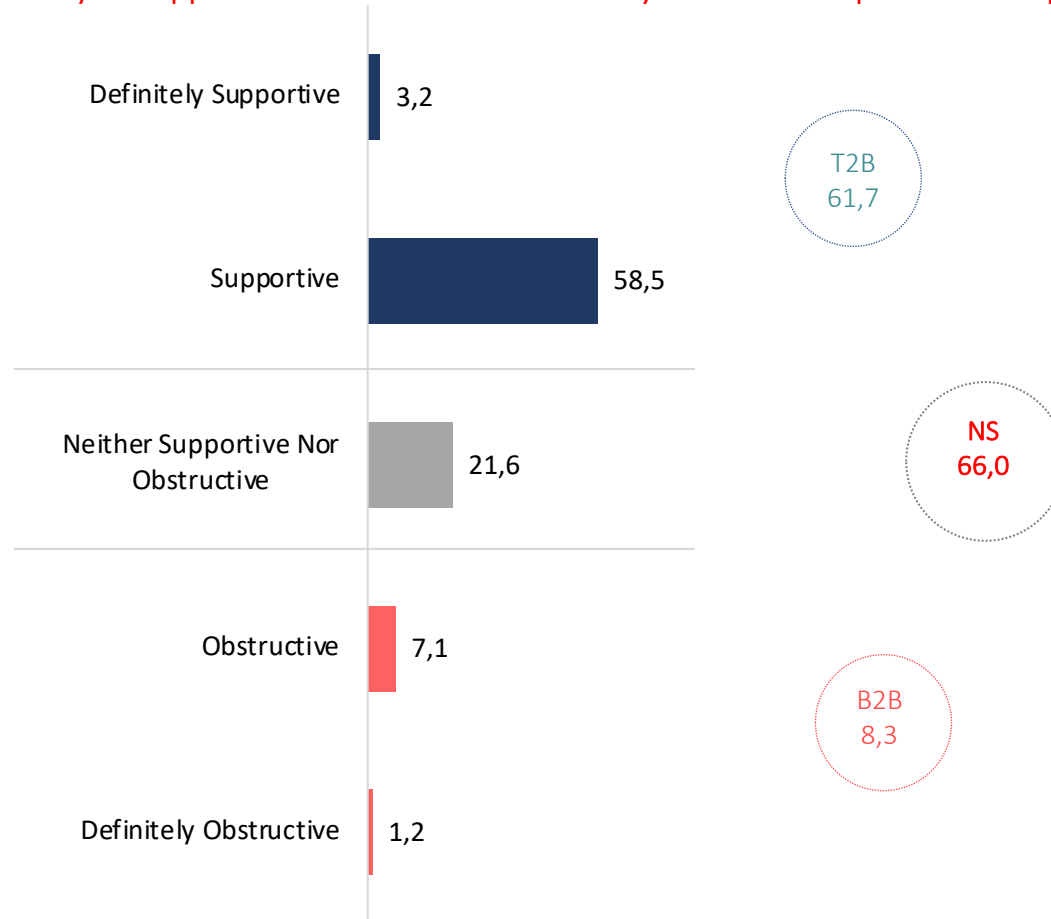
You said that the political relations between Turkey and Germany are not good or moderately good. Why do you think so?



Values below 4.1 are not listed.

Support for Turkey's EU Accession

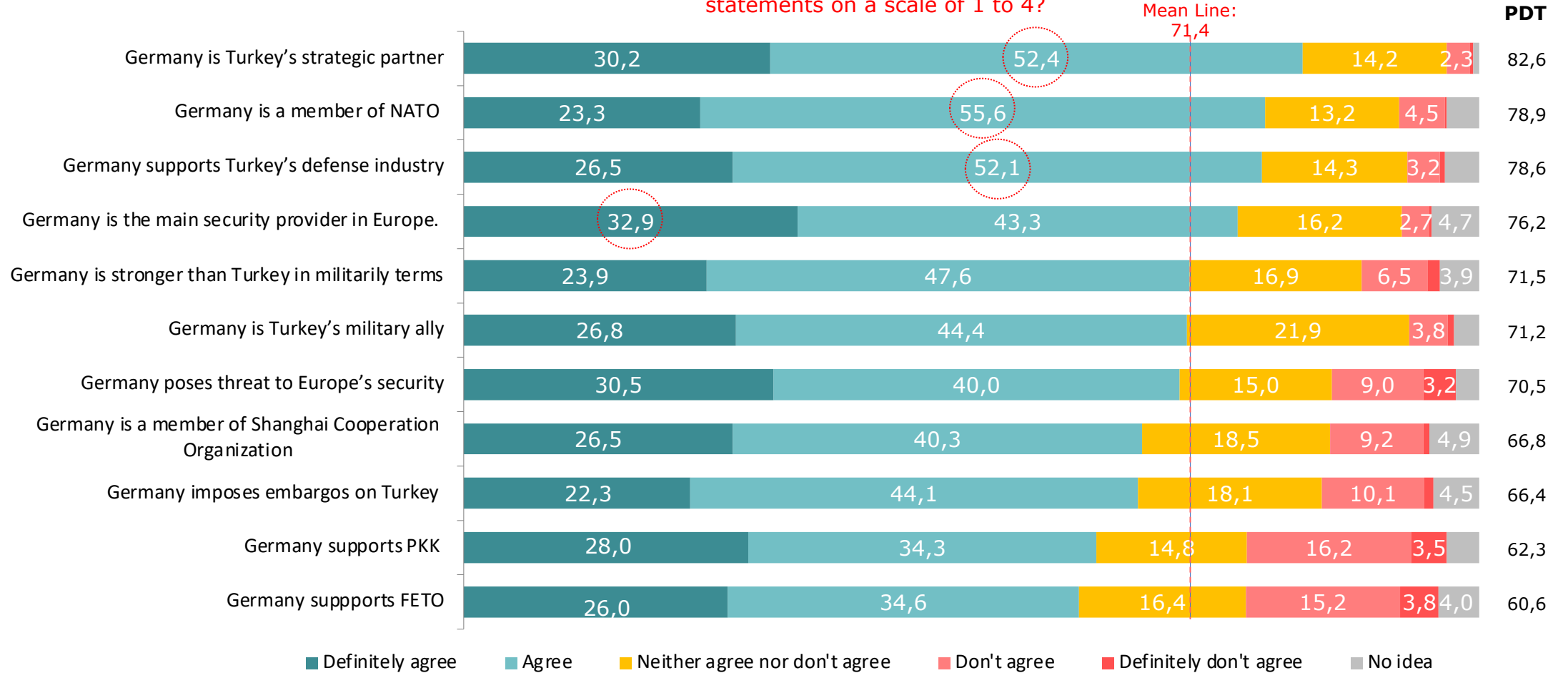
Do you think Germany is supportive or obstructive of Turkey's membership in the European Union?



Military Characteristics

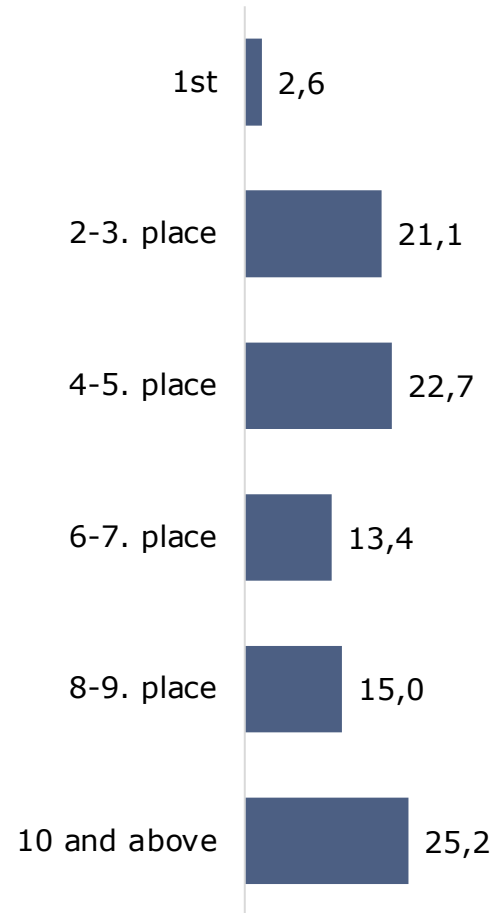
Security and Defense Issues

I will read you some statements about Germany. Could you please specify the extent to which you agree with these statements on a scale of 1 to 4?



German Army in the World

How do you think the German army ranks in the World?



Base: 1500

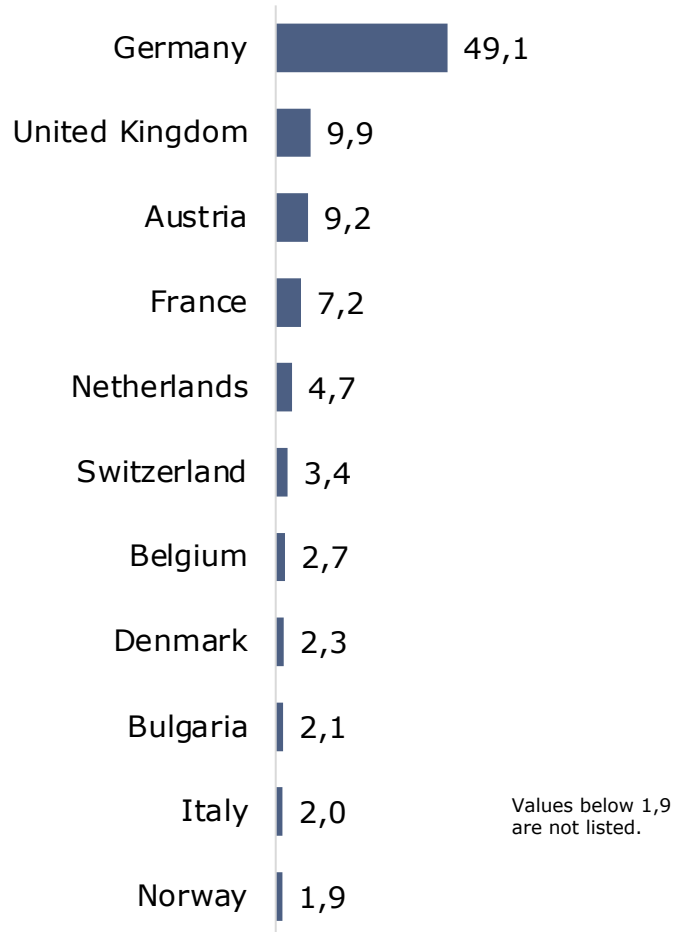
Actual Situation:

- 7th highest military spending in 2020 (SIPRI 2020)
- 4th biggest exporter of bigger arms (SIPRI 2021)
- 28th in the active military personnel (Global Fire Power)
- 48th in total number of military personnel (World Population Review)

Economic Dimension

Most Developed Countries in Europe

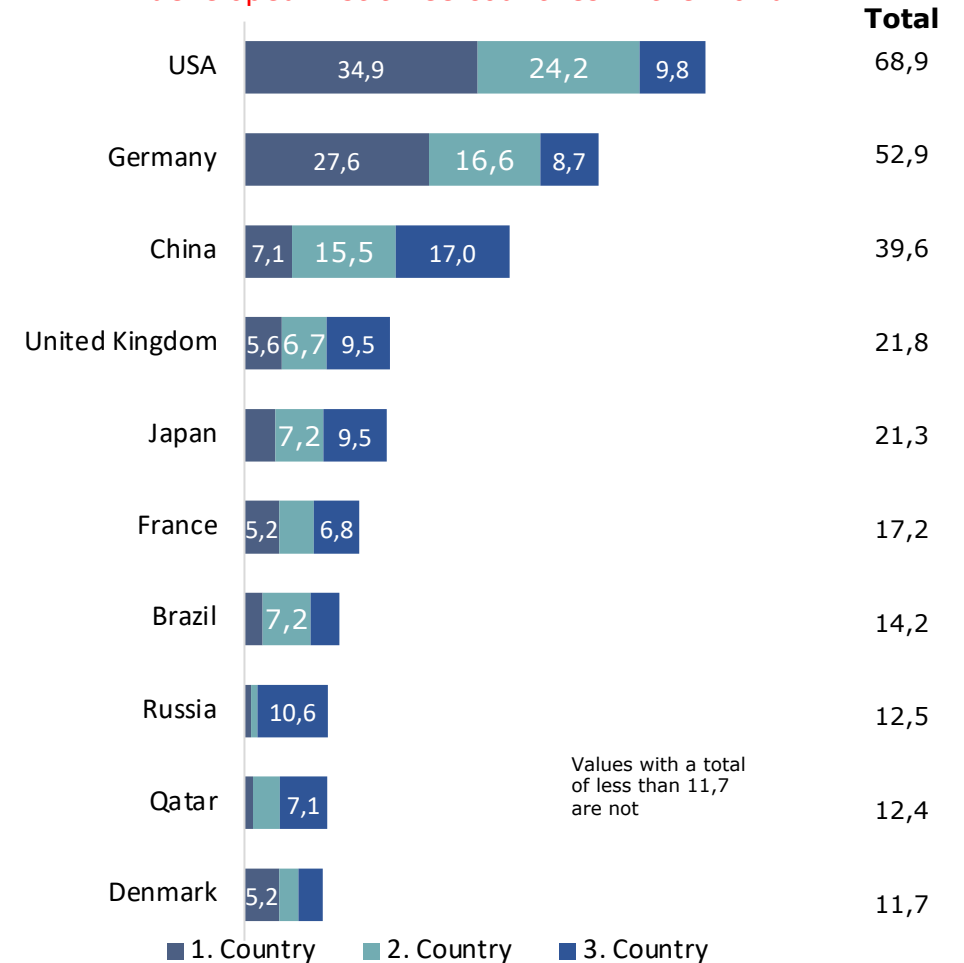
Which country do you think is the economically Most developed in Europe?



Base: 1500

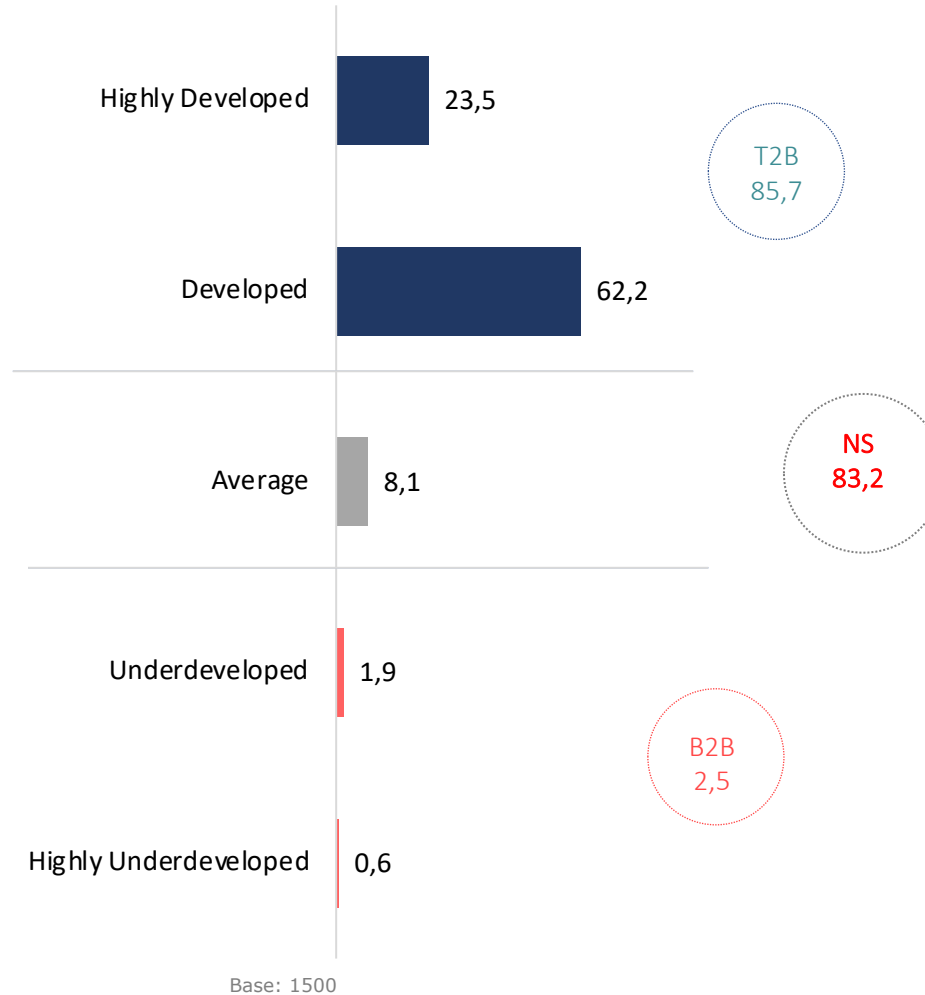
Three Most Developed Countries in the World

In your opinion, which countries rank the economically most developed first three countries in the world?



Development Level of Germany

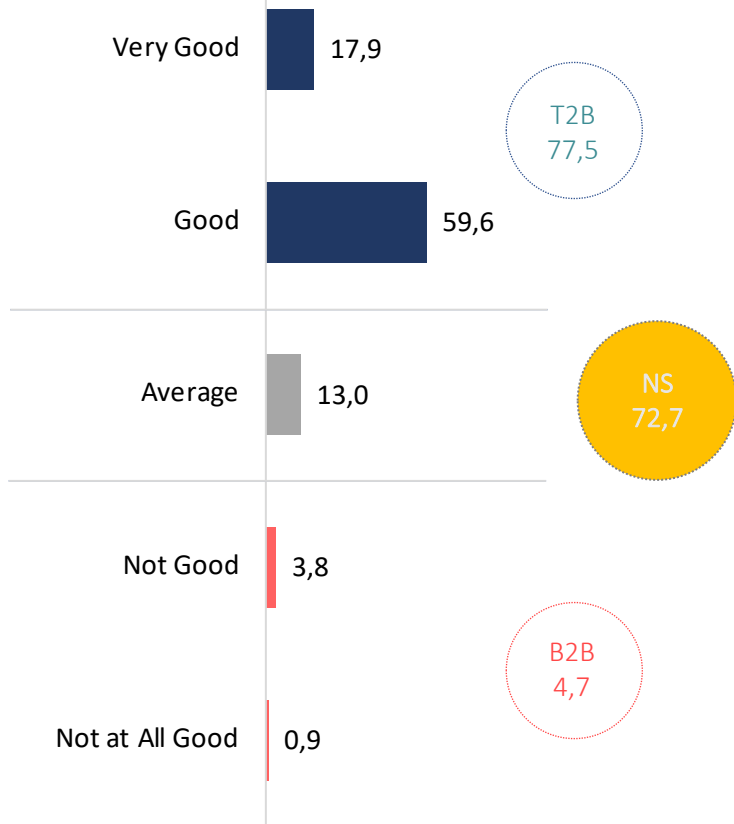
Could you please indicate how do you evaluate the level of economic development of Germany?



Economic Relations between Turkey and Germany

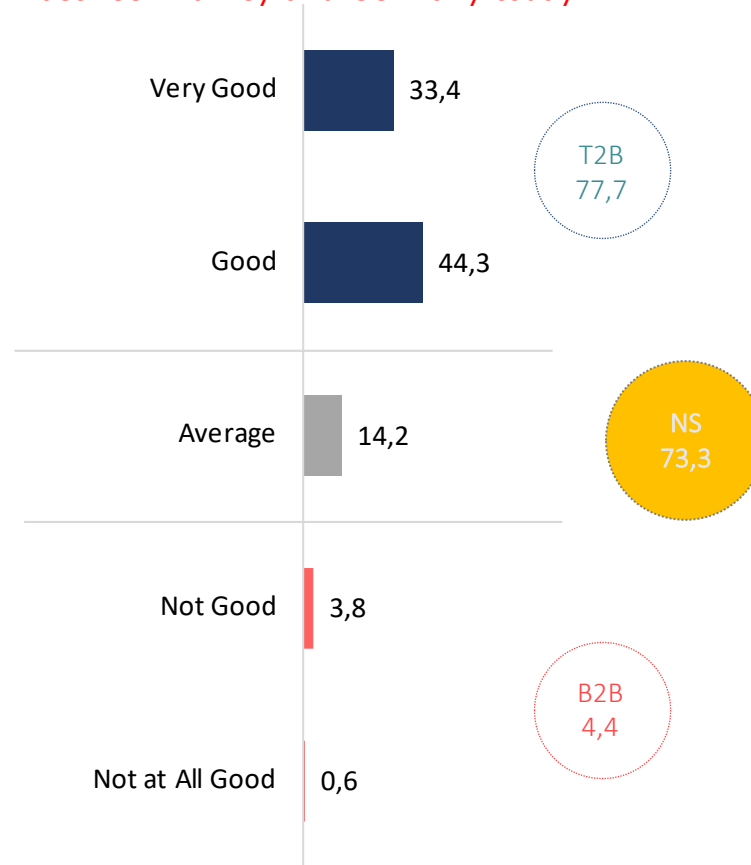
5 Years Ago

How do you evaluate the economic relations between Turkey and Germany 5 years ago?



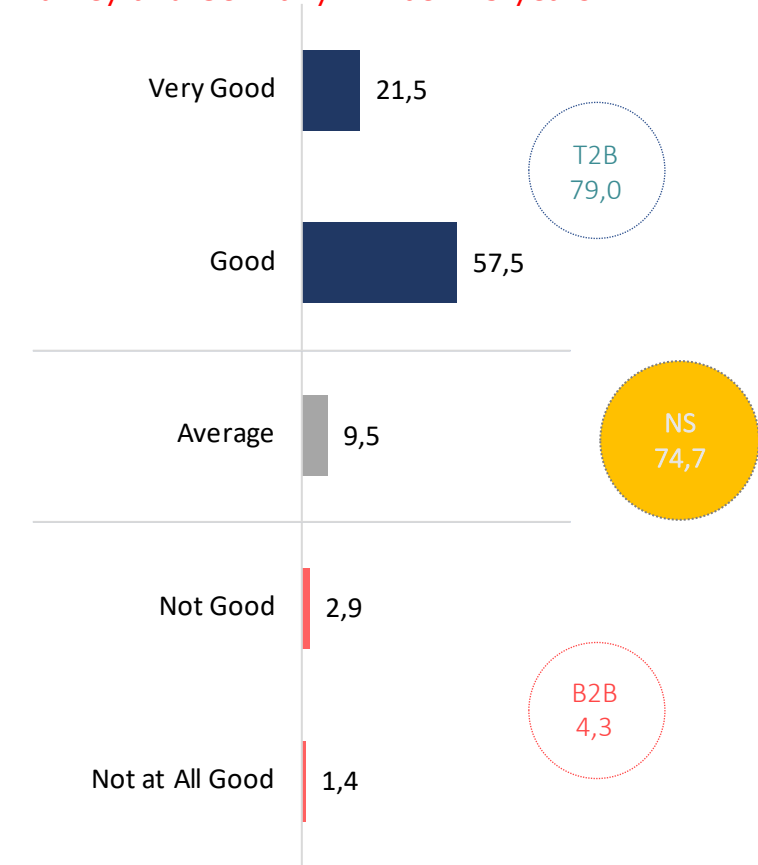
At Present - 2021

How do you evaluate the economic relations between Turkey and Germany today?



5 Years Later

How you think the economic relations between Turkey and Germany will be in 5 years?



Reasons for Thinking “economic relations btw Turkey and Germany are not good” (13,8%)

You said that the economic relations between Turkey and Germany are not good or moderately good. Why do you think so?



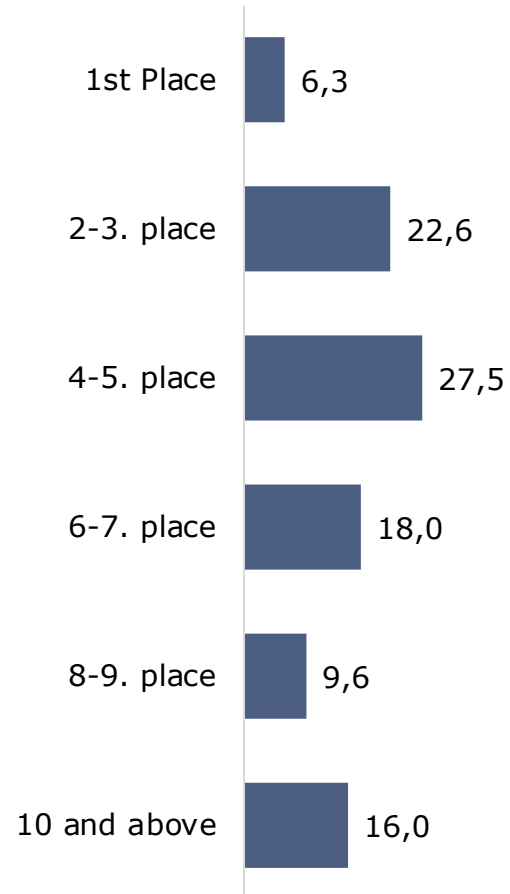
Values below 0.2 are not listed.

Base: 1500

Multiple Response

Germany in Turkey's Total Trade

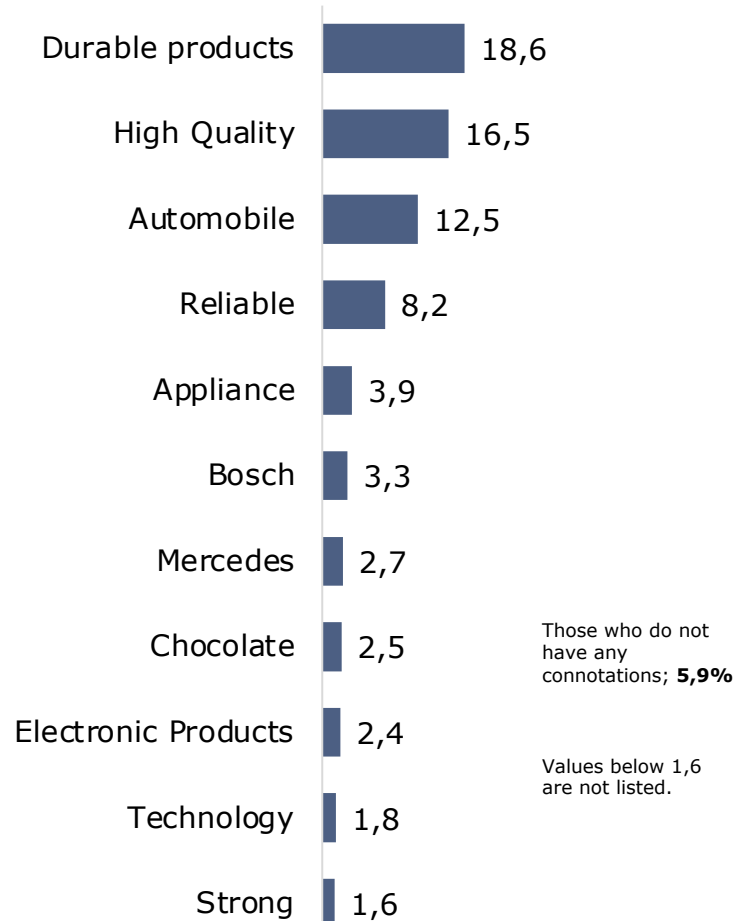
In your opinion, where does Germany rank in Turkey's total trade?



Base: 1500

'Made in Germany' - Association

What is the first phrase that comes to your mind when you see the phrase "Made in Germany"?

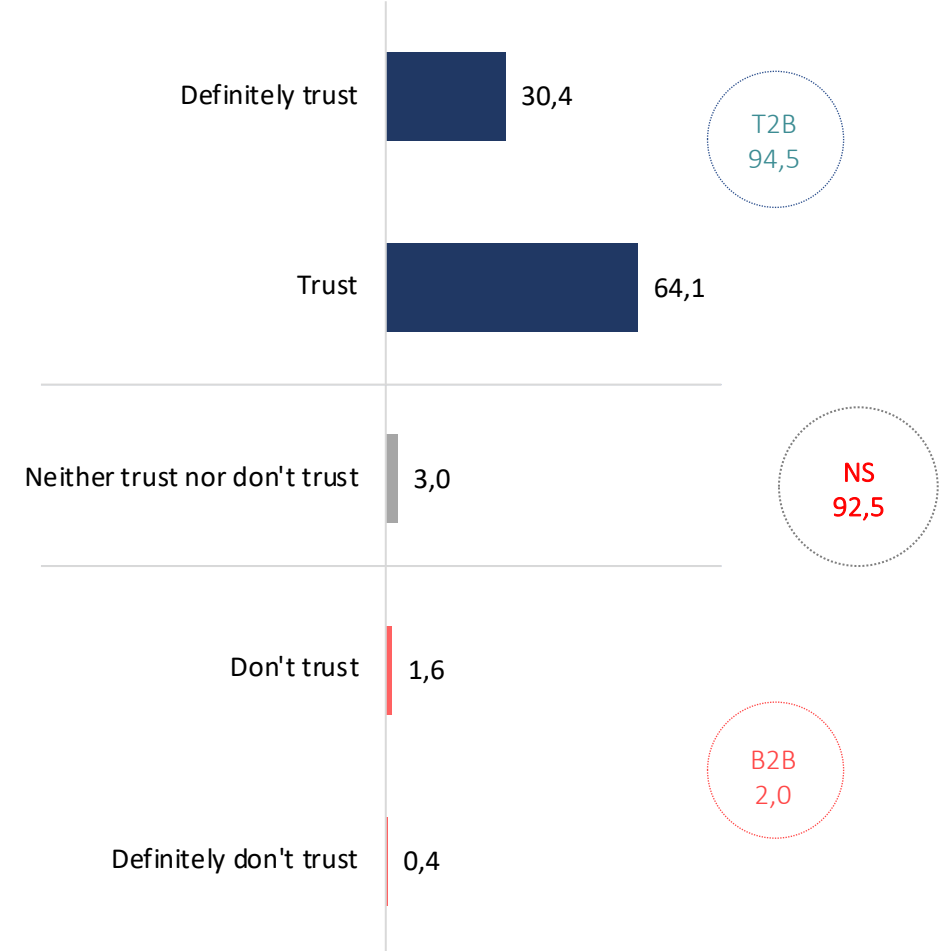


Multiple Response

Base: 1500

Confidence in the Quality of 'Made in Germany'

Could you please tell how much you trust the quality of German products?

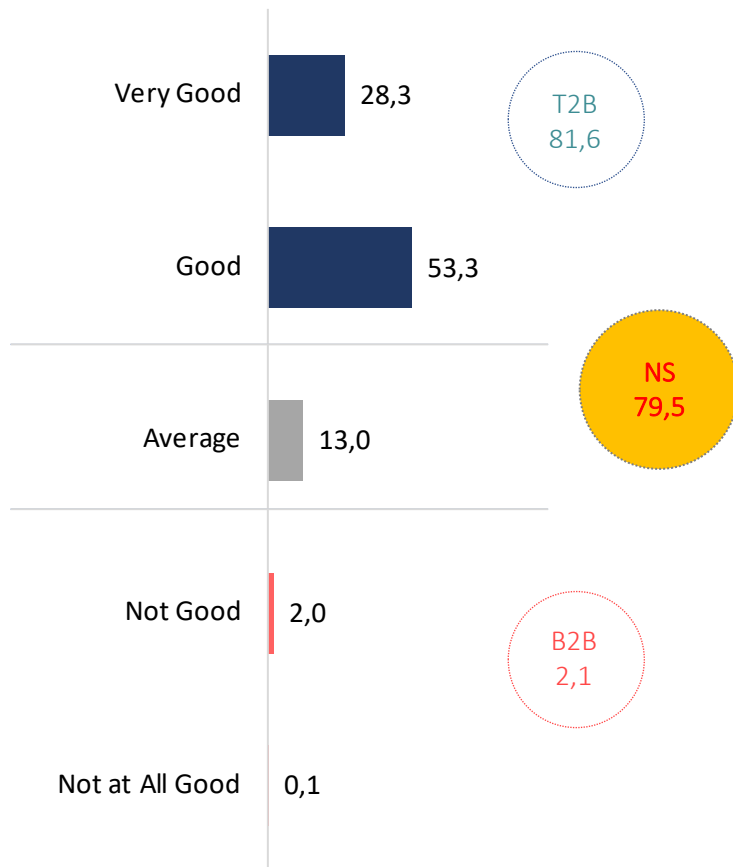


Business Dimension

Business Relations between Turkey and Germany

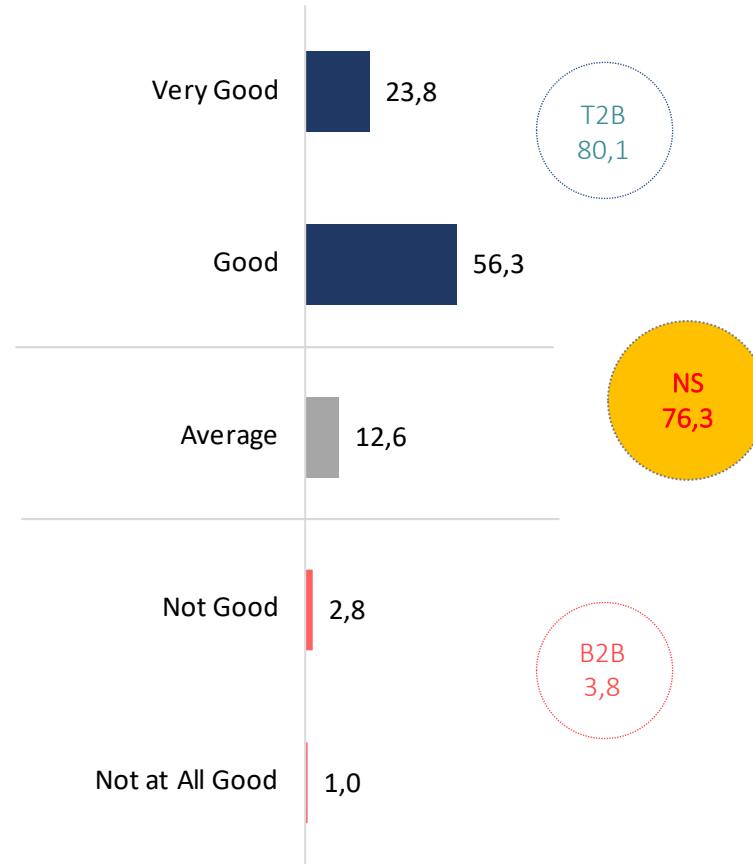
5 Years Ago

When you think about business relations, how were the relations between Turkey and Germany 5 years ago?



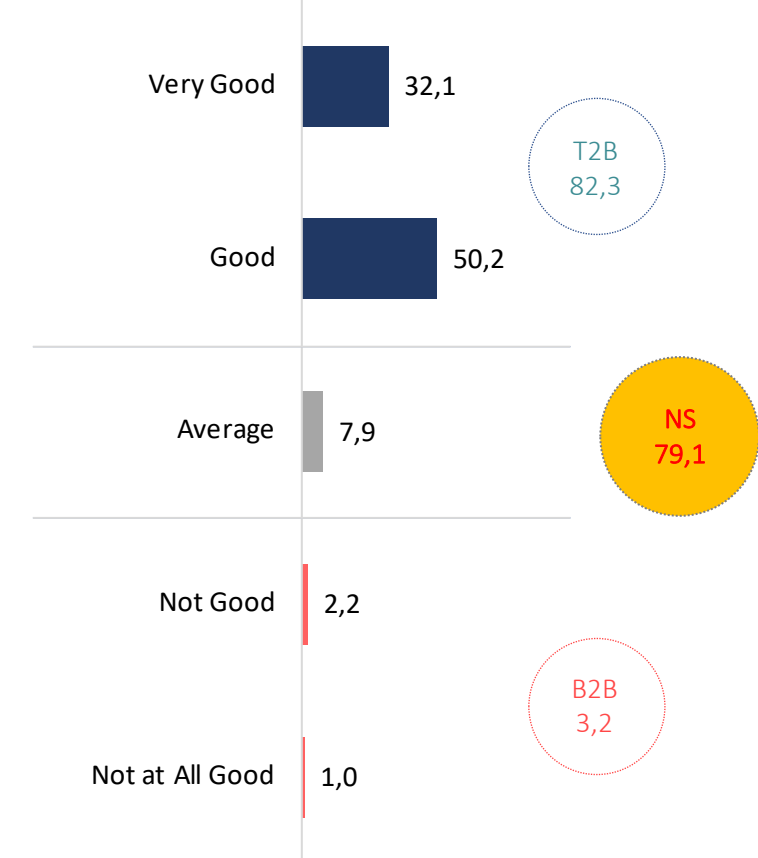
At Present-2021

When you think about business relations, how are the relations between Turkey and Germany now?



5 Years Later

When you think about business relations, how will the relations between Turkey and Germany be in 5 years?



German Companies - Knowledge & Perception

Known Companies (69.4%)

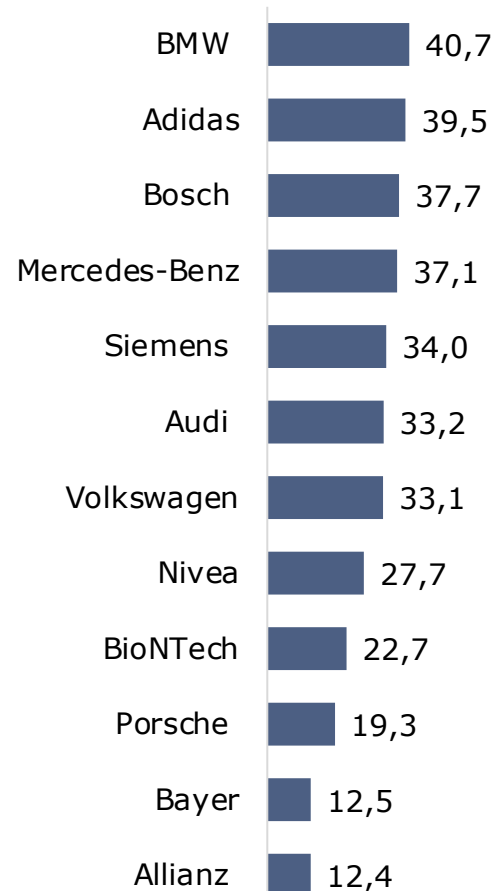
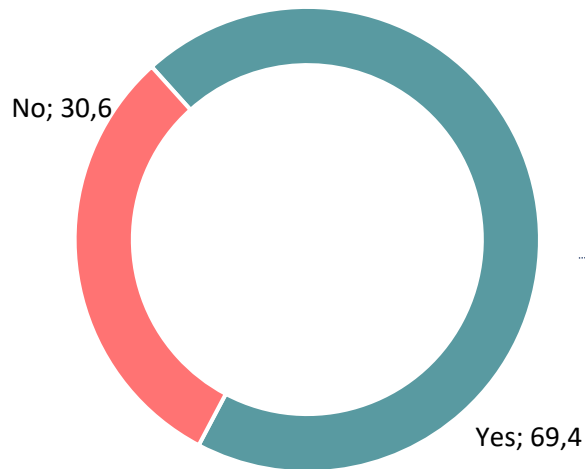
Could I please tell me the German companies you know?

Favorite Company (69.4 %)

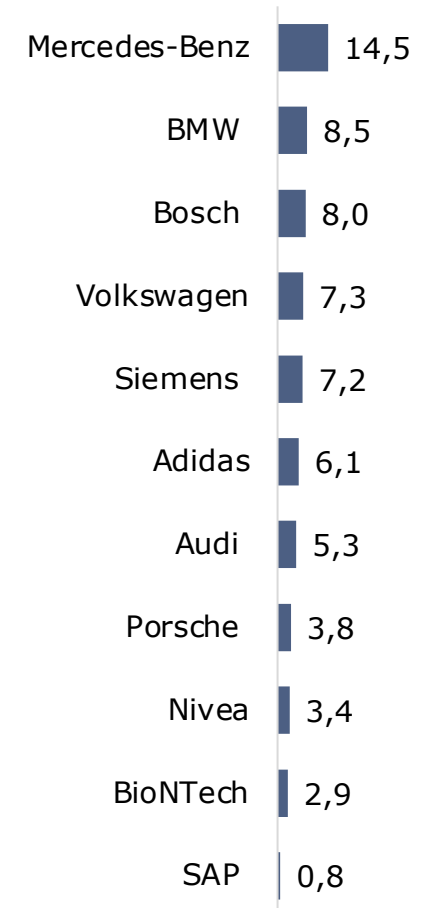
Could you tell me which German company is your favorite?

Knowledge

Do you know any German company?



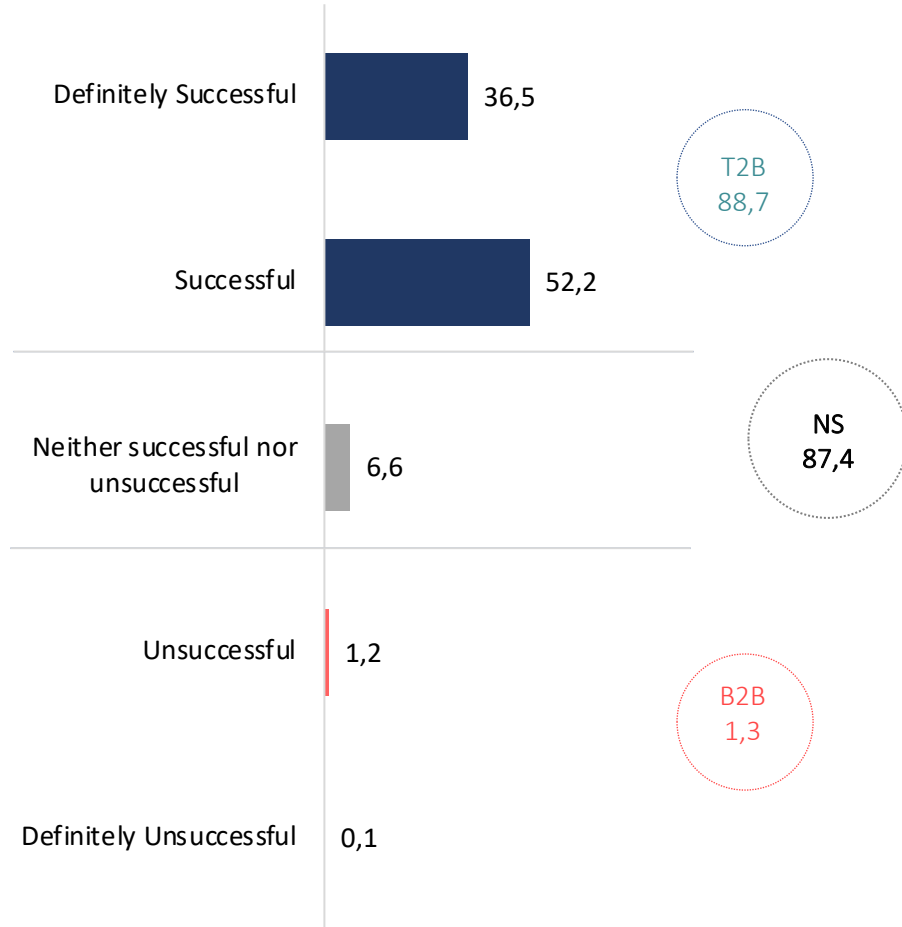
Values below 12.4 are not listed.



Values below 0.8 are not listed.

Success of German Companies

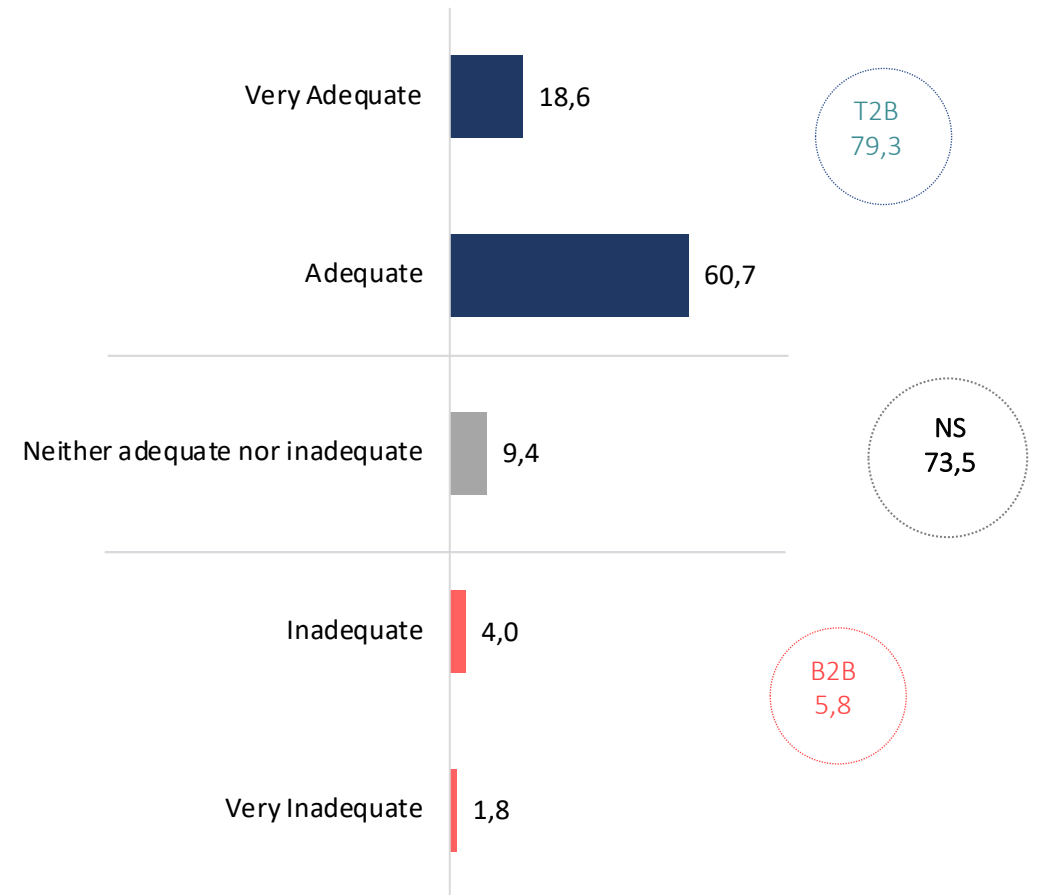
Could you please indicate how successful do you think German companies are?



Base: 1500

Investments of German Companies in Turkey

How adequate do you think the level of investments made by the German companies in Turkey?

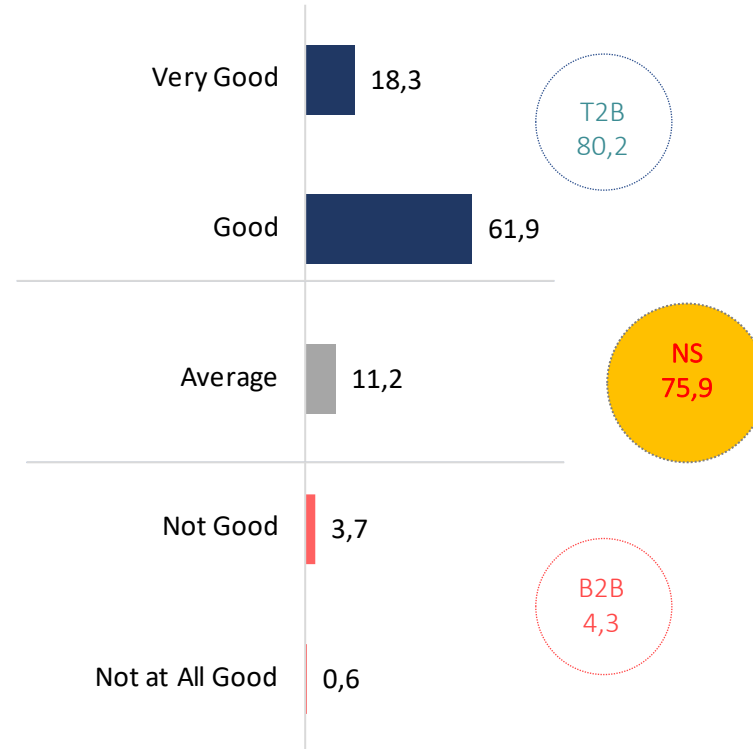


Sociological Dimension

Socio-Cultural Relations between Turkey and Germany

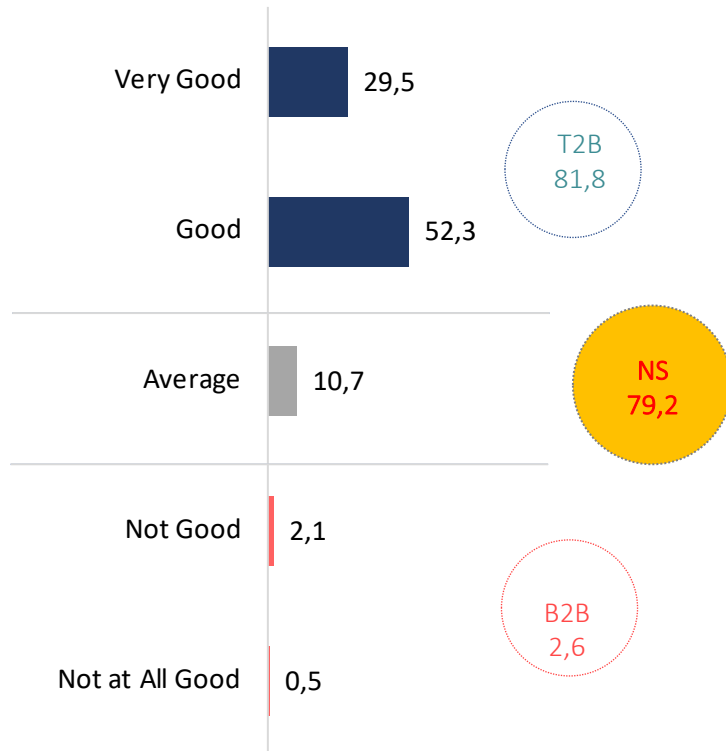
At Present-2021

How are the socio-cultural relations between Turkey and Germany today?



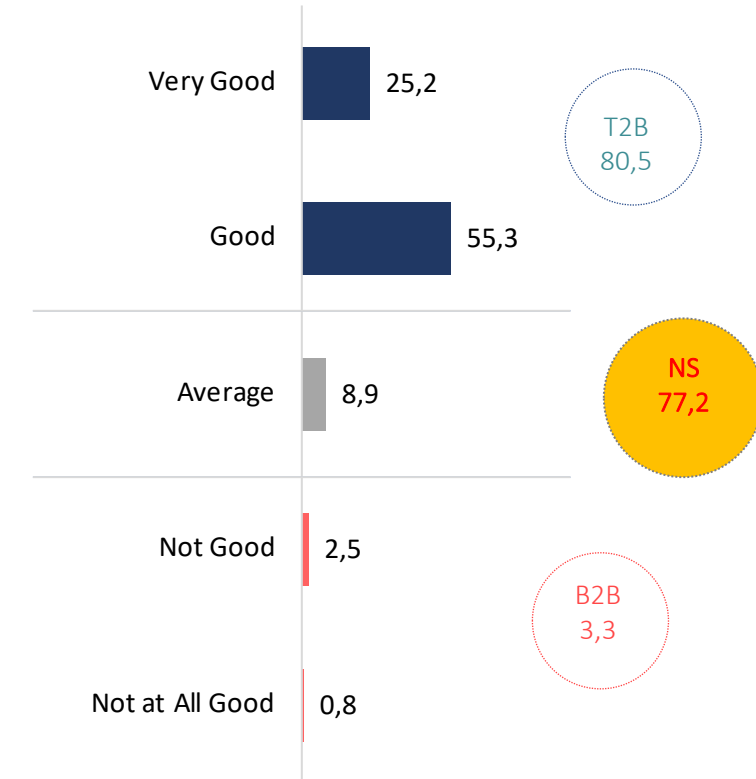
5 Years Ago

How were the socio-cultural relations between Turkey and Germany 5 years ago?



5 Years Later

How do you evaluate the socio-cultural relations between Turkey and Germany in five years from now?



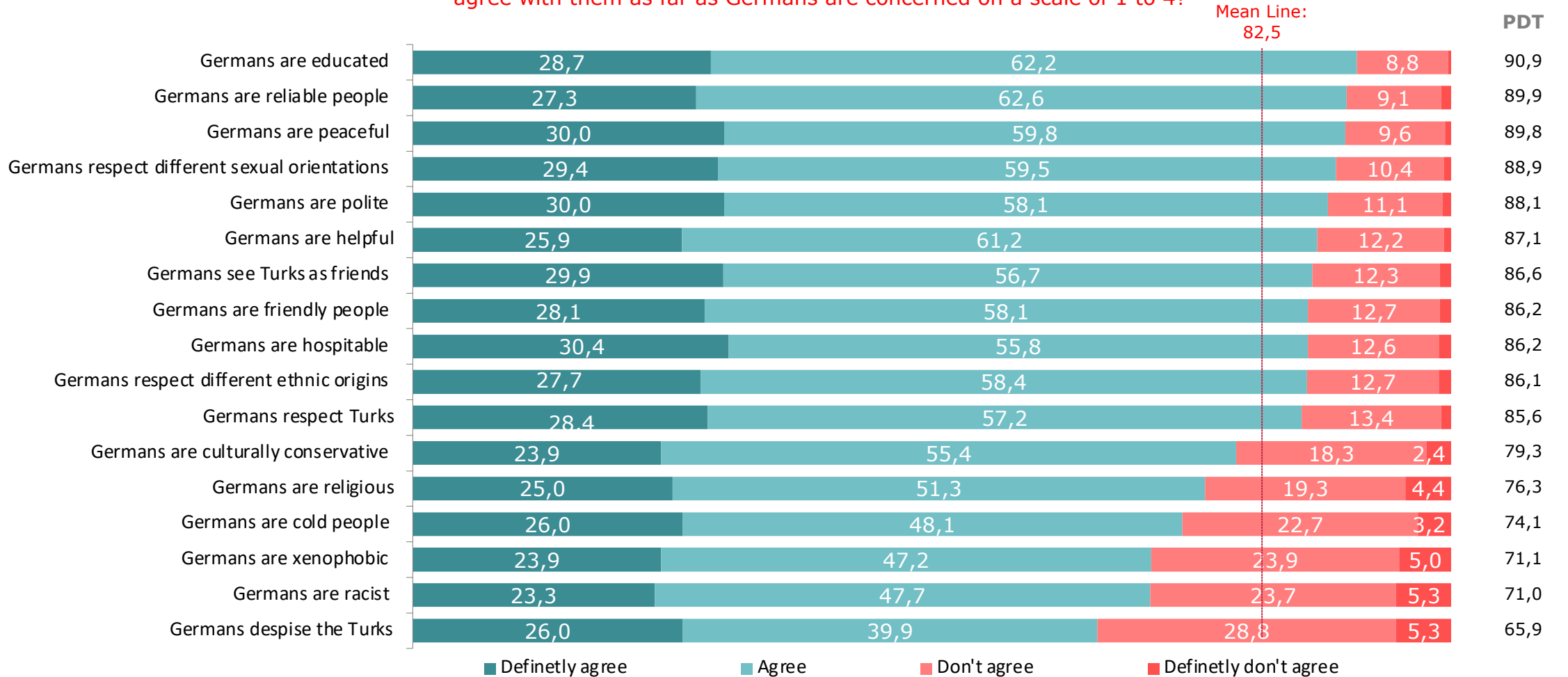
Reasons for Poor Socio-Cultural Relations (12.2%)

You said that the socio-cultural relations between Turkey and Germany are not good or moderately good.
Why do you think so?



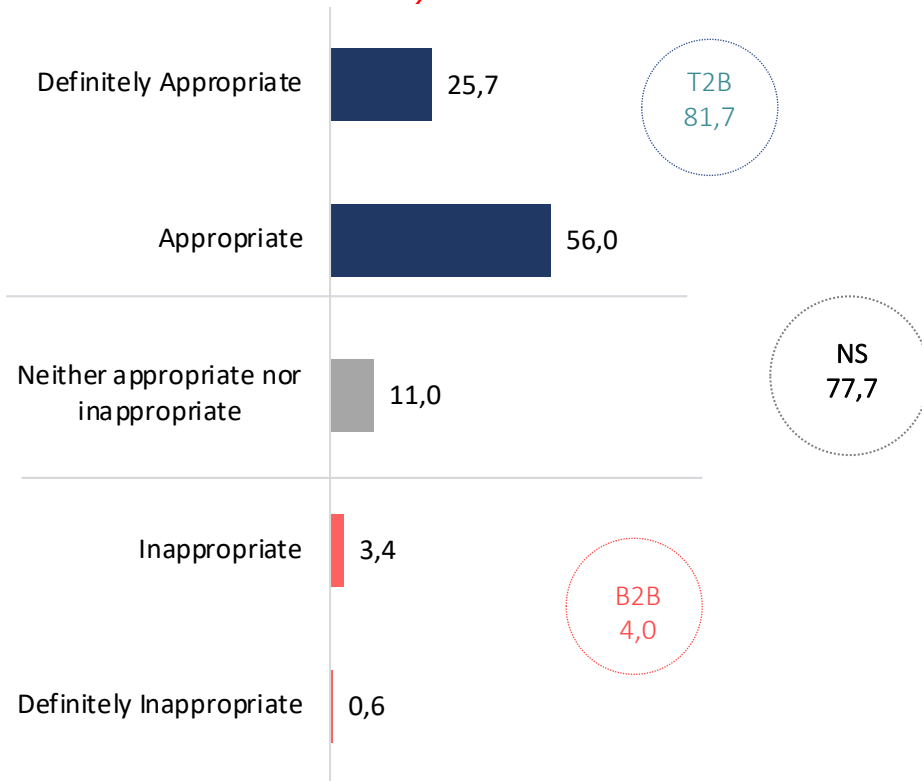
Evaluations about the Germans

I'm going to read you some statements. Could you please indicate to which extent you agree with them as far as Germans are concerned on a scale of 1 to 4?



German Lifestyle

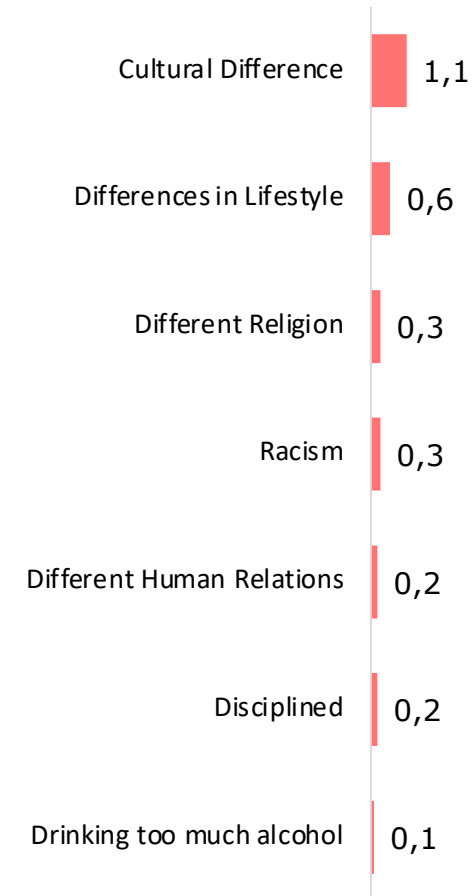
Could you please indicate how well the life of the German people would be appropriate to you? Scores are between 1 (being completely unsuitable) and 5 (being completely suitable)?



Base: 1500

Inappropriate Elements of the German Lifestyle (4.0%)

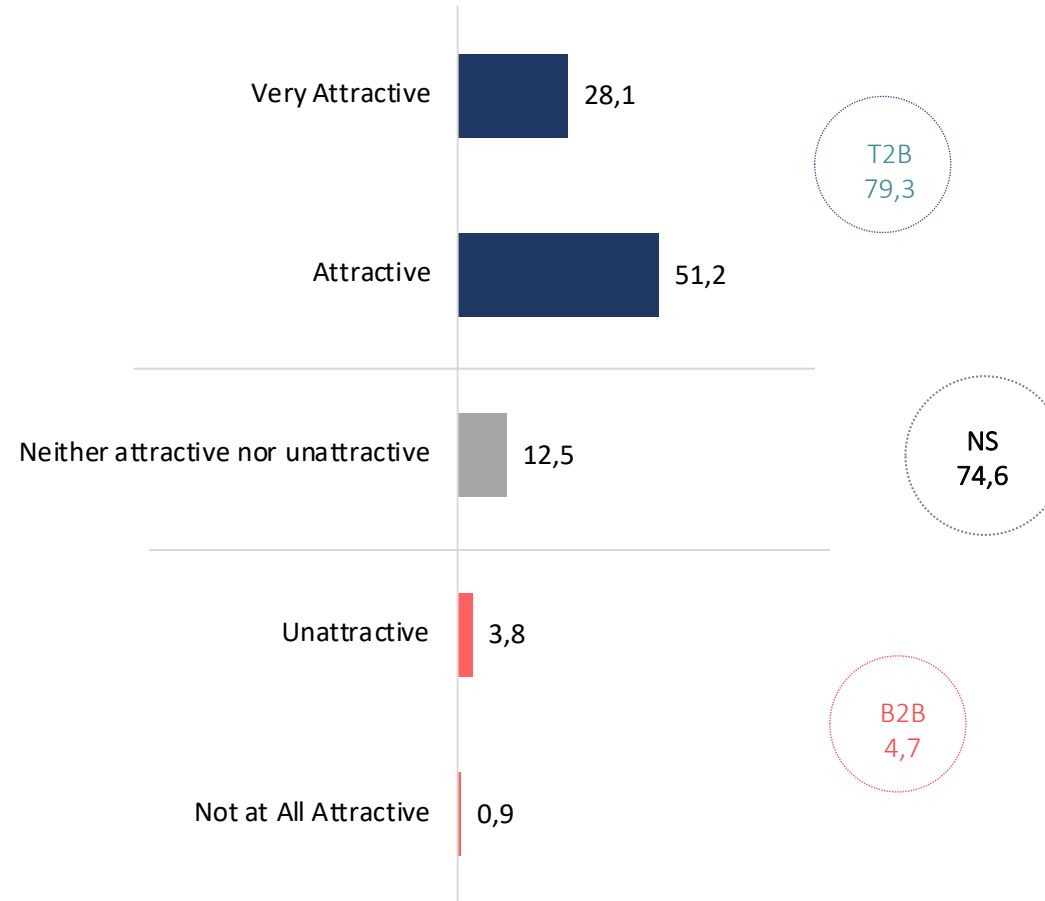
You stated that the life of the German people would not suit you. May I know why you think so?



Multiple Response

Attractiveness of German Culture

Could you please indicate how attractive German culture is to you?

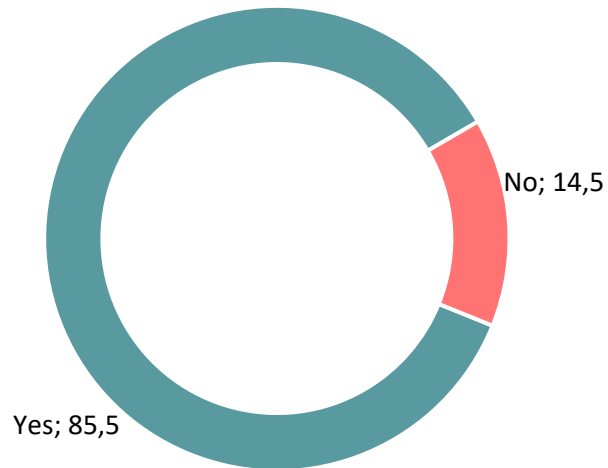


Base: 1500

Labour Migration from Turkey to Germany

Situation of Success

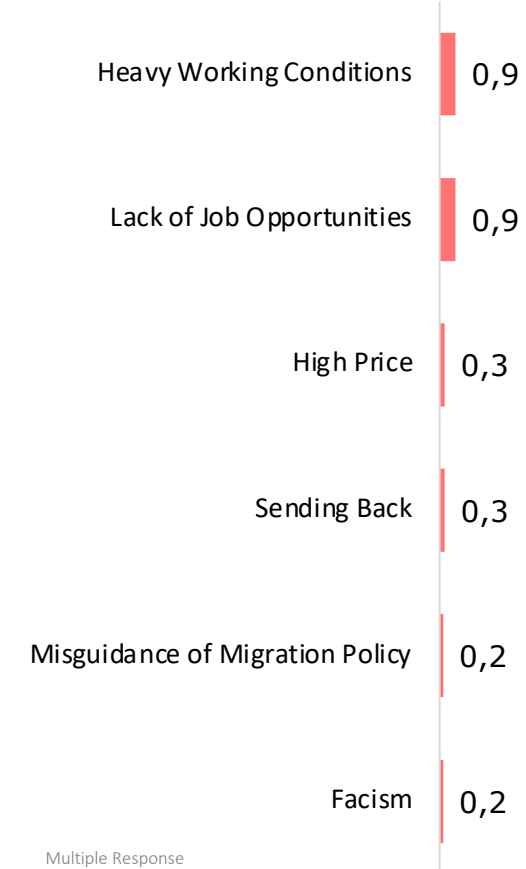
Do you think that the labor migration from Turkey to Germany, which started 60 years ago, has been successful?



Base: 1500

Reasons for Evaluating as Unsuccessful (%14,5)

You said that labor migration from Turkey to Germany has not been successful. Why do you think so?

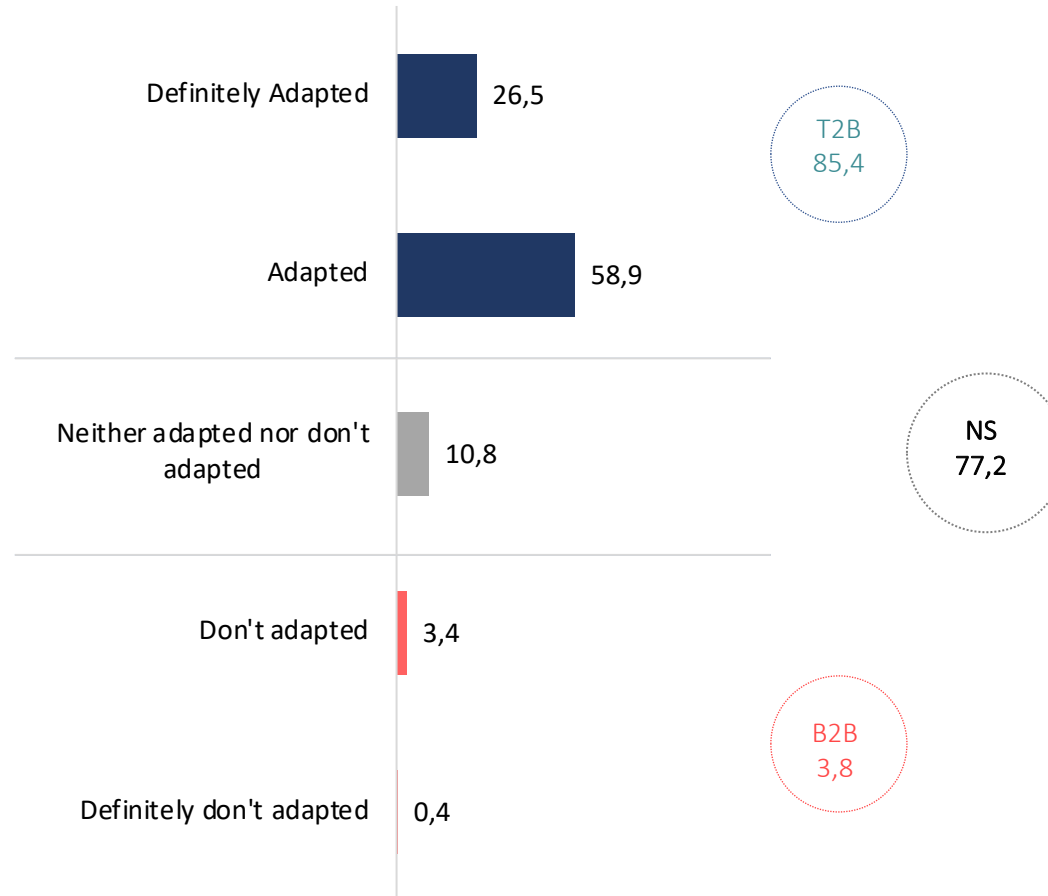


Multiple Response

Values below 0.2 are not listed.

Adaptation of Turks to Germany

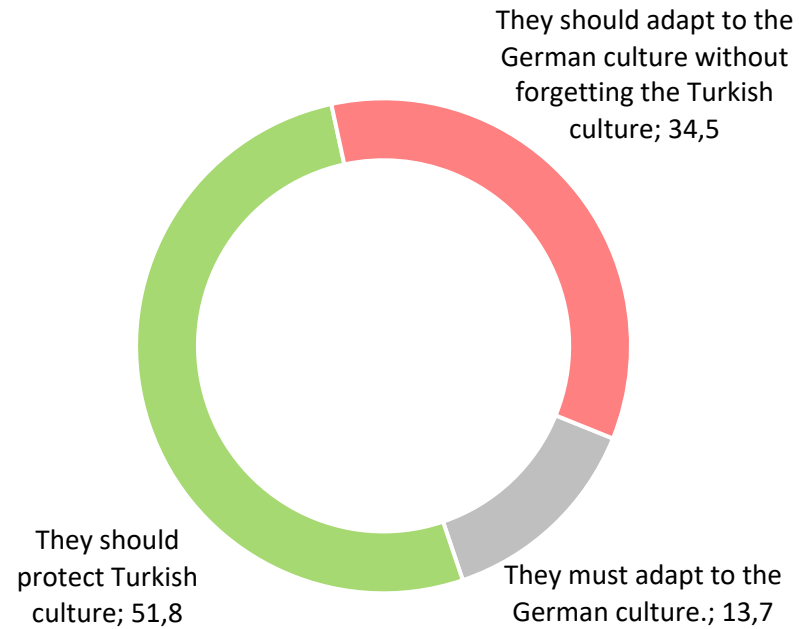
To what extent do you think the Turks who migrated from Turkey to Germany should have adapted to Germany?



Values below 0.2
are not listed.

Cultural Priorities of the Turks in Germany

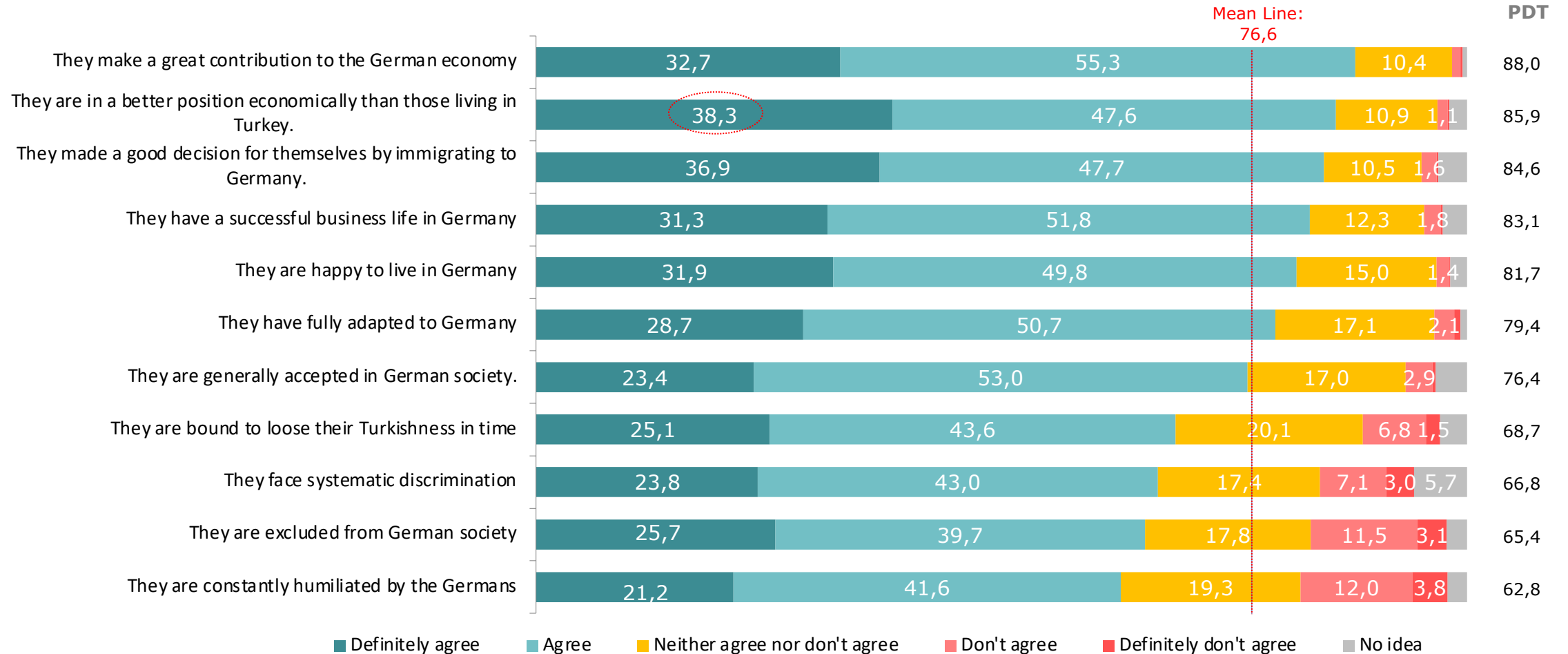
In your opinion, which of the following should be the cultural priority for the Turks in Germany?



Base: 1500

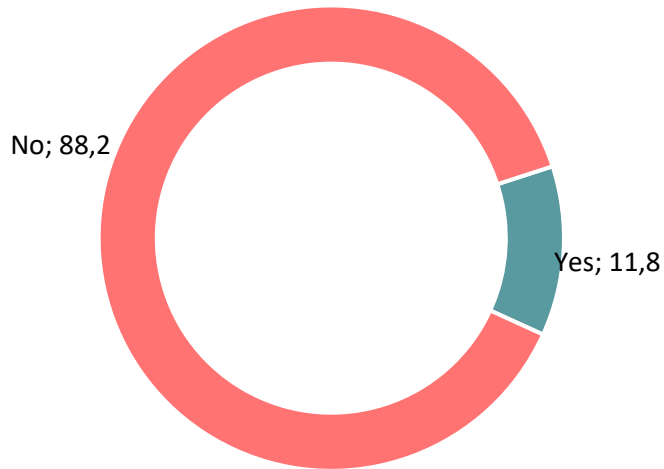
Turks Living in Germany

May I know to what extent you agree with the listed statements about the Turks living in Germany?



Visit to Germany

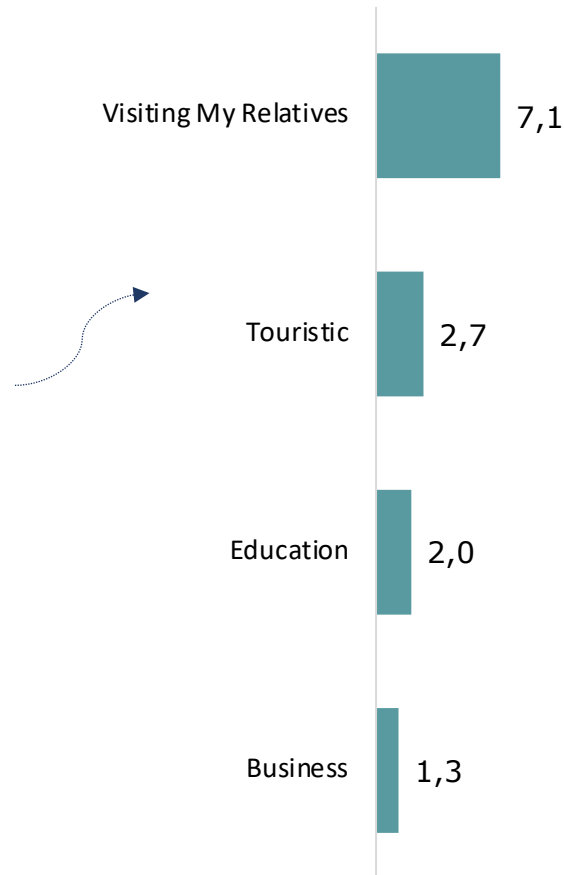
Have you ever been to Germany?



Base: 1500

Purpose of the visit (11.8%)

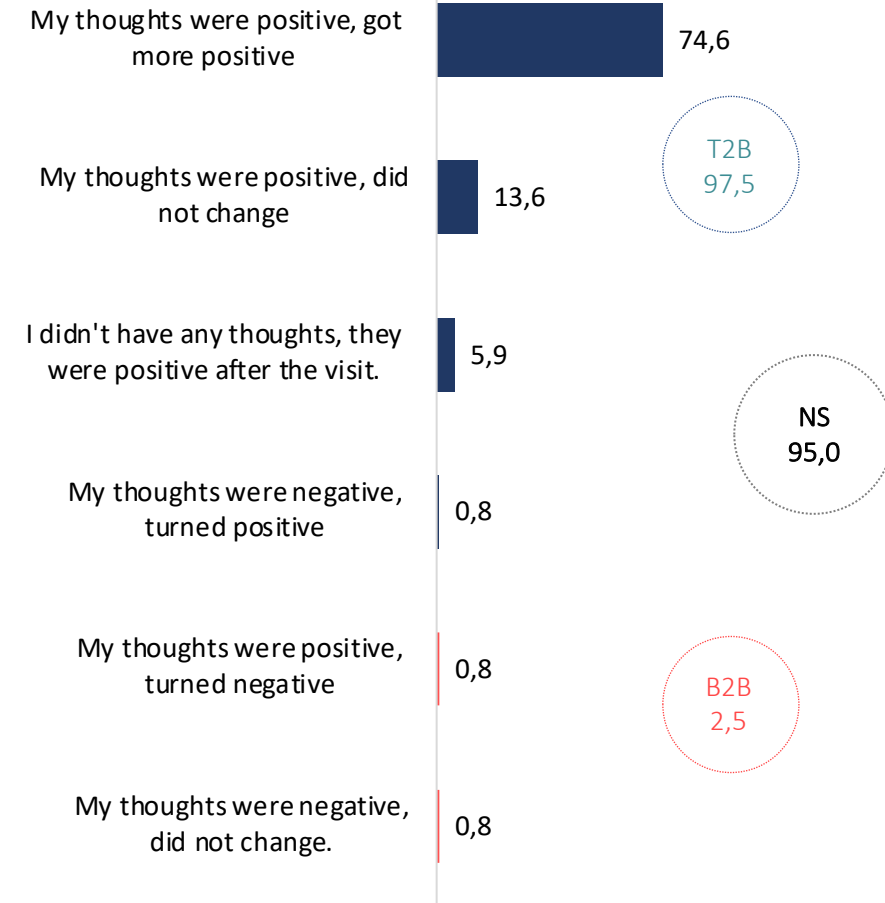
For what purpose did you go to Germany?



Multiple Response

Change of Mind

How did your ideas about Germany change after your visit?



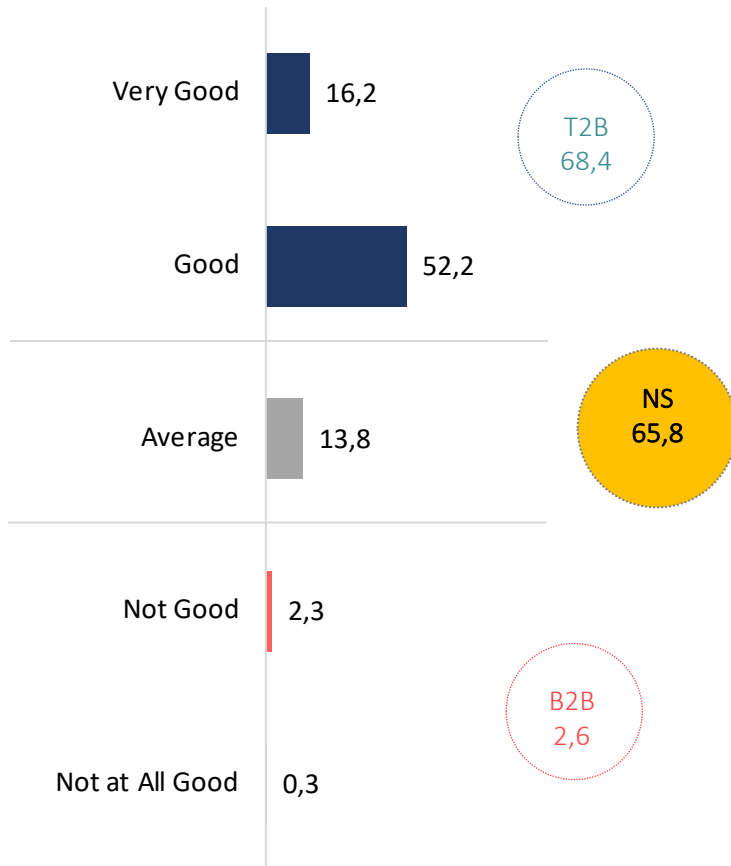
Base: 118

Civil Society Relations

Civil Society Relations

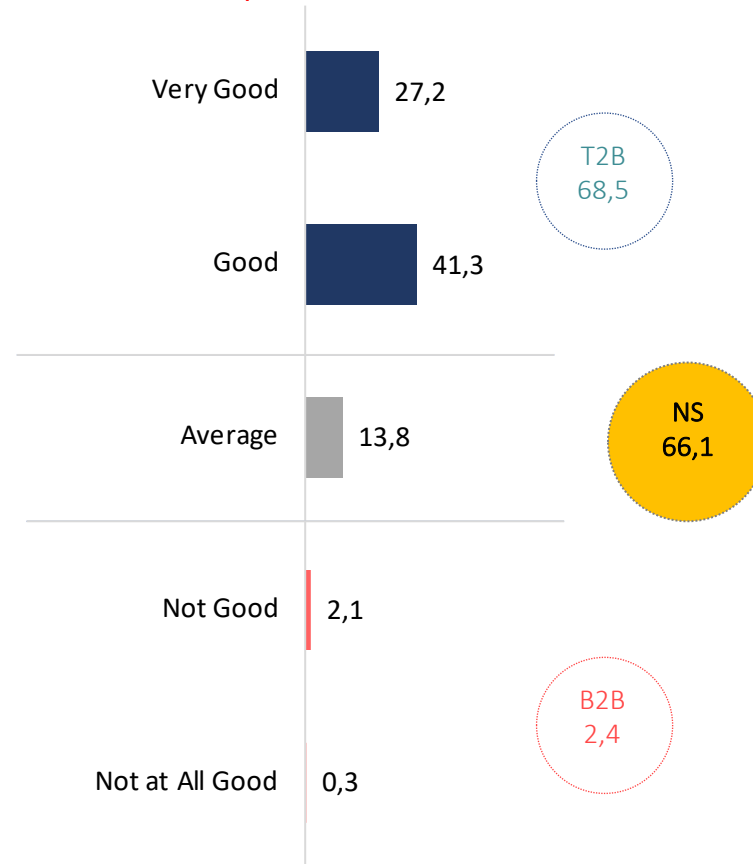
5 Years Ago

How were the civil society relations between Turkey and Germany 5 years ago?



At Present-2021

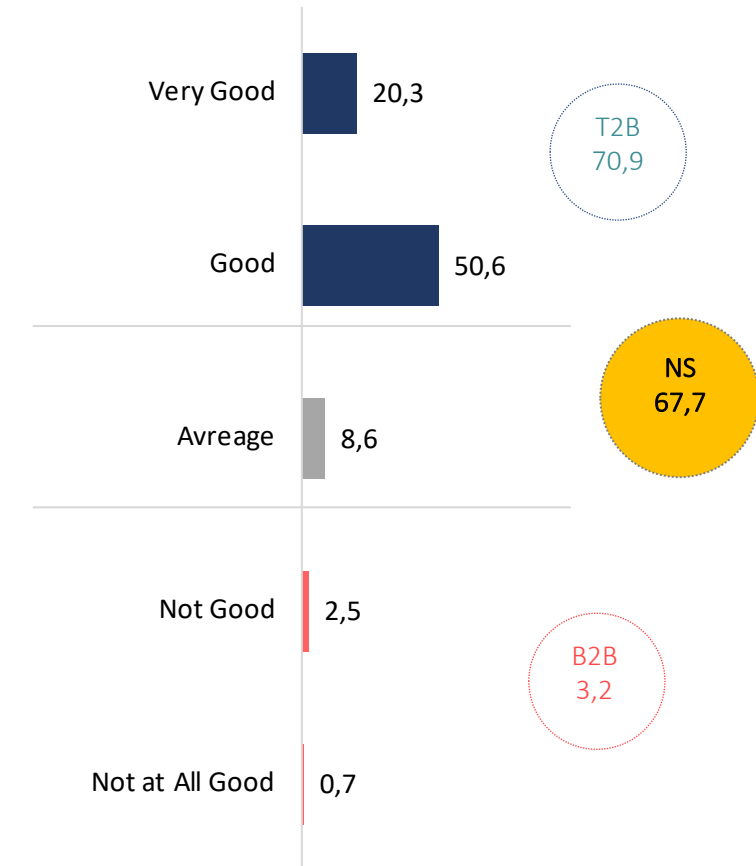
How are the civil society relations between Turkey and Germany at present?



Base: 1500

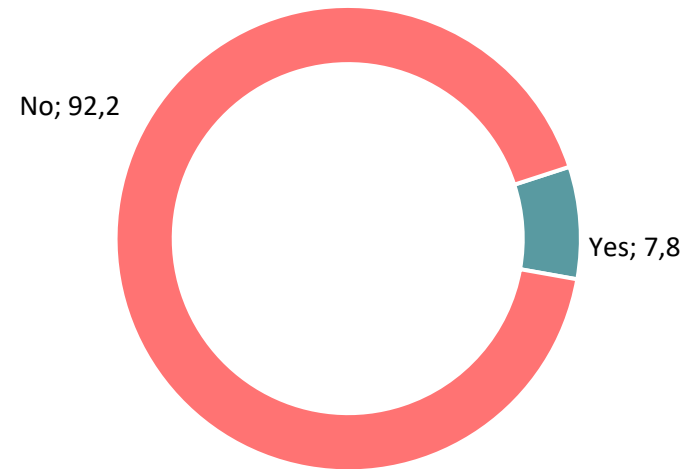
5 Years Later

How will the civil society relations between Turkey and Germany be like in 5 years?

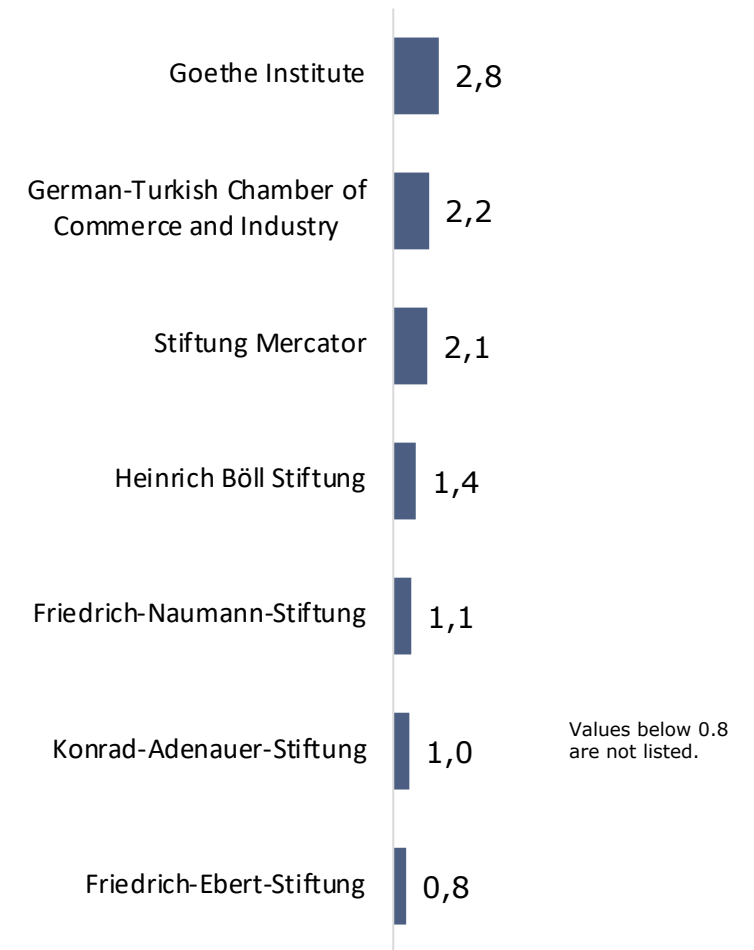


Knowledge on German NGOs and Foundations

Do you know of any German non-governmental organizations, foundations or associations?



May I learn the names of the NGOs you know that originated from Germany? (7.8%)



Base: 1500

Multiple Open Response

Evaluation of German NGOs

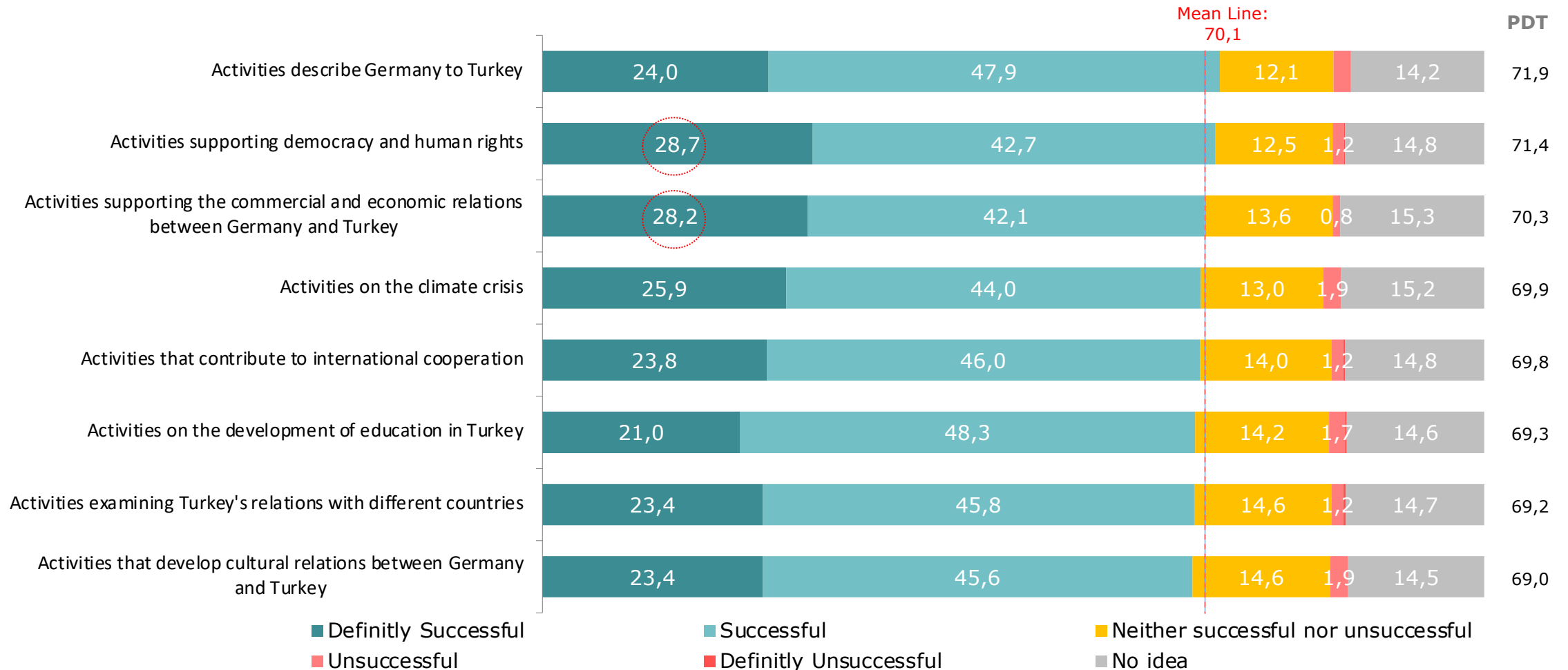
Could you please indicate, in general, how successful do you find German NGOs?



Values below 0.8 are not listed.

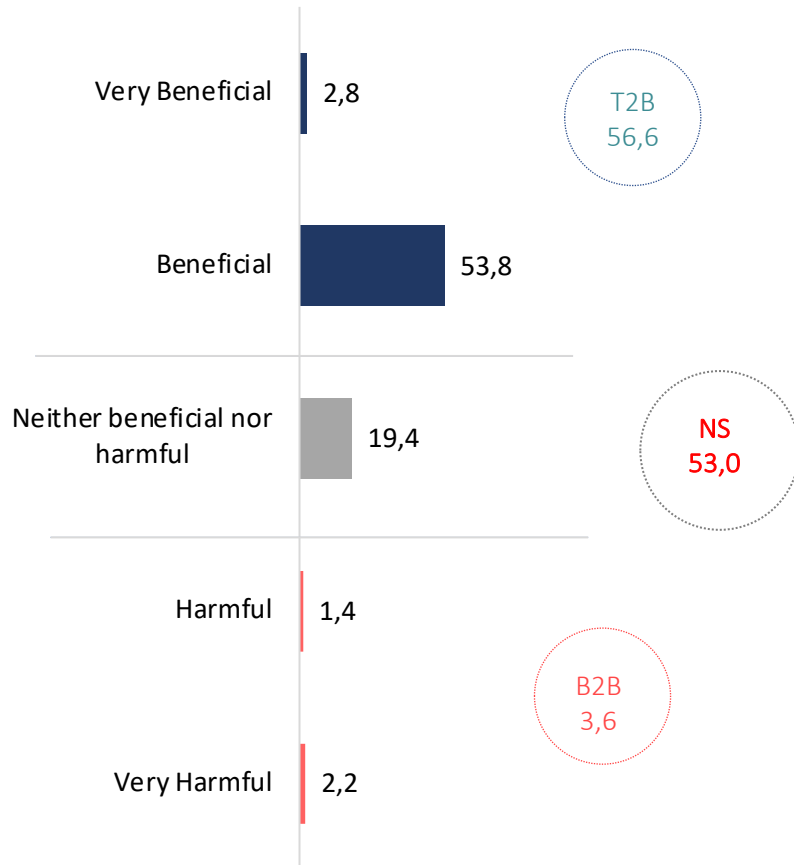
Evaluation of Activities of German NGOs in Turkey

Could you please indicate how "successful" do you think the German NGOs in Turkey are regarding the listed activities



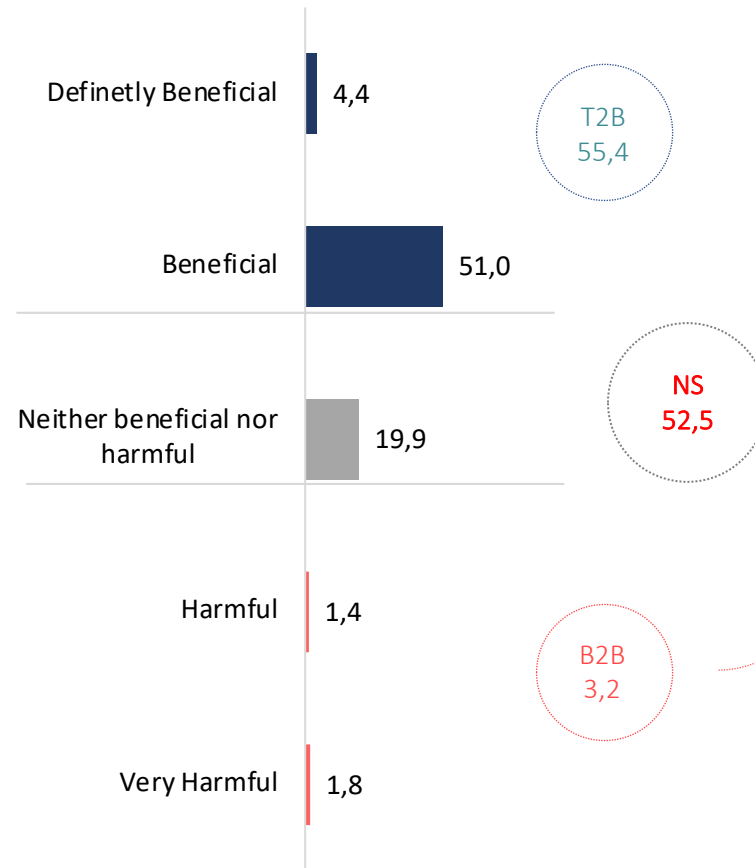
Receiving Support from German NGOs

How do you evaluate the institutions in Turkey receiving support from German NGOs?



German Civil Society in Turkey NGO Activities in Turkey

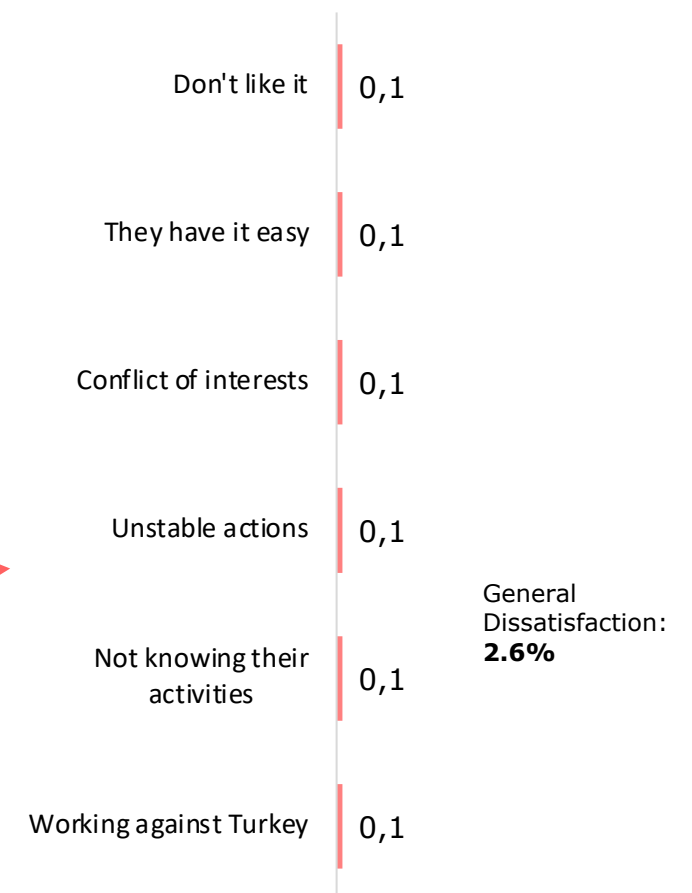
How you evaluate the works of German NGOs in Turkey?



Base: 1500

Reasons for Problematic Evaluation

You stated that you evaluate work of German NGOs in Turkey as harmful. Why do you think so?



Multiple Reponse

Summary Evaluations

Evaluation of Relations Between Turkey and Germany as Successful

KPI	Five Years Ago (NS)	2021 (NS)	Five Years Later (NS)
Political Relations	69,8	72,2	72,8
Economic Relations	72,7	73,3	74,7
Business Relations	79,5	76,3	79,1
Socio-Cultural Relations	79,2	75,9	77,2
Non-Governmental Organization/Foundation/Association Relations	65,8	66,1	67,7

#PUBLIC PERCEPTION IN TURKEY ON GERMANY

Thank you...

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